

FINANCIAL TIMES

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World Business Newspaper <http://www.ft.com>

MONDAY JUNE 2 1997

The fourth part of our new 12-part series, FT Mastering Finance, appears today. Topics include exchange rate exposure, hedging, spin-offs and new equity issues.



Moscow's \$500m city bond issue excites investors

International investors gave the city of Moscow's municipal bond an unexpectedly warm welcome, encouraging other Russian cities and regions to bring forward their issues. Analysts attribute the success of the three-year \$500m offering to the city's budget surplus and a growing foreign appetite for Russian bonds. Page 22

Two bombs explode in Algiers: Five people were feared dead and up to 50 hurt when two bombs exploded in Algiers four days before elections which the authorities hope will help end more than five years of bloodshed they blame on Moslem fundamentalists. Key to Algeria's stability, Page 6

Set close to Serbian deal: Italian telecoms group Stet is close to a deal with the Serbian government to buy 49 per cent of state-owned Telecom Serbia, officials said. Page 23

Andersen partners reject chief: Partners of professional services organisation Andersen Worldwide, in open dispute over the choice of a chief executive, rejected the candidate put forward by the board. Page 22

Inflation still a concern for Italians: Bank of Italy governor Antonio Fazio warned that "pockets of inflation" in the economy were still causing concern even though consumer prices were at their lowest level for 30 years. Page 2

Moi rules out constitutional reform



Kenyan president Daniel arap Moi rejected demands for constitutional reform ahead of the country's second multi-party elections and continued a crack down on the opposition. He told a rally in Nairobi that the atmosphere was "not conducive" to discussion of the constitution, which critics say heavily weighs the electoral system in the ruling Kenya party's favour. Page 22

Liberals likely to win in Canada: Canada's ruling Liberal party, led by prime minister Jean Chrétien, is set to win today's general election, according to opinion polls, but with a reduced majority. Page 6; Editorial Comment, Page 21

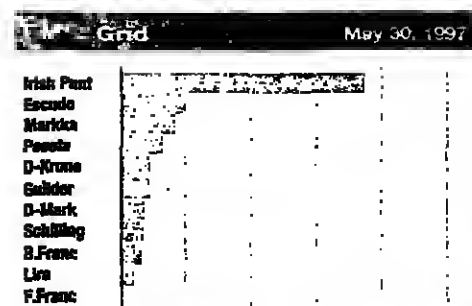
Setback for Japanese rescue: The Japanese government's attempt to end the crisis caused by the collapse of Nissan Mutual life insurance group received a setback when one of its sister groups refused to inject funds into a new company to take over Nissan Mutual's liabilities. Page 23

Anger at Crimea deal: Russian nationalists are furious about a "friendship treaty" with Ukraine which recognises the two countries' borders but allows Moscow to lease part of the Sevastopol naval base in Crimea. Page 2; Editorial Comment, Page 21

Russia to repay \$400m Tatar debt: Russia is to pay \$400m to clear its Tatar-era debts to France, ending one of the longest-running financial disputes in history. Page 2

French Derby winner: Peintre Celebre, ridden by Olivier Peslier and trained by Andre Fabre, won Les Emirats Prix du Jockey-Club (the French Derby) at Chantilly.

European Monetary System: The French franc's weakness, caused by uncertainty over the election, pulled it down against the other members last week. The Irish punt was the main beneficiary, strengthening to 7.5 per cent over its central rate, while the Spanish peseta and Italian lira fell back. Currencies, Page 29



The chart shows the member currencies of the exchange rate mechanism measured against the weakest currency in the system. Most of the currencies are permitted to fluctuate within 15 per cent of agreed central rates against the other members of the mechanism. The exceptions are the D-Mark and the gulder which move in a 2.25 per cent band.

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President will have to share control with Socialists after election gamble fails

Blow for Chirac as French left sweeps to power

By David Buchanan, David Owen and Andrew Jack in Paris

The left yesterday swept back to power in France, winning a clear majority of up to 90 seats in the country's general election.

The stunning defeat for the right, which had an enormous majority in the previous National Assembly, is a stinging blow for President Jacques Chirac who, in calling the snap election, felt sure that his RPR-Gaullist party and its centre-right UDF coalition partner would win again.

With the failure of his gamble, the Gaullist president will now be condemned to share power for his remaining five years in the Elysée with a Socialist-led government.

The election outcome is a personal triumph for Mr Lionel Jospin, the Socialist leader, who is set to become prime minister this week. He promised last night to respond to the electorate's demands by implementing a number of

French election results

Party	Seats
RPR-UDF	235
Socialists and allies	289
Communists	26
Greens	8
Independent Right	8
National Front	1

"Innovative and practical measures". The result will probably mean the scrapping of plans to float a minority stake in France Télécom and to privatise Thomson-CSF, the defence electronics giant. The Thomson sale is seen as critical for the restructuring of the European defence sector.

It will also create new uncertainty over European economic and monetary union (Emu). The Socialists, whose late president François Mitterrand signed the Maastricht

treaty, campaigned to victory on pledges to ensure that Emu promoted jobs and growth, provided governments with some influence over the planned European central bank, and encompassed countries like Italy from the start. France has 3.2m people out of a job, or 12.8 per cent of its workforce.

Mr Jospin immediately signalled that a "reorientation of European construction" would be among his government's top priorities.

It was not yet clear the extent to which the Socialists would need to depend on the Communists. The latter, however, remain hostile to or suspicious of Maastricht and the single currency.

Mr Philippe Seguin, who in the closing days of the campaign emerged as the centre-right's standard bearer, last

Continued on Page 22
Jospin exploits national disappointment, Page 3
Editorial comment, Page 21



Curtain-raiser: Lionel Jospin leaves the polling booth after casting his vote yesterday. Picture: Reuters

Gencor may float metals operation in London

By Kenneth Gooding in London and Mark Ashurst in Johannesburg

Gencor, South Africa's second biggest mining group, is believed to be considering plans to split itself in two and float its base metals operations on the London stock exchange.

The company, valued on the Johannesburg stock exchange at \$7.49bn, would only say yesterday that it was considering a number of schemes to give it access to international capital markets so that it could fund its ambitious plans for growth.

If a split goes ahead, the demerged company would include most of the assets of Billiton, which Gencor bought from Shell in 1994 for \$1.2bn, and Alusaf, its South African aluminium smelting subsidiary.

The new company might also include Gencor's half share of Richards Bay Minerals, a titanium producer, and the group's coal, ferro-alloy, nickel and stainless steel operations.

South Africa's central bank would have to approve the inclusion of South African assets. Exchange controls bar local organisations from having more than 10 per cent of their assets abroad.

Gencor said last night that it was evaluating several substantial mining and smelter projects.

"Although it is likely that not all of these will advance beyond the study phase, it is clear that Gencor's ability to compete for and finance such projects would be significantly enhanced if it did not have to rely solely on its domestic capital market," it said.

It stressed, however, that the initiative "has a number of hurdles that still have to be overcome and has not yet been approved by the Gencor board".

SPD challenges Kohl to call election

By Andrew Fisher in Frankfurt

The main German opposition party yesterday called for a general election as the government pushed ahead with its controversial plan to qualify for European monetary union by revaluing the country's gold reserves.

Mr Oskar Lafontaine, leader of the opposition Social Democratic party, said Chancellor Helmut Kohl's government should not further "damage the credibility of Germany's monetary and financial policy". He said: "It would be good for Germany if it [the government] would make the way free for new elections."

Gold revaluation plan has hit credibility of German policy, says opposition leader

But Mr Theo Waigel, finance minister, said he would not be deflected by opposition or the strongly-worded criticism of the plan's revaluation made by the Bundesbank last week.

"While the Bundesbank is sovereign in its monetary policy, parliament is sovereign in its legislative decisions," he said. At the same time, Mr Hans Tietmeyer, president of the central bank, denied a report that he had suggested a delay to economic and monetary

union (Emu) beyond the 1999 start date set in the Maastricht treaty.

He said the Bundesbank stood by the treaty but repeated its objections to the proceeds of a gold revaluation being used to ensure Germany met the convergence criteria for the single currency.

The next general election is due in October 1998, but Mr Lafontaine - who enjoys less national popularity than Mr Gerhard Schröder, a rival SPD

politician - did not say how quickly he thought a new election should be held. The SPD has yet to choose its own candidate to run against Mr Kohl.

Mr Lafontaine said Mr Waigel had threatened the Bundesbank's independence and created a "catastrophic" international reaction.

"The Kohl government should not damage further the credibility of Germany's monetary and financial policy," he said in an interview with Der

Spiegel, the weekly magazine. Mr Jürgen Koppelin, budget policy expert of the Free Democratic party, junior partner in the government, said Mr Waigel should now give up his gold reserve plan. "The psychological damage would be too great."

Further strains in the coalition are expected with last night's start of emergency talks between the governing parties to find ways of curbing the 1998 budget deficit. Mr Waigel has not ruled out tax rises, but the Free Democrats are firmly opposed to them to balance the budget.

Cross of gold, Page 18

Oil companies line up to bid for Venezuela rights

By Raymond Collett in Caracas

More than 130 oil companies have qualified to bid for rights to explore and produce oil in Venezuela, the country with the largest oil reserves in the western hemisphere.

The third round of bidding for operating licences opens today and Petróleos de Venezuela (PDVSA), the state-owned oil company, is inviting foreign and domestic investors to tender for licences to explore and produce oil in 20 fields. Four of these are reserved for 40 Venezuelan companies with the rest to be contested by 91 foreign companies.

Venezuela - which nationalised its oil industry in 1976 - has already replaced Saudi Arabia as the principal oil supplier to the US.

The successful bidders are expected to invest about \$5bn to increase production to an estimated 350,000 barrels per day (bpd) during the next eight to 10 years.

The opening of the oil business will take the private sector's share of Venezuela's total oil production from 5 per cent to nearly 40 per cent by 2005. More than \$65bn of investment

capital will flow into Venezuela's oil industry during that time.

This investment will enable Venezuela nearly to double its total oil production to about 6.2m bpd, securing its position as one of the world's leading petroleum suppliers.

It should help pull the country out of recession and boost growth in gross domestic product by between 4 and 7 per cent over the next four years, according to a study by Metroeconomica, the Caracas-based consultancy.

Oil now accounts for approximately 77 per cent of total export earnings and government officials claim that oil boom benefits will last longer than in the past. For decades the state-run oil industry redistributed wealth through hand-outs and subsidies but failed to involve citizens and businesses, said Mr Luis Giusti, president of PDVSA. This time, he said, Venezuelans would reap the benefits.

As much as a 10 per cent stake in each area is reserved for Venezuelan investors through new investment funds.

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Italian bank chief warns over inflation

By Robert Graham in Rome

The governor of the Bank of Italy has warned that "pockets of inflation" are still a source of concern even though consumer price rises have fallen to their lowest level in three decades.

Mr Antonio Fazio's worries, expressed in his fifth annual statement on Saturday, damped hopes of an imminent reduction in interest rates.

Of all Europe's central bankers, Mr Fazio has persisted longest with a tight monetary policy and from the tone of his comments he is not yet ready to ease the reins.

Mr Fazio refused to be drawn into the growing debate about delaying the single European currency - the subject was skirted round in the 35-page statement, despite reports of the German Bundesbank's desire for a delay. But he made it clear Italy had yet to make significant structural changes in public spending to ensure a sustained improvement in the budget

deficit, essential for meeting the Maastricht criteria.

Laying out his policy on interest rates, the governor said: "Interest rates have come down, but a significant and durable lowering (of rates) requires expectations built round completion of the task of putting the public accounts in order and confidence that the battle against inflation has been definitively won."

On inflation he observed pointedly: "The period of price stability is still short compared to the preceding one of high inflation." He also gave a veiled warning to the Prodi government about the dangers of its plans, announced on Friday, to raise extra revenues in the 1998 budget through a realignment of value added tax. The government predicts headline inflation will rise to 1.8 per cent next year from 1.5 per cent now, but Mr Fazio talked of a 2 per cent target.

Referring to the government's budgetary policy, Mr Fazio said too many measures in this year's package

were temporary and too much emphasis had been placed on the fiscal side. In spite of the governor's schoolmasterly tone, the government derived satisfaction from his broad endorsement of its macro-economic strategy intended to bring the budget deficit down to 1.8 per cent of gross national product by 2000.

On broad strategy Mr Fazio urged the government to avoid introducing new taxes and to aim to reduce fiscal pressure. Otherwise this risked further weakening the recovery. If wages were moderated, labour made more flexible, and resources released for investment not current expenditure, Mr Fazio said the economy could return to a growth rate of 3 per cent. Over the next three years the government predicts the economy will reach a maximum annual growth of 2.7 per cent.

The Bank of Italy revealed a net profit up at L2,038bn (\$1.2bn) from L1,011bn with a L1,458bn dividend for the treasury.

Russians protest at Crimea accord

By John Thornhill in Moscow

Russian nationalists have reacted with fury to a "friendship treaty" with Ukraine which recognises the two countries' existing borders but allows Moscow to lease part of the Sevastopol naval base in Crimea for 20 years.

Mr Yuri Luzhkov, Moscow's nationalist mayor, condemned the agreement as "incorrect", saying it was absurd Russia should be renting Sevastopol from itself. "Sevastopol is a Russian city and will be Russian irrespective of whatever decisions are taken," said Mr Luzhkov, who has been bluffing up his nationalist credentials ahead of an expected presidential bid.

About 150 Russian protesters demonstrated in Sevastopol over the weekend, saying Mr Boris Yeltsin, Russia's president, had betrayed them by accepting Crimea as part of Ukraine. The Russian protesters



urged the Russian parliament to reject the treaty - although it is not yet clear whether the legislators will have any say in the matter.

Mr Nikita Khrushchev, the former Soviet premier, transferred Crimea to the then Soviet republic of Ukraine in spite of the presence of a majority Russian population. Since Ukraine became an independent state in 1991, Russian nationalists have been clamouring for Crimea's return.

Mr Yeltsin forcefully rejected these nationalist demands confirming a more conciliatory tack in Russian foreign policy over the past few weeks. The Russian president hailed the agreement he signed on Saturday with Ukraine's leaders as a "historic event" ending all outstanding problems between the two countries, which have had testy relations since the collapse of the Soviet Union.

Mr Leonid Kuchma, Ukraine's president, said Russia's official acceptance of Ukraine as an independent state could lead to a blossoming of relations: "Ukraine is a smaller country than Russia but there are fewer politicians in Russia now who think that Ukraine can be strangled by force and kept as a vassal."

The treaty resolved the most heated issue between the two countries by splitting the Black Sea fleet and allowing Moscow to base its ships at Sevastopol for 20 years. In return, Russia has written off Ukraine's outstanding energy debts.

Russia had been keen to conclude an agreement over Sevastopol to secure its interests in an increasingly important strategic region. Editorial comment, Page 21

EUROPEAN NEWS DIGEST

Early elections likely in Turkey

The Turkish government coalition partners said yesterday they would seek early elections and the True Path party leader, Mrs Tansu Ciller, would take over the leadership from Mr Necmettin Erbakan, Welfare party leader, by the end of the month.

No date was set for the poll, which must be approved by parliament, although Mr Erbakan indicated he hoped it would be held by the end of the year. Elections had been scheduled for 2000.

The moves announced in a press conference by Mr Erbakan, the first pro-Islamic party leader to lead modern Turkey, and his secular coalition partner, Mrs Ciller, were widely seen as a last-ditch effort by a weakened coalition to hold on to the reins of power and to counter complaints within the secular elite.

Kelly Costantini, Ankara

Albright warning in Balkans

Mrs Madeleine Albright, US secretary of state, delivered a blunt message to the leaders of Bosnia, Croatia and Serbia at the weekend: support the Dayton peace accord and implement political reforms, or lose vital financial support. Diplomats said Mrs Albright's forceful warnings were driven by a realisation that Bosnia has made negligible progress towards implementing the 1995 pact and there is a risk of renewed conflict if US and other Nato troops pull out as scheduled by July next year.

Mrs Albright said she told Serbian President Slobodan Milosevic at talks in Belgrade to "stop stone-walling". She said he should hand over to the war crimes tribunal in The Hague three officers of the former Yugoslav National Army and use his influence to deliver the former Bosnia Serb leader, Mr Radovan Karadzic.

The US is maintaining what it calls an "outer wall" of sanctions against Serbia, blocking its membership of the UN and IMF, until a wide range of conditions are met, including progress on democracy. Guy D'Amore, Belgrade

Tsarist debts to be repaid

Russia is to pay France \$400m to clear its outstanding Tsarist-era debts, resolving one of the longest-running financial disputes in history. The debt dispute has dogged financial relations between the two countries for decades, and stalled Russia's admission to the Paris Club of creditor nations. Last year, French creditors protested that Russia was still in default of its international debt obligations and should be barred from making new sovereign issues. The row prevented the marketing of a Russian eurobond issue in France.

The deal reflected the damage the French inflicted on Russia during their intervention in the civil war of 1918-22. It also took account of the Russian gold transferred to Germany under the 1918 Brest-Litovsk peace treaty and later appropriated by France following the 1919 Versailles peace treaty. John Thornhill, Moscow

Danish rail link opened

Queen Margrethe yesterday opened passenger train travel by bridge and tunnel across the Great Belt, the 18 km straits between the Danish islands of Funen and Zealand. The link cuts the travelling time between Copenhagen and Jutland by an hour and is expected to increase rail transport at the cost of air and ferry traffic. The DKR22 (\$5bn) project, will be completed when a road bridge is opened next year. Hilary Barnes, Copenhagen

EU plans more use of majority voting

By Lionel Barber in Brussels

The European Union's Maastricht II treaty will introduce much more majority voting, progressive lifting of border controls, and curbs on the powers of the European Commission, according to a draft text that EU foreign ministers will review in Luxembourg today.

The new draft treaty reflects a scaling down of ambitions for deeper political integration, which should strengthen prospects of a deal at the EU summit in Amsterdam on June 16-17. But EU leaders are no nearer striking a deal on two key issues:

- the weighting of votes between big and smaller member states;
- the use of flexibility, whereby some countries can

co-operate more closely without being held back by others.

The Maastricht treaty review conference under way for 15 months - the intergovernmental conference (IGC) - is supposed to streamline EU institutions and decision-making to prepare for enlargement to central and eastern Europe around the turn of the century. Already negotiators are hinting that another IGC may be necessary to adapt the EU to 20-plus members.

The new consolidated Dutch presidency draft, obtained by the FT, includes more majority voting in new treaty areas such as incentive measures for employment, equal opportunity in social policy, public health and veterinary measures; fraud against the EU;

and customs co-operation.

It would also extend majority voting in existing treaty areas such as the allocation of EU research funds, regional aid, sea and air transport policy, and vocational training.

But member states are clearly nervous about pooling sovereignty, not only in internal security but also in core EU policies such as trade.

Here, the European Commission is fighting a losing battle to extend its powers to negotiate exclusively in the fast-growing area of intellectual property and services.

According to the draft, the Commission will have to transmit "any document forthwith" which it receives during trade negotiations and draw up regular reports. The country holding the

rotating EU presidency may even send a representative to accompany the Commission in the negotiating room.

In addition, member states have inserted tough language on subsidiarity - devolving decision-making to the lowest appropriate level. The text has new treaty language formalising the present curbs on the Commission's scope for proposing EU-wide action or legislation.

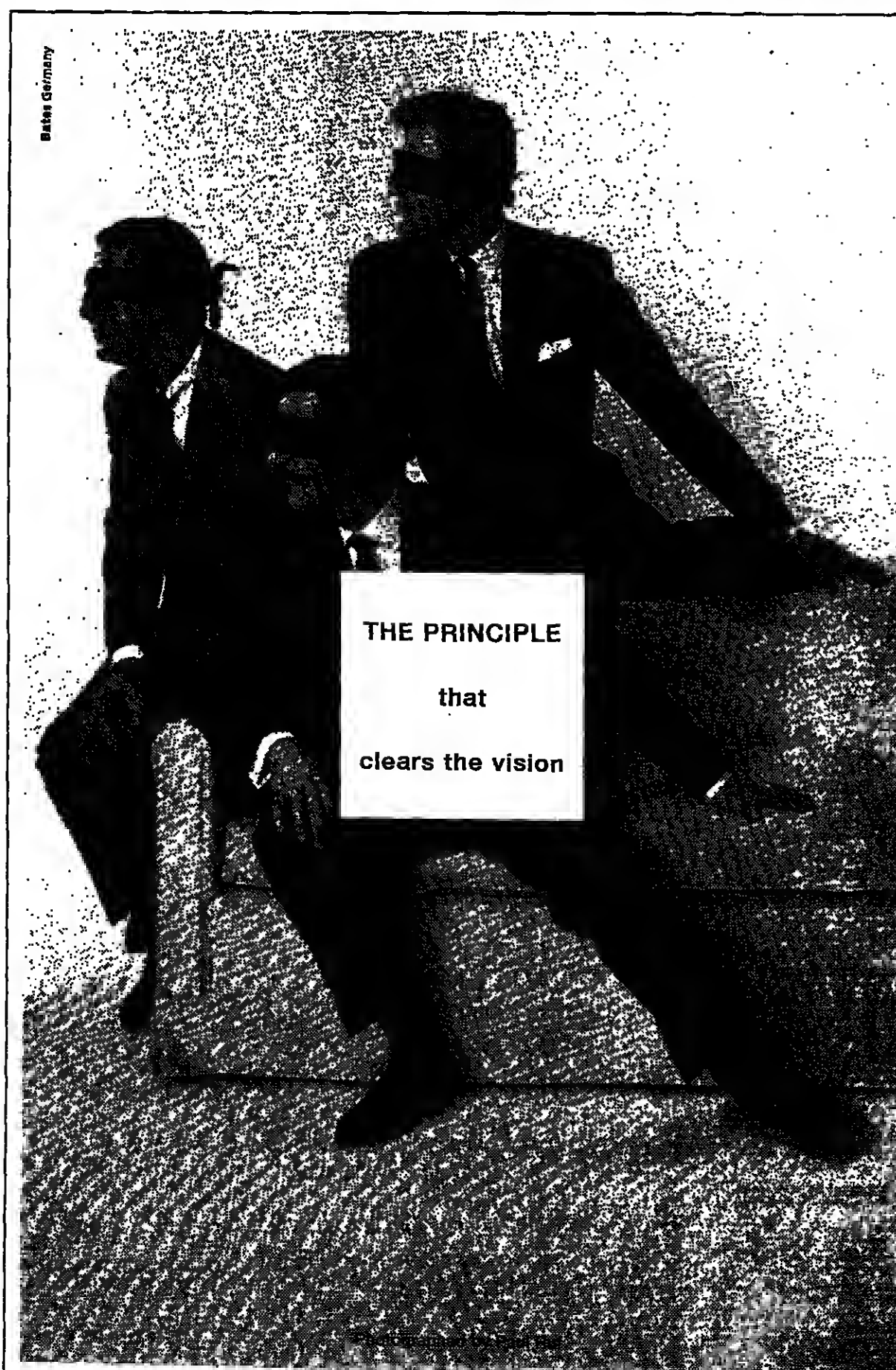
However, the Commission has successfully pushed for the integration of the 1985 Schengen accord on freedom of movement into the new treaty, thus carving out a role for itself.

The treaty also provides for new common policies on asylum, visa and immigration policy, though some of the provisions will be phased

in over five years, following ratification of the new treaty. Britain and Ireland will have the choice of whether to join the new common policies.

The text calls for action to ensure minimum standards to protect health and safety of workers, better consultation of workers, and equality of treatment at work, but it insists that such measures must not harm the creation of small businesses.

Belgium and France have secured new language providing for possible EU action to protect workers who lose their jobs, on social security, and social protection of workers, and on conditions of work for third-country nationals in the EU. But decisions will have to be unanimous. Dateline Brussels, Page 13



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DG BANK

NEWS: ASIA-PACIFIC

Beijing urges new start in UK relations

By Tony Walker,
John Ridding and
James Harding in Beijing

China has called for a "new beginning" in relations with Britain following the election of the Labour government on May 1 and the return of Hong Kong to mainland control on July 1.

Vice Premier Li Qiang said in an interview that China had conducted "very friendly" talks with Mr Tony Blair before the election and hoped this augured well for improved relations.

"I hope there will be a new beginning," said Mr Li, speaking in Beijing's Zhongnanhai leadership compound a month before the Hong Kong handover. He praised Labour for referring to Hong Kong as a "bridge" between Britain and China.

China's call for a fresh start in Sino-UK relations indicates it would welcome Mr Blair's presence at the handover ceremonies in Hong Kong.

The British prime minister is expected to announce soon whether he will travel to Hong Kong, but UK officials have signalled his presence could be jeopardised if the ceremonies involved endorsing the provisional legislature, the Beijing-backed body which will replace the existing legislature at the handover.

The provisional legislature has been at the centre of Sino-British disputes over the transfer of sovereignty. China plans to hold the swearing-in ceremony for the body shortly after the transfer of sovereignty at midnight on June 30.

President Jiang Zemin is set to go to Hong Kong, though Beijing has not confirmed he will do so.

Sino-British relations have been bumpy in the lead-up to the 1997 handover because of lingering disagreement about Governor Chris Patten's democratic reforms.

Britain is China's second

largest European Union trading partner after Germany. It is the largest EU investor, with about 1,600 British-funded enterprises at the end of 1996 and contracted investment of about \$12bn.

In a wide-ranging discussion, Mr Li, who is a contender for the post of premier which becomes vacant next year, also called for measures to curb rampant speculation in so-called "red chips", mainland-controlled companies listed in Hong Kong, whose share prices have surged recently.

He warned of the dangers of a "bubble economy", and said China would help "coordinate" efforts to calm the market. His remarks reflect mounting concern about excessive speculation in "red-chips" and risks of a crash causing instability after the handover.

Mr Li also said: "China's resumption of sovereignty over Hong Kong would not affect its status as a 'capitalist' enclave, and its further development would complement that of Shanghai with its 'socialist' system."

China should be granted permanent Most Favoured Nation (MFN) trading status in the US to avoid the annual row over renewal, which had "caused a lot of negative impact" on Sino-US economic relations.

The US held the key to China's entry to the World Trade Organisation and ultimately a political decision would be required to clear the way. "You ask me when China will enter the WTO, I suggest you go and ask the biggest superpower. If it says we can enter tomorrow, we will enter tomorrow," Mr Li said.

Asean to admit Burma next month

By James Kyng in Kuala Lumpur and Ted Bardacke in Bangkok

Burma, Cambodia and Laos will be admitted into Asia's most powerful regional group next month. The Association of South-east Asian Nations (Asean) agreed on the historic step at a weekend summit which was initially divided on the issue because of accusations of human rights violations in Burma.

The Philippines and Thailand expressed reservations at the summit in Kuala Lumpur but gave way to Indonesia, Malaysia, Brunei and Vietnam, which supported entry. The US, which helped found Asean during the height of the Vietnam war and which has led international condemnation of Burma's human rights record, opposed its entry into Asean.

The decision brings 460m people under Asean's umbrella and marks the realisation of its founding aim

to extend membership to all 10 of the region's countries.

It comprises many of the world's fastest growing "tiger" economies, straddles the sea lanes from Europe to Japan and China, and according to some, provides a counterweight to China's growing influence in the region.

The three new members will be given 10 years from January 1998 to comply with the tariff reduction schedule of the Asean Free Trade Area (Afta). Other members have until 2003 to reduce tariffs on 98 per cent of traded items to below 5 per cent, apart from Vietnam, which has until 2005. Intra-Asean trade has been growing apace, climbing to more than \$70bn in 1996 from \$27bn in 1990.

A process of economic liberalisation in Burma, Cambodia and Laos is likely to increase their attraction to direct investors.

Another benefit of membership

for Burma is that countries and companies in the region may no longer fear being singled out for criticism by the west, as the US recently did by imposing sanctions on Burma. "There will be safety in numbers," says Mr J.N. Mak of the Centre for Maritime Security and Diplomacy in Kuala Lumpur.

However, the planned tariff reduction programme could present difficulties. Cambodia's government derives 72 per cent of its tax revenue from customs and will be hard pressed to meet Afta guidelines without upsetting the national budget. The establishment of what is now clearly a "two-track" Asean could also provide excuses for some core members of the group to seek exemptions from Afta deadlines, especially in the area of agriculture and vehicles.

Meanwhile, internal Asean politics and its relationship with the rest of the world could now become

more convoluted. Divisions over Burma's entry were evident, with the more democratic countries of Thailand and Philippines showing the most reluctance, while Singapore, which attaches great value to the US security presence in Asia, was more neutral.

Mr Ali Alatas, Indonesia's foreign minister, signalled that the need to balance China's growing economic and military power was a factor in the speedy admission of Burma, which is supplied militarily from Beijing. "By having all three together, we are now complete," Mr Alatas said.

Politically, however, Burma is likely to receive much more from Asean than it offers to the group. Asean's decision may be interpreted by the Burmese junta as a stamp of approval for its past actions and as a cloak against future criticism.

It is possible the west's opposi-

tion to Burma's entry could give Asean an anti-west edge, diplomats said. A conflict is already shaping up over whether Burma will be allowed to attend the Asia-Europe summit in London next year.

Even more vexing is the relationship with the US. Asean now includes a country which regards the US as an enemy, and which expects Asean to support it. For the time being, though, Asean has not assigned the new members "dialogue partners" with non-member countries - such as the US, EU, Australia, Canada and others - thus limiting their access to big powers via Asean. But the Pan-Asian rhetoric may be dense at a December summit of Asean leaders in Malaysia, to which China, Japan and Korea have for the first time been invited. It is possible that such a summit could move Asean closer to Asia's big powers, while distancing it from the west.

HK keen to keep the lid on immigration

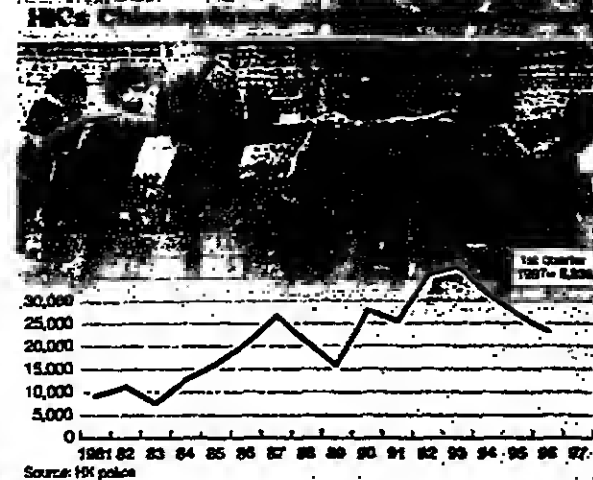
John Ridding reports that co-operation with China has increased in the weeks before handover

A recent radio phone-in covered Hong Kong's public concerns - an outbreak of tuberculosis, violent crime and inadequate housing supply. Several angry listeners blamed a common culprit - illegal immigrants from the mainland.

"They are poor and have low incomes, yet they give birth to all these children whom they cannot afford to feed," complained a caller from Kowloon. "They expect the Hong Kong taxpayer to support them."

The radio show revealed one of Hong Kong's most pressing worries before its return to China a few weeks from now. The dynamic business city, built by immigrants and refugees, now fears a human influx from across the border. Controlling the threat and avoiding the side effects of social divisions, corruption and strained resources are already posing an immediate challenge for the post-colonial administration of Mr Tung Chee-hwa.

It is not a new problem. Hong Kong has long provided an enticing eldorado for many on the mainland.



But the handover on July 1 sharpens the risks for two reasons. Amid the patriotic fervour surrounding Britain's departure - orchestrated by Beijing - it is harder to persuade aspiring immigrants that they will be turned back. Such hopes have been fuelled by rumours spread by "snakeheads", the smugglers who sneak them into the territory.

At the same time, the Basic Law, the territory's post-handover constitution,

promises the right of abode to children with a Hong Kong parent. Estimates of the numbers involved range from 30,000 to 130,000. Even the lower end of the scale would represent a sizeable chunk of a population of just 6m. Official projections issued earlier this month, which included the 150 legal immigrants from China permitted each day, forecast the territory's population would rise by 30 per cent in the next 20 years to 3.2m. But with pressures building to

increase the number of legal immigrants, the figures may be higher still.

A sharp rise in immigration would severely strain resources in health, education and housing. "The government cannot build enough schools in such a short time," says Mr Yeung Yiu-chung, principal of Heung To middle school, who has had to cope with a surge of immigrant children.

While the radio show contained more prejudice than proof, it underlined the risk of social strains. "It is true that illegal immigrants have been involved in a number of crimes lately," says one Hong Kong legislator. "But my feeling is that they are becoming scapegoats. Patriotic sentiment counts for little when living standards are thought to be at stake."

Faced with the risk of rising immigration, the government has taken a tough stance. Several high-profile cases, including the deportation of a nine-year-old girl, have signalled there will be no relaxation in policy.

Co-operation with China has been stepped up, demonstrated by large-scale joint exercises this month with

forces from neighbouring Guangdong province. Fearful that a flood of immigrants could threaten Hong Kong's prosperity, Beijing has even said it will bar citizens from travelling to the territory during the month straddling the handover.

Such measures have had an effect. The number of interceptions of illegal immigrants has fallen from 23,180 in 1995 to 7,406 for the first four months of this year. But they address only part of the problem and fail to answer concerns relating to children with the right to emigrate.

Ms Se Lai-shan, a social worker at the Society for Community Organisation, argues that the system for approval must change. At the root of the problem, she says, is China's control over the awarding of permits to immigrants. "If you have money or connections then you will be able to go, if not then some people wait 10 or 15 years," she says.

That system, say critics, fosters uncertainty and corruption. With greater certainty and a more transparent system, they argue, the tens of thousands of hopefuls with legitimate cases

would be less inclined to run the gauntlet of illegal immigration. In any case, adds Ms Se, Hong Kong rather than China should have the right to choose its residents.

A task force of officials from the incoming and outgoing administrations is examining ways to tighten control over approvals and increase Hong Kong's say on who crosses the border. It is a move supported by many local business leaders. Mr Raymond Cheung, a member of Mr Tung's advisory cabinet, believes a selective immigration policy could help ease skills shortages in the territory's workforce.

Others are anxious that while the situation must be kept under control, Hong Kong needs immigration to supply labour and a pool of entrepreneurial initiative. "We need fresh blood all the time," says Mr Ronnie Chan, chairman of Hang Lung Development, one of the territory's big property groups. "I see people on the street from China, not smart looking, and they don't speak good English or Cantonese. But don't look down on them. That was my father 40 years ago."

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Our Reports Catalogue

Canadian election hostilities grow

By Bernard Simon
in Toronto

Canadians vote today in a general election whose outcome could further distance French-speaking Quebec from the increasingly powerful western provinces of Alberta and British Columbia.

The ruling Liberal party, led by Mr Jean Chrétien, prime minister, is set to win a second five-year mandate. But according to opinion polls published before a blackout that took effect on Friday, the Liberals will be returned with a reduced majority, or perhaps only as a minority government.

Attention will centre on the performance of the four opposition parties. For each of them today's election could spell the difference between a secure future and terminal decline.

Voters are generally not dissatisfied with the Liberals' record over the past three years, notably their achievement in sharply reducing the federal budget deficit. However, Mr Chrétien has been widely criticised for calling an early elec-

tion on a platform lacking fresh ideas.

At dissolution, the Liberals held 174 of 295 seats in the House of Commons. The new parliament will have 301 seats.

The secessionist Bloc Québécois and the right-of-centre Reform party, whose strength is concentrated in western Canada, each held 50 seats, trailed by the social-democratic New Democrats with nine. The Progressive Conservatives, who governed from 1984 to 1993, won only two seats in the last election despite gaining the second-highest number of votes.

The last few days of the campaign have been marked by intensifying hostility between Reform's leader, Mr Preston Manning, and the Conservatives' Mr Jean Charest, especially in Ontario, which elects more than a third of MPs.

A split right-of-centre vote allowed the Liberals to make virtually a clean sweep of Ontario in 1993. Reform is anxious for a breakthrough in the province to show it is more than a western protest movement. The Conserva-

tives are equally desperate to regain seats to prove they are not a spent force.

The latest polls suggest Reform's strength in western Canada will be sufficient to give it "official opposition" status in the next parliament.

The Bloc Québécois has appeared in the closing stages of the campaign to regain some support. Its recovery is partly ascribed to Reform's increasingly hard line on Quebec, including controversial advertisements that questioned the right of Quebec politicians, such as Mr Chrétien and Mr Charest, to speak for the rest of the country. Mr Charest called Mr Manning a "bigot".

The Conservatives hope for a modest breakthrough in the four Atlantic provinces, Quebec and Ontario. The New Democrats would be satisfied to gain a handful of extra seats in Ontario and Saskatchewan.

In spite of the overall trends indicated by opinion polls, the outcome in terms of seats is clouded by tight three-way races in dozens of constituencies.

Editorial Comment 21



Mr Jean Chrétien, Canadian prime minister, addresses a rally in Quebec City as his campaign winds up

Fujimori hopes for third term rise

By Sally Bower
in Santa Cruz, Bolivia

The likelihood of Peru's President Alberto Fujimori gaining a third term in office in 2000 has been boosted by the dismissal by Congress of three members of the Constitutional Tribunal and the resignation in protest of its president.

The tribunal, which is no longer operational, has existed for only a few months. But several of its rulings have irritated Peru's powerful executive and provoked public criticism from government ministers.

The latest dispute pits an annoyed executive and a compliant parliamentary majority against a tribunal pronouncement that Mr Fujimori could not run for a third term in spite of a congressional law allowing him to do so.

Although Mr Fujimori was first elected in 1990, the ruling alliance argued that his current 1995-2000 term was technically his first because the new constitution was approved in 1993.

Were he to stand again in 2000, supporters said, this would count as a first and permissible re-election attempt. The three tribunal members who voted on the issue had disagreed but their dismissal means the executive is more likely to have its way.

Independent experts argue, as did the dismissed judges, that the tribunal is the ultimate arbiter of constitutionality and that Congress has no authority over it.

The affair raises uncomfortable questions over the stability of Peru's political system. Ms Delia Revoredo, one of the ousted judges, said: "There were only two institutions in Peru independent of President Fujimori and his party. With us gone, there is only the 'defence of the people' [a watchdog]. He is excellent but he is only one man."

AMERICAN NEWS DIGEST

Clinton 'will not apologise'

President Bill Clinton's lawyer yesterday said his client might make a donation to charity, or pay his opponent's legal fees, but he would not formally admit misconduct in the sexual harassment case brought by Ms Paula Jones.

The president "is not going to apologise... and if she insists on a trial, we'll have a trial", said Mr Robert Bennett, a lawyer for Mr Clinton in his dispute with Ms Jones, who alleges that in May 1991 the then governor of Arkansas exposed himself and made sexual advances to her.

Ms Jones has indicated through lawyers that her demands include the full clearance of her personal reputation, which has been questioned by White House officials, and a cash settlement which she will donate, at least in part, to charity. However, Mr Robert Commarat, one of her attorneys, made clear yesterday that a presidential statement of regret for "any distress" caused to Ms Jones, and clearing her character, would not be sufficient.

What Ms Jones wanted was a more specific acknowledgement that she was being honest in her allegation that Mr Clinton made indecent advances to her in 1991. The Jones case has shot to public attention in recent days, overtaking the separate controversies over campaign finance and real estate dealings in Arkansas, following the Supreme Court's surprise ruling that proceedings could not be delayed until the president left office.

Bruce Clark, Washington

Banzer leads in Bolivia poll

Last-minute decisions by up to a quarter of Bolivia's 3.2m registered voters were expected to determine results in a closely contested general election yesterday. General Hugo Banzer, the dictator-turned-democrat who ruled Bolivia for seven years in the 1970s, remained the front runner but polls showed opponents closing on him quickly. Four candidates had a chance of securing the top job, since the eventual president will be decided by Congress.

Voters faced a complicated ballot paper. Ten parties presented lists and, in addition, 82 of the 130 deputies were running for the first time as individuals representing constituencies. Analysts said up to 30 per cent of voters might invalidate their ballot papers by filling them in incorrectly.

Sally Bower, Santa Cruz

Jamaica signs Cuba accord

Jamaica, signalling its determination to strengthen ties with Cuba despite US displeasure, has signed an investment protection accord and other co-operation agreements with its communist-ruled Caribbean neighbour.

The Jamaican prime minister, Mr Percival Patterson, signed the investment agreement with Cuban President Fidel Castro at the end of a three-day visit to Havana. Throughout the trip Mr Patterson stressed that Jamaica would like Cuba to have closer trade and political relations with the English-speaking Caribbean Community (Caricom).

The bilateral investment accord established safeguards for compensation of losses, repatriation of investment returns and settlement of disputes. The other agreements signed covered export promotion, sports and visa exemptions.

Pascal Fletcher, Havana

Reformed scheme draws public support despite criticism by leftwing politician

Mexicans sign up for new pensions

By Daniel Dombey
in Mexico City

Mexico's new, semi-privatised social security system is picking up support sharply, new figures show, just as reforms have been attacked by one of the country's leading politicians.

The government of President Ernesto Zedillo hopes that by handing over the management of pension contributions to private fund administrators, the system will avoid bankruptcy and the national savings rate will increase.

A total of 3.4m people - more than a third of those eligible, and up from 1.2m in

mid-April - have signed up with the new fund administrators, known as Afores. This follows a huge advertising blitz by the 17 Afores competing for pension accounts.

The country's two largest banks, Banamex and Bancomer, have captured more than 40 per cent of the affiliations.

Government officials said that, because of delays in processing information, it was likely that more than half of all private-sector workers were now affiliated. The Afores will start handling pension contributions in September. Within 20 years they are expected to

manage funds worth some 40 per cent of GDP.

However, Mr Cuauhtémoc Cárdenas, the leftwing candidate who is heavily favoured to win the governorship of Mexico City in elections next month, late last week passionately appealed to people not to join up to the Afores. He said the new system would charge workers too much in commissions.

"The Afores strip away part of a worker's savings without benefiting him," he said. "The supposed freedom of choice the Afores have doesn't exist, because eventually everyone is obliged by law to join an Afore and pay its commission."

The regulatory authority for the Afores, known as the Consar, furiously denies that too much is charged in commission, saying that less is charged as a percentage of payments than in many comparable institutions, including mutual funds in the US. The Consar says that back-end fees will average 1.92 per cent of the Afores' balance.

Mr Cárdenas said that his Party of the Democratic Revolution would propose a counter-reform to the social security changes and would try to stop it in the courts. "The effect of Mr Cárdenas' intervention is unclear, although the head of the National Association of

Afores last week indicated that 2m-3m workers would stay out of the new system. Under the current rules, all private-sector workers who do not sign up to an Afore over the next four years will be allocated one in 2001.

● Mexico's long-ruling Institutional Revolutionary party was late last week censured by the country's Federal Electoral Institute for failing to account adequately for its spending last year. The decision to fine the PRI 5m pesos (\$633,000) has been seen as a sign of the greater independence of the Electoral Institute in the run-up to congressional elections next month.

For all those who think spring flowers are just something to be sneezed at. Hoechst.

To some, it's the most beautiful time of year. To others, it's a nightmare that leaves them breathless for weeks on end.

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NEWS: INTERNATIONAL

Housing offers key to Algeria stability

In the "transit centre" - the bureaucratic label for a shantytown - near Belcourt in east Algiers, the election campaign ending today has made little impact. Pro-government candidates have been to the shantytown, promising to provide housing for the 23,000 people living in similar centres around Algiers. But Mrs Rachide Sebtawi, a mother of four living in a two-bedroom makeshift shack, has heard it all before.

"They call it a transit centre but we have been here for six years, in permanent transition," she says. As Algeria prepares for an election on Thursday that is meant to erase painful memories, it remains haunted by the problems that triggered a rebellion against the state in the late 1980s and helped drive the populace into the arms of the now banned Islamic Salvation Front (FIS).

Algeria has one of the

highest home occupancy rates in the world. When youths took to the streets in 1988 - the event that, for a few years, forced the army to accept a democratic transition - they demanded apartments for the people.

Four years later the marginalisation of the urban population led many to vote for the FIS, which had promised to restore social justice. When the army stepped in to cancel the FIS election victory, it provoked a cycle of violence that has claimed tens of thousands of lives.

This week's legislative elections are being held by the army-backed government to mark a new beginning. But the attempt to remould Algeria's political scene into a shape acceptable to the government follows three years of economic reforms which have increased pressures on citizens and worsened social discontent.

The housing shortage is

the legacy of the state's domination of the sector, high levels of urban migration and population growth. The International Monetary Fund sees the problem as a threat to reform and has been working with the government to address it.

The strategy is to disengage the state from the sector. But while this can bolster growth and job creation and relieve social pressure, it also requires increased investment. And this is difficult without a substantial improvement in security.

With 1.8m units needed to house the population in acceptable conditions, and a current annual delivery rate of less than 150,000, it would take more than a decade to satisfy demand. Moreover, construction is so expensive that less than 20 per cent of the population today can afford to pay for a three-roomed apartment.

Mr Salaheddine Talbi,



Youths play on building rubble left in a crowded Algiers suburb

chairman of the board of the state holding company overseeing housing construction, says the government aims to double yearly housing deliveries and build more affordable homes.

Companies in his holding are being liquidated or restructured to prepare for privatisation.

The government is also raising public housing rents to market levels and rental

laws have been amended to encourage private sector investment.

Mr Talbi admits that such investment has been slow but he is confident it will accelerate. He says foreign companies have shown interest in investing in the sector, and cites a Spanish company considering taking over a manufacturer of prefabricated houses.

But he is looking to the

elections to reduce Algeria's political risk and boost confidence in its ability to control violence. "The elections will boost private investment," he says. "We have no other choice." The faster the state withdraws from the sector, "the quicker the problem will be solved. We know that, without housing, Algerians cannot have a life".

Roula Khalaf

INTERNATIONAL NEWS DIGEST

Sierra Leone leaders defiant

The leaders of the military coup in Sierra Leone last night rejected proposals by western diplomats and regional powers peacefully to step down. Instead, they named members of a new Armed Forces Revolutionary Council which combines both senior military officers and members of the rebel Revolutionary United Front.

More than 2,000 foreign nationals have been evacuated from Sierra Leone in recent days, following speculation that regional powers led by the military authorities in Nigeria were prepared to use force to restore President Ahmed Tejan Kabbah to power.

Large numbers of rebel troops have joined the mutinous soldiers in the capital and other key towns. Mr Foday Sankoh, the RUF's leader and now vice-president, has been lukewarm about a peace agreement he signed with the now-coupled civilian government in November, designed to end six years of civil war. While he has publicly declared his support for the coup, he is unlikely to be able immediately to take up his new post.

Anthony Goldman, Abidjan

Third Arab land dealer killed

Israel yesterday accused the Palestinian Authority of murdering an Arab land dealer who may have defied a recent Palestinian decree forbidding Arabs from selling West Bank land to Jews.

Mr Ali Mohammed Jumah, an Arab with Israeli citizenship, was found shot near the West Bank town of Ramallah at the weekend. Mr Jumah was the third Arab land dealer killed in recent weeks, since the authority revived a Jordanian law invoking the death penalty against Arabs who sell land to Jews.

Another 12 land dealers have been detained by Palestinian police. Israel has condemned the law as racist. Mr Frei Abu-Medeln, Palestinian justice minister, dismissed Israel's accusations against the Palestinian Authority as "nonsense".

Ami Alchick, Jerusalem

EU 'depleting African fish'

The European Union is subsidising its fishing fleet to deplete fish stocks off the coast of Africa, the World Wildlife Fund for Nature will argue at a meeting in Geneva today. The environmental organisation said the EU paid African countries \$22m last year to allow its fishermen access to their coastal waters.

"This access amounts to little more than cheap fishing rights which incur high costs to the EU and eventually benefits only the owners of large EU vessels operating in the region," it said.

The WWF is sponsoring a two-day meeting with the United Nations Environment Programme to urge leading fishing nations to phase out the estimated \$30m paid out in subsidies each year to fishing fleets.

Aislinn Mulholland

Brussels in race for Norwegian salmon deal

By Neil Buckley in Brussels

Two British ministers last night flew to Brussels to urge the European Commission to take a tough line in a dispute with Norway over salmon dumping, as commissioners prepared to hold an extraordinary meeting on the issue.

Commissioners were expected to back a compromise with Norway that would avert imposition of anti-dumping duties on Norwegian salmon imports into the EU. But several said they would insist on tougher conditions than those negotiated between Sir Leon Brittan, trade commissioner, and Norway last week.

Sir Leon clashed at Thursday's weekly Commission meeting with fellow British commissioner Mr Neil Kinnock, who called the deal inadequate and blocked its acceptance by the 20-member Brussels executive.

Sir Leon's staff were understood to have held further meetings with Norway this weekend aimed at toughening the deal - only hours before a legal deadline for Brussels to act on the case expired last night.

The two British ministers - Mr Brian Wilson, Scottish industry minister, and Lord Sewell, Scottish agriculture minister - warned commissioners that an inadequate deal

with Norway could put 7,000 Irish and Scottish jobs at risk.

Sir Leon insisted his deal was more effective than the 13.7 per cent anti-dumping duties he proposed in March after the Commission found Norway guilty of dumping.

The five-year agreement involved Norway undertaking to sell salmon above agreed minimum prices, capping growth in exports to the EU, and increasing its own export tax. If regular Commission monitoring found Norway failing to respect the minimum price undertaking, it could immediately impose punitive duties.

In contrast, consultations with

EU states showed that any move by Sir Leon to use his right to impose temporary, six-month duties on Norway now, without formal approval from EC ministers, would be overturned by ministers at the end of the six-month period.

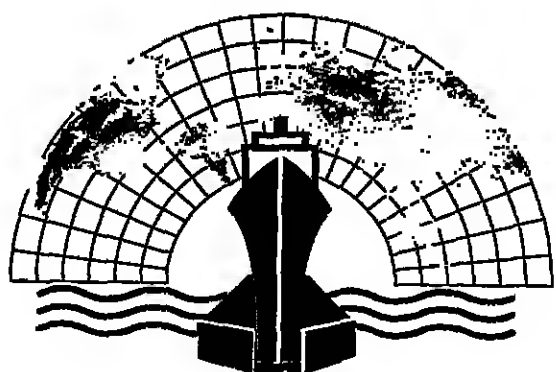
"There isn't a cat in hell's chance of ministers backing the duties," said one EU official. Up to 10 member states are thought to oppose duties, accusing the UK of hypocrisy in backing protectionist measures benefiting its own industry while frequently opposing anti-dumping calls by other EU states.

But Mr Kinnock objected to the planned deal's use of 1996 figures, when Norwegian salmon prices

were lowest and dumping at its height, as the basis for future price and import calculations.

He complained that commissioners were not given adequate time to assess the complex agreement. He was backed at Thursday's meeting by Mrs Emma Bonino, fisheries commissioner.

Norway, which exported NR5.5bn (\$786m) of salmon to the EU last year, has launched a lobbying campaign against duties, involving its fisheries minister, foreign minister and prime minister. Mr Thorbjorn Jagland, Mr Jagland wrote to Mr Jacques Santer, Commission president, warning of a rift in EU-Norway relations.



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Prime minister will set out plans for tackling the problems of 'the workless class'

Labour initiatives aim to boost industry

By George Parker,
Political Correspondent

The government will this week attempt to maintain the momentum of its first month in office, with new initiatives to improve the performance of British industry and to tackle unemployment.

Mrs Margaret Beckett, trade secretary, will set out plans to consult groups of business leaders on ways to improve Britain's competitiveness.

Mr Tony Blair, prime minister,

will today set out his plans for tackling the problems of "the workless class" in a speech on a south London housing estate.

And Mr Gordon Brown, chancellor of the exchequer, will announce the date for his first Budget, which will establish a windfall tax on the privatised utilities to fund a welfare-to-work scheme for young people. It is expected to be held in the first week of July - probably Tuesday July 1 or Wednesday July 2.

Mrs Beckett will tell a

business audience on Wednesday the new competitiveness as the focus of all activity by the Department of Trade and Industry. She will propose the creation of industry groups to advise on ways to improve the performance of British companies. Membership would be expected to include leaders from business, industry and the trade unions.

Officials close to Mrs Beckett are anxious to play down comparisons with the National Economic Development Council. Known as

Neddy, this corporatist economic forum, which brought together unions and business leaders, was wound up in 1992.

One official said the new bodies would be "light and flexible" and would represent the government's approach to a partnership approach with industry. Sub-groups would be set up to focus on particular aspects of industrial policy.

At the heart of Mr Blair's proposals will be a scheme to encourage about 600,000 jobless single parents to go

out to work. In his first speech since the election, the prime minister will urge single mothers to go for interviews at Jobcentres to find out about training and job opportunities and about local childcare facilities.

He will also urge UK computer companies to follow the example of the "net days", a US innovation where companies donate a day to wiring up local schools and community centres to the internet. This opens up the prospect of single parents working while

their children study or play. Mr Harriet Harman, social security secretary, believes single mothers will be "falling over themselves" to take up work if childcare facilities and training were available. She opposes any element of compulsion to go out to work.

However Mr Frank Field, the minister for welfare reform, is understood to believe benefits should be docked from single parents with children at school who refuse offers of training or work.

Blair under pressure over political jobs

Mr Tony Blair, the prime minister, faces mounting pressure from constitutional experts and civil servants to reconsider appointing one of his close political allies to a senior government post.

With the government already under attack from the Conservatives over the number of outside political advisers, questions are being raised about whether the prime minister should be allowed to appoint Mr Jonathan Powell as principal private secretary.

Although Mr Powell had a distinguished career as a diplomat, he allied himself to Labour three years ago by becoming chief of staff to Mr Blair, then leader of the opposition.

Professor Peter Hennessy of the University of London - arguably the leading independent expert on the workings of the government machine - warns that the appointment would be unwise. "It is vital that this post is occupied by a thoroughly independent figure and not by some wholly politicised sycophant," he says, describing the prime minister's private office as "the junction box for the entire civil service at number 10".

"The private secretary is the PM's constitutional chief of staff," he adds. "The office holder is responsible for handling all security intelligence, advice on the honours list and dealings with Buckingham Palace. You must have a disinterested civil servant in such a post."

Concern about the post coincides with a second issue on the minds of civil service watchers: the number of publicly-funded political appointees who now work in the government.

For the past three decades, incoming cabinet ministers have had the right to appoint "special advisers" to their departments. They are classed as "temporary civil servants" and their salaries are based on

Constitutional experts warn that a Labour ally should not get a top job

the pay they received in the private sector. The main allegation against the new administration is that too many of these advisers have been brought in.

The previous government had between 30 and 35 special advisers. Although the Blair administration has not yet produced a final list, opposition MPs believe there may now be up to 80 appointees. Mr Jonathan Powell, a former political secretary to Mr John Major, the former prime minister, claims that there had been just five appointees to the Downing Street Policy Unit under the previous administration - and that there are now 12.

Although there were no outside political appointees to the Downing Street office under Mr Major, there are now at least three.

An expansion also seems to have occurred at the office of Mr Gordon Brown, chancellor of the exchequer. Recent Conservative chancellors had two - and sometimes three - special advisers at the Treasury. There are now thought to be five appointees, one of which may be unshared.

One of these advisers has claimed "civil servants like us being here because it avoids the problem of them being involved in political work".

Prof Hennessy believes: "Special advisers are little more than comfort blankets for ministers who lack the self-confidence to think for themselves."

James Blitz
George Parker

Editorial Comment, Page 21

Head of minimum wage unit appointed

By Robert Taylor,
Employment Editor

Professor George Bain, principal of the London Business School, will be officially appointed today as the first chairman of the government's Low Pay Commission, which will advise on the figure for a statutory national minimum wage.

The announcement, to be made by Mrs Margaret Beckett, trade and industry secretary, was welcomed yesterday by trade unions and business organisations.

Professor Bain has secured a widespread reputation across industry for his professionalism and impartiality after nearly 30 years of distinguished work in academia and public policy.

The commission is to be made up

of representatives from employer bodies, particularly in industrial sectors where low pay is a problem, trade unions and independent bodies. The government will make the final decision on what the minimum wage will be. However, the commission will exercise a substantial influence over the approved figure.

Many trade union leaders had been concerned that the government might appoint a leading business figure unsympathetic to the level of national minimum wage that they wanted.

Privately, many of them have expressed their dismay at Mr Tony Blair's decision to appoint Mr Martin Taylor, chief executive of Barclays Bank, to head the government's task force for reforming

the tax and benefit system. However, admirers were keen to stress yesterday that while Professor Bain may have the confidence of the trade unions he will be no push-over for trade union leaders.

It was his work chairing the recent commission on public policy and British business that won the admiration of the Prime Minister for the way in which he was able to reconcile the different range of opinions behind an agreed agenda that included a commitment to a national minimum wage. A series of reports are to be published today by the independent Employment Studies Institute which set out many of the leading problems that will face Professor Bain's commission. These include:

• The minimum wage could have

an adverse effect on pay differentials, especially in the public services sector. The report urges the low pay commission to give a high priority to finding out the knock-on effects of the minimum wage rate.

• A fixed minimum wage rate formula updated annually and linked to inflation trends would be inflexible. Any minimum wage must be co-ordinated with an upward in benefits if it is to have a positive effect on poverty.

• Any minimum wage rate above £3.50 an hour would cause job losses.

• The best moment to introduce the minimum rate would be at the end of the annual wage round in June and not at the start or half way through because this might affect the wider pay negotiations.



George Bain

Transmitter sale helps BBC to amass £500m

By Raymond Snoddy

The BBC will reveal next month that it has amassed an unprecedented cash mountain of £500m (£815m), the largest in its history, following the £244m sale of its UK transmitter systems and other savings of more than £100m.

The strong balance sheet, which will be disclosed when the BBC's annual report is published, marks a transformation in the corporation's financial position since the early 1990s, when it

approached its then borrowing limit of £300m.

The corporation eliminated its borrowings before the start of the current licence period in April 1996, following encouragement from the former Conservative government. Mr Rodney Baker-Bates, the BBC's director of finance and information technology, reported last year that borrowings had been reduced to £35m, compared with gross licence fee income of £1.62bn.

The main element in the BBC's cash pile is £244m

obtained from the sale of the transmitter system to Castle Tower Communications of the US. The other factors are savings of £100m, and £150m from advanced licence fee payments.

Most of the money has been earmarked for the development of digital television services to be introduced over the next 12 months. The digital bill this year is expected to be about £285m including both the capital costs of introducing digital editing equipment and the cost of launching

new channels such as a 24-hour digital television news service.

Editors have already been hired for the digital news service and work on dummy programmes is due to begin soon. It is costing an estimated £30m to set up the television channel and running costs are likely to be between £10m and £12m a year.

It is not clear, however, when there will be an audience for the service. British Sky Broadcasting, the satellite venture, has postponed

its digital launch until next spring and the cable companies may follow suit.

Commercial digital terrestrial broadcasts are supposed to begin by July 1998 at the latest but it is far from clear how much equipment will be available in the shops by then.

Last year the BBC asked for greater freedom to borrow against its commercial assets in order to fund the move into digital.

Instead the corporation agreed a deal under which it would accept the privatisation

of its transmitter network in return for being able to keep the proceeds of the sale of the UK transmitters.

The BBC is planning to launch about a dozen new digital channels or services, about half of which will be paid for by the licence fee and available to all licence payers with digital receiving equipment.

The rest are being developed in a joint venture with Flextech, the US company which already runs a large number of cable and satellite channels.

THE WEEK AHEAD

DIVIDEND & INTEREST PAYMENTS

TODAY

American Port Services 1.36p
Astra Cia Argentina de Petroleo 11 1/2% Nts Dec 1999
\$290.625
BTR 7p
BWI 3p
Barclays Bank Non-Cm US\$
Do Ser C1 \$0.4219
Do Ser C2 \$0.4219
Do Ser D1 \$0.4313
Do Ser D2 \$0.4313
Do Ser C Units \$0.5625
Do Ser D Units \$0.575
British Aerospace 9.375p
Cartoon Co Ltd 3.625p
Cassell 3p
City Centre Restaurants 2.05p
DCS 0.75p
Dignity 8.5p
Flinting Claverhouse Inv Tst
1.45p
Ford \$0.42
Gardiner (L) 2.3p
Gleco Wellcome 6 1/4% Nts
2000 \$67.50
Grand Met Fin 9 1/2% Bd May
2005 \$90.0
Halifax Bldg Soc Fxd/FRN
1997 \$100.0
Highland Distillers 2.1p
Inco \$0.10
Ingersoll-Rand \$0.205
Ladbroke 3.9p
Leverford 1.13p
Legal & General 7.63p
Lloyds Bank 9 1/4% Bd Bd
2009 \$95.0
MACE 0.11p
Nash (Wm) 4.9p
Northern Leisure 2.5p

TOMORROW

Asarco \$0.20
Brooks Service 2.3p
Chichibu Onoda Cement
9 1/4% Bd 1997 \$575000.0
Clinton Cards 4.3p
Garmore Smaller Co's Tst
1.5p
Guinness Flight Venture Cap
Tst 1.1p
Hafslund A NK1.0
Do B NK1.0
Kvaerner B NK6.5
Mitsui Toatsu Chem 7 1/4%
Bd 1998 \$725000.0
Murray \$0.11
Panther Sec 3.25p
Sentry Farming 5.1p
Smithline Beecham Cap Gtd
Nts 1998 \$77.50
Sumitomo Heavy Inds 3.4%
Nts 1998 \$340000.0
Total B FR15.75
VCI 5.5p
Warner Howard 6.75p

WEDNESDAY JUNE 4

Carr's Milling 3p
Dicke (James) 2.31p
Export-Import Bank of Japan
8 1/4% Gtd Bd 2000 \$85.0
Halstead (James) 3.5p
Lloyds Bank \$b FRN 1999
\$17.33
NT & T 6 1/4% Nts 1997
\$58.50
Prudential Fin 9 1/4% Gtd Bd
2007 \$468.75
Rexam 8p
Senior Eng 2.38p
Swan Hill 1.5p
Vymore 5.4p
Wesco 0.4p

THURSDAY JUNE 5

Cussons Property 2.65p
Gillies \$0.215
Govett Strategic Inv Tst
2.94p
Hamleys 6p
Hardy Oil & Gas 1p
Midland Independent
Newspapers 2.5p
PSIT 2.5p
Pemberton 2p
Princedale 0.7p
Samwa Fin Anzba Gtd Step-up
FRN Sep 2002 \$784.2p
Tokyo Elec Power 1 1/4% Nts
2001 \$110.0

FRIDAY JUNE 6

Bedfordshire Level Tst 2.25p
Do Units 2.25p
Anglo American Gold Inv
\$7.55

ANGLO AM INV TST \$4.90

Boat (Henry) 5.9p
Bostrom 4.1p
EW Fact 1.1p
Foreign & Colonial Smaller
Cos 1.72p
Glynwed Int 8.35p
Govett High Inc Inv Tst 1.12p
Halifax Bldg Socy FRN 1999
\$157.53
Jerome (S) 2p
Jupiter Extra Inc Tst 1.96875p
Laird 8.1p
New Central Wiltwatersand
R1.19
Pegasus 5p
Royal Doulton 7.4p
Sharpe & Fisher 3.9p
Smiths Inds 6.15p

SATURDAY JUNE 7

Housing Assoc Fgd 8 1/4% Sec
Ln-Bd Nts Jun 2027
\$282.19
P & O Prop 7 1/4% 1st Mtg Db
1997/2002 \$3.75
Treasury 7 1/4% 2002 \$3.5268
Treasury 7 1/4% 2006 \$3.5623
Treasury 7 1/4% 2008 \$3.75
Treasury 8 1/4% 2005 \$4.25

SUNDAY JUNE 8

Reed Int 5 1/4% Cm Pf 1.75p
Do 7 1/4% Cm Pf 2.45p
Wesssex Water Fltg Rata Cm
Rd Pf 2.65p

UK COMPANIES

TODAY

COMPANY MEETINGS:
Anglo-Eastern Plantations,
E.C., 11.00
Perry Group, Institute of
Directors, 118, Pall Mall, S.W.,
12.00
Proudfoot, 26, Finsbury
Square, E.C., 10.00
Sentry Farming, Moundsmere
Estate, Moundsmere,
Basingstoke, Hampshire,
11.00
BOARD MEETINGS:
Finafs:
Filofax
Lancis Tst
Northumbrian Fine Foods
600 Grp
South Staffs Water
Wyndham Press
Interims:
Murray Emerging
Economies
SDX Business Systems

TOMORROW

COMPANY MEETINGS:
Cussons Property, Northern
Counties Club, Hood Street,
Newcastle, 11.45
Derwent Valley, Durrants
Hotel, George Street, W., 10.30
Jacks (William), London
Fest, Sunningdale, Berkshire,
12.00
Singer & Friedlander, 21,
New Street, Bishopsgate,
E.C., 12.30
Hill Hill Group, Howard
Hall, Temple Place, W.C.,
12.00
BOARD MEETINGS:
Finafs:
Allied Colloids

WEDNESDAY JUNE 4

COMPANY MEETINGS:
Bentalls, Guildhall,
Kingston-Upon-Thames,
Surrey, 11.00
Caird Group, 135,
Bishopsgate, E.C., 10.00
Frost Group, The Brewery,
Chancery Street, E.C., 11.00
Gieves Group, English
Spa, 37, Charles Street,
W., 12.00
Havlock Europe, Mossway,
Hillend Industrial Park, Dalgely
Bay, Fife, 12.00
Hopkins Group,
Cophthorpe, Holes, Clippers
Quay, Salford Quays,
Manchester, 12.00
London & Associated
Properties, 8-10, New Fetter
Lane, E.C., 12.00
TrafficMaster, Marlborough
Court, Sunrise Parkway,
Linton Wood, Milton Keynes,
11.00
BOARD MEETINGS:
Finafs:
Allied Colloids

THURSDAY JUNE 5

COMPANY MEETINGS:
Austin Reed, 18-21, Sackville
Street, W., 12.00
Ayrshire Metal Products,
Church Street, Irvine, Ayrshire,
12.00
El Oro Mining & Expts, 41,
Cheval Place, S.W., 12.10
Exploration Co., 41, Cheval
Place, S.W., 12.00
Headlam, The Belfry, Lichfield
Road, Walsow, Warwick.,
11.30
Hewden Stuart, Glasgow
Concert Hall, Glasgow, 12.00
JBA Higgs, Swallow Hotel,
12, Hagley Road, Fiveways,
Birmingham, 10.00
Laser-Scan, 101, Cambridge
Science Park, Milton Road,
Cambridge, 10.30
Linton Park, Royal Overseas
League, Overseas House,
Park Place, St James Street,
S.W., 12.00
Tibury Douglas, Barber

FRIDAY JUNE 6

COMPANY MEETINGS:
Martin Ind Higgs, Swallow
Hotel, Carter Lane East, South
Normanton, Derbyshire, 10.15
Taylor Woodrow, Telford
Theatre, One Great George
Street, Westminster, S.W.,
11.30
Tesco, Royal Lancaster Hotel,
Lancaster Gate, W., 11.00
BOARD MEETINGS:
Finafs:
Park Food

Company meetings are annual
general meetings unless
otherwise stated.
Please note: Reports and
accounts are not normally
available until approximately
six weeks after the board
meeting to approve the
preliminary results. This list is
not necessarily comprehensive
since companies are no
longer obliged to notify the
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Côte d'Ivoire

Political and economic stability is attracting investors to what is a remarkable exception in a region usually associated with misery and decay, says Antony Goldman

Committed to strong ambition

Côte d'Ivoire, or the Ivory Coast as it is also known, is a small country with big ambitions. An elected civilian government, as confident of its support across the country as it is in its ability to create the African equivalent of an Asian tiger economy, has inspired even the most cynical donors and the most cautious investors.

Where problems exist, they are largely on the horizon. Immigrants - nearly one third of the population of 15m - are all too aware that there has never been a coup, civil war, ethnic strife or famine in 37 years of independence. There are good roads, schools and clinics. The telephones work and power cuts are rare. Agriculture is booming and new resources are being exploited.

Even opposition parties concede that things could be much worse. Disparaging voices used to regard the Ivory Coast enviously, but with derision, as a cocoa republic clinging so tightly to the apron strings of France, the former colonial power, that its independence seemed little more than a constitutional sleight of hand.

In spite of the continuing presence in the country of several hundred French troops, it is an image oozing with the changing times in Abidjan, and one warmly rejected by senior officials. "We are nobody's backyard," says Mr Amara Essy, the foreign minister. "We need new partners to develop new sectors."

Once frosty relations in west Africa are beginning to warm. Recent co-operation with Nigeria, the regional superpower, over efforts to bring peace to Sierra Leone and Liberia have been unprecedented. Three hundred thousand refugees from Liberia have been accommodated - not in dehumanising camps, but integrated into existing towns and communities along the border.

Even with neighbouring Ghana, a competitor for most of the country's markets, the talk is of partnership, not confrontation. While Mr Felix Houphouët-Boigny, who ruled from 1960 until his death three-and-a-half years ago, served as a government minister in France during the fourth republic, a new generation emerging into positions of influence is now as likely to have studied in Washington as Paris.

Britain takes the new opportunities so seriously that later this year it will stage its first trade fair in the country for a decade.

"Twenty years down the road," says one of the most senior advisers of Mr Henri Konan-Bédié, Mr Houphouët's successor, "we want to be an economy visible on the world stage, its size multiplied several times over for the average Ivorian to have a better standard of living, improved health care and education; to have an open and democratic society in which initiative thrives."

In pursuit of that ambition the head of state has embraced economic reform

with a vigour all the more remarkable for the caution he displayed during his years as finance minister.

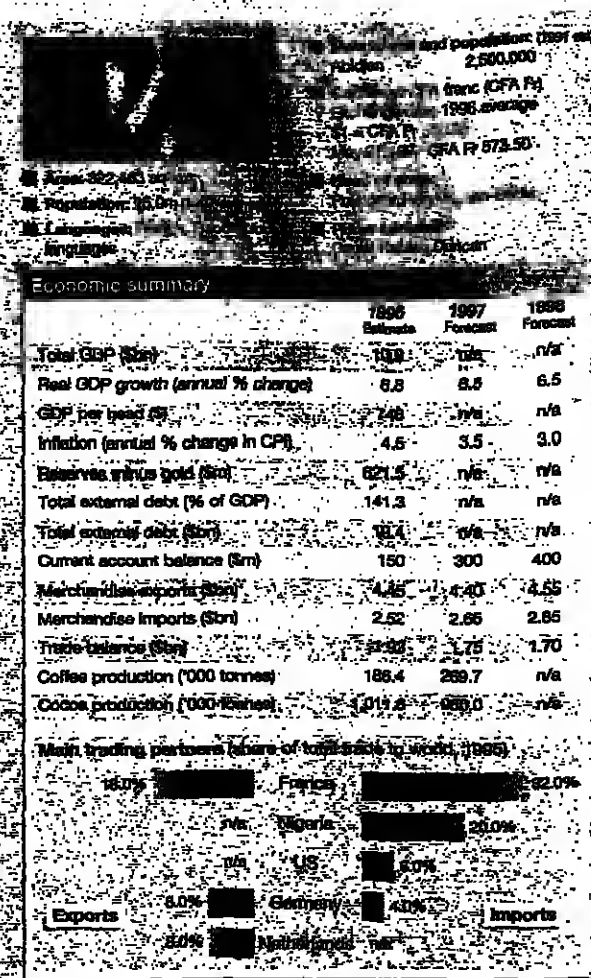
Water, electricity, railways and telecoms have already been privatised. Further offers for the national refinery, textiles, transport, sugar and other companies are in the pipeline.

Macro-economic policy draws warm praise from the World Bank and the International Monetary Fund. They see the Ivory Coast as the country which benefited most from the 1994 50 per cent devaluation of the CFA franc, the currency of the 13-member west and central African common currency zone. Growth of 7 per cent from an already healthy base is expected for the third consecutive year, while inflation is low.

Sustainability, however, is the critical issue. The country remains excessively dependent on cocoa and coffee, commodities all too vulnerable to the vagaries of the international market. Debt is a huge problem, with efforts to secure concessional relief complicated by relative economic success.

Domestic savings ratios are low. The benefits of devaluation have mostly been absorbed and windfall gains from privatisation exaggerate the improvement in public finances.

While the human resource base is excellent by regional standards, labour costs are high. There are grumbles about transparency, particularly among those who have gained less from the liberal-



isation process than they might have hoped.

But officials point to developments in the minerals and energy sectors, as well as efforts to diversify agriculture and promote industrialisation. A planned regional stock exchange based in Abidjan is also attracting interest from emerging markets fund managers.

Political stability, however, may be the Ivory Coast's trump card for attracting investment ahead of others in a turbulent continent. Methods used by Mr Bédié to secure his position after the death of President Houphouët raised concerns about a new, less sure style of government. Two years of economic growth, however, appear to have cooled political tempers that had provoked a degree of violence which shocked the nation during the 1995 presidential elections.

The administration is now so technocratic that room for political manoeuvre or controversy is distinctly limited.

There is concern, however, that development may prove unequal, and that income disparities could start to undermine half a century of political cohesion and social tolerance.

Already, the government has introduced draconian security measures to tackle a sharp rise in violent crime in Abidjan and elsewhere. The population is growing at nearly 4 per cent a year, which could create political tension and stir a xenophobic reaction against immigrants, if the authorities fail to alleviate poverty.

For 30 years, the Ivory Coast thrived as an agricultural commodity producer with a less than cosmopolitan outlook. Now its leaders say that, like the four legs of its national symbol the elephant, they intend to build a substantial future on firm foundations. In a blighted region, it is a challenge many donors hope can be realised and to which outside investors are already contributing.



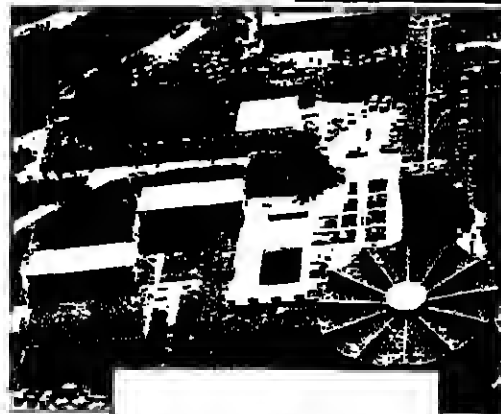
Abidjan: no longer the capital, the city remains the main commercial centre

Anthony Myer

RÉPUBLIQUE DE CÔTE D'IVOIRE
PRÉSIDENCE DE LA RÉPUBLIQUE

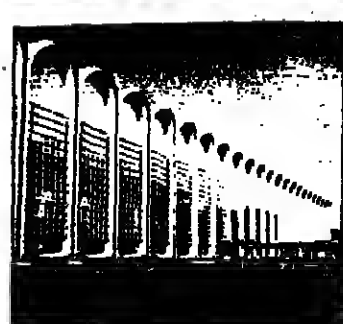
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2 COTE D'IVOIRE

ECONOMY • by David Buchan

The tiger economy of Africa

A combination of policy changes have pulled the country into strong growth

"The capacity of Ivory Coast to grow is much greater than people think," says the prime minister Daniel Kablan Duncan. "But it needs to be," he adds. "We must aim for double-digit growth to put us on a higher plane of development."

Through a combination of policy changes in devaluing the currency and accelerating privatisation, of social discipline in mastering inflation and of good luck with the rise in world commodity prices, the Ivory Coast has lifted itself out of the spiral of debt and depression and created an economic boom.

But the country has much ground to make up, and factors ranging from a high birth rate to a heavy external debt burden will make further progress a hard slog.

The turnaround for the Ivory Coast and many fellow francophone African countries came with the 50 per cent devaluation in January 1994 of their common currency, the CFA franc, to equal 1 French centime instead of the 2 French centimes at which it had been set for more than 40 years.

At a stroke, this parity change restored the international competitiveness of the agricultural commodities that account for 60 per cent of the country's export earnings. It put money back into the pockets of peasants, who began to spend their gains on locally-produced consumer goods and made it harder for civil servants in the towns to indulge their taste for imported luxuries. It put an end to the absurdity of importing beef from Europe rather than fellow CFA members such as Mali and Burkina Faso, and stimulated food exports to neighbours such as Ghana lying outside the CFA zone.

Other factors combined to make the devaluation a textbook success. Ivorian exports capitalised on the happy coincidence that over 1993-94 the world price of coffee quadrupled and that of cocoa tripled.

The Ivorian authorities also made good use of the devaluation. They made no attempt to compensate city-dwellers for the loss in their purchasing power. The CFA arrangements, which make the CFA money supply a matter for all CFA members

and the Bank of France to decide, would in any case have prevented the Ivory Coast from trying to "solve" its problem unilaterally by simply printing more notes. But the effect of government discipline has been to reduce the civil service wage bill from 12 per cent to 7 per cent of GDP.

Thus, the country avoided the pitfall of a big devaluation - soaring inflation. The overnight 50 per cent rise in the cost of most imports pushed the price index up by 32 per cent in 1994. But as consumption moved from the cities to the countryside and from imported to local goods, inflation dropped to 7.7 per cent in 1995, and to 3.5 per cent last year.

The very severity of the

The Ivory Coast still faces great difficulty in shouldering its huge foreign debt of \$18bn

pre-1994 depression also provided plenty of room for growth without overheating. Capacity utilisation in the construction sector was only 30 per cent in 1993, and rose to 82 per cent last year, though the price of Abidjan real estate and rents is rising sharply. The result of all this is that:

- The trade surplus expanded from CFA182bn in 1993 to CFA603bn in 1994, and ran at CFA549bn in 1995 and

Pulling in the foreigners

Incentives include:

- The far-reaching privatisation programme which has put or intends to put into private hands most utilities (water, electricity, telecoms), most forms of transport (rail, bus and eventually air) as well as a range of productive enterprises.
- An initiative to get private finance to manage into 22 infrastructure projects, ranging from toll highways and bridges, modernisation of Abidjan airport, to the construction of a new power station and an abattoir.

- A series of awards of concessions for gold and nickel mining, chiefly to French and Canadian companies, and for deep-water petroleum exploration, principally to US oil companies.
- A five-year tax holiday for foreigners who are investing in the refining of cocoa, an incentive to which Carigill of the US and two French companies - Choc'Arbina and Tuxton in conjunction with the Ivorian group of Océide - have responded by undertaking to set up processing plants in the country.

CFA798bn last year.

- The government has run a "primary" balance (receipts minus expenses excluding debt service) - CFA58bn in the red in 1993, but CFA196bn in the black last year.

- After a Biblical seven "lean years" in which the economy contracted by an average of 1 per cent a year between 1987-93, it grew by 1.8 per cent in 1994 and then surged ahead to 7 per cent a year in 1995-96.

Can this improvement be sustained to give the country seven "fat years"? Mr Kablan Duncan believes it can. "Ivory Coast grew by an average 7 per cent from 1960 to 1980, and we can do it again." He believes growth will be maintained this year and next, while economists forecast a modest drop to 3.5 per cent. But both agree that consumption and exports will contribute less to the growth rate than recently.

Export volumes of commodities are almost as hard to forecast as prices. But Mr Kablan Duncan does not expect much change in revenues, with higher output but sluggish prices for coffee and lower volumes but good prices for cocoa. Output of cocoa is likely to suffer as a result of the government's drive, for environmental reasons, to chase illegal producers out of state-protected forests. If successful - which is unlikely - cocoa output could drop by 120,000 tonnes, according to Mr Alain Gazeu, the commodities minister.

On the demand side, there is still the threat that the European Union might allow dilution of its chocolate with non-cocoa substitutes.

Everyone agrees the key factor in growth this year will be investment. Fixed investment has already increased from below 9 per cent of GDP in 1993 to about 15 per cent last year, and the government has put in place motives and mechanisms for attracting foreign investment (see box).

Some of this investment has brought, or will bring over the medium term, an

expansion of capacity. But in the short term, most of the foreign investment constitutes just a change of ownership or management of existing Ivorian assets.

While private financing - by foreigners or Ivorians - of infrastructure frees government funds for other needs, government receipts from privatisation are not a recurring source of income.

So the Ivory Coast still faces great difficulty in shouldering its huge foreign debt of \$18bn - by far the biggest constraint on its development. Of this, \$7.3bn is owed to commercial banks, more than \$3bn to the Paris club of government creditors and more than \$4bn to international financial institutions, mainly the World Bank and the African Development Bank.

To the extent that the Ivory Coast has been servicing this debt - in the biggest commercial bank debt, not since 1987 - interest and principal repayments still gobble up 51 per cent of total government receipts, even though this is far better than the 84 per cent share of government revenue they consumed in 1993.

For a middle to low income country, the striking features of the Ivory Coast's debt is the relatively large proportions owed to commercial banks who continue to lend well after the country's commodity receipts collapsed in the early 80s, and to the World Bank and ADB, which continued to lend at commercial rates even after the Ivory Coast's 1987 default on commercial debt service.

Partly because it has a bad conscience about its ill-advised lending to the Ivory Coast in the late 1980s, the World Bank along with the International Monetary Fund has earmarked the country as one of four initial recipients for debt relief.

This has stirred some controversy in the World Bank board, where it has been objected that debt service is a considerably smaller share of exports for the Ivory Coast than for the three other, more closed, economies. But proponents of Ivory Coast debt relief, notably France, say the country's debt is high, when measured against government receipts.

Forgiveness of a part of its World Bank and ADB debt could put Ivory Coast on the road to lasting recovery. Last November it did a deal with the London Club of commercial banks, by which it would buy back 30 per cent of the debt at 24 cents in the dollar, and issue long-term bonds at a much discounted value of the remaining 70 per cent of the debt. It approved by all the banks, this could cut the country's commercial bank debt to about \$1.4bn-\$1.5bn.

It also stands to get debt relief, of up to two thirds, from the Paris club. If all this were to fall into place, the Ivory Coast could at last start to make real headway.

PRIVATISATION • by David Buchan

High on the state agenda

After a shaky start, the programme has become central to economic policy

The Ivory Coast has become a world leader in privatisation. After a hesitant start in 1991, when the electricity company was privatised in conditions of less than total transparency, the transfer of state assets into private ownership or private management has gathered pace. Some 40 enterprises - ranging from telecoms, railways, palm oil and rubber to hotels - have passed into private hands in bidding procedures rated as open and fair by the World Bank, which plays a supervisory role.

The government, which initially seemed to regard privatisation as something to be endured rather than embraced, has now made it a central tenet of its policies. Mr Daniel Kablan Duncan, the prime minister, says privatisation is designed "to improve the economy's competitiveness by optimising the use of public resources and by encouraging the private sector to grow".

In addition, the receipts have come in handy for the cash-strapped government. Privatisation proceeds rose from a mere CFA Fr5bn for Palindromie in 1994, to CFA Fr32.7bn in 1995 and CFA Fr53.6bn last year. With CFA Fr105bn already in from the sale of 51 per cent in CI-Tele-

com to France Telecom, the government is well on target to realise its 1997 goal of CFA Fr140bn from additional sales of state hotel, cotton and sugar operations.

Though the proportions vary according to the size of the state stake to be sold off, Mr Nazaire Gounongbe of the Privatisation Committee says the government will give between 35-61 per cent of the equity to a "strategic" shareholder, 10-15 per cent to the local bourse, reserves 3-5 per cent for the company's own employees, and keeps 20-30 per cent for itself.

Criteria for awarding control to the strategic shareholder vary according to the nature of the asset being auctioned but Mr Gounongbe says a 70 per cent weighting is generally given to price and 30 per cent to technical considerations. In a show of transparency, bids are now opened in public.

Mr Gounongbe says while the privatisation of CI-Telecom this spring was the "most sensitive" because it was the largest and required preparation starting in 1992, the most successful sale was that last year of Palindromie, a palm oil enterprise employing 80,000 that was split up into three regional companies. Consortia, involving Unilever, Belgian and Ivorian companies, paid CFA Fr5bn for Palindromie, which, he thought would fetch less than CFA Fr50bn, said Mr Gounongbe.

The only state assets for which the government has been unable to find a buyer are certain hotels built in the Houphouët-Boigny era when the annual August independence parade was rotated around cities that constructed a prestige project for the occasion.

By contrast, the government has had no difficulty in attracting investors in hotels on the coast or in Abidjan, where the management of the country's top hotel, Hotel Ivoire, has just been awarded to intercontinental Hotels and two South African partners.

But the employment consequences of privatisation are mixed. One of the most dramatic improvements has come at Sitarall, a consortium of French, Belgian and Ivorian interests which has taken over the running of the 1,260km rail line from Abidjan to Ouagadougou in Burkina Faso, and multiplied revenue 11 times in just two years. Yet Sitarall has cut to 1,850 the 3,000 employed by the old Ivorian and Burkina national companies. As a new operation, it has had the flexibility to shed labour denied some other buyers or managers of state assets.

Though nominally outside the privatisation programme, the concession to modernise and run Abidjan airport has been given to a consortium led by the Aeroport de Marseille. The latter is said to be unhappy with the government requirement that it cannot

cut the airport workforce.

The strong showing by French interests has led to some cynicism by foreign rivals that privatisation is rigged in favour of the former colonial power. While there may have been something to this at the outset, since then French successes may have more to do with the fact that, with their experience of the country, they take a different view of the risk of doing business in the Ivory Coast.

A more telling criticism of privatisation is that it is simply converting public monopolies into private ones. In some cases, the government has taken precautions. CI-Telecom will, for instance, lose its monopoly right to provide terrestrial phone services. In seven years, though its majority shareholder's commitment to quadruple the number of phone lines within five years may put it in an unchallengeable position.

The government argues that competition is impractical in public services in a small country, and could lead to closet cartels just as uncompetitive as outright monopolies. At the same time, however, the pattern of privatisation sales may be planting the seeds of future cartels. A high proportion of state enterprises are ending up in the hands of a small number of buyers - Ivorian groups such as Océide, Sifcom, GIP, and foreign ones such as Unilever, Nestlé, Borel and Bouygues.

POLITICS • by Antony Goldman

Tracing established lines

The president has worked to give his government a non-partisan image

One of President Henri Konan Bedie's advisers asks with some pride: "Is there another African country where the elected, civilian cabinet has met every week since independence?"

In a region plagued by military intervention and political instability, the Ivory Coast has an unblemished record in stable, constitutional government, a champion of the cause of western-style economic liberalism for nearly 40 years.

The architect of such success was Mr Felix Houphouët-Boigny, virtually unchallenged as head of state from independence in 1960 until his death three-and-a-half years ago. "The Old Man", as he came to be known, was as charismatic as he was conservative, a populist who maintained close ties with France, the former colonial power, and

promoted the policy of "peace and dialogue" which remains at the centre of Ivorian political culture.

The new leadership in the country has at times found it hard to come to terms with this legacy. Mr Bedie, a former finance minister, for many years ambassador to Washington and Mr Houphouët's designated successor since 1986, came to power at the cost of a damaging split in the ruling Parti Démocratique de Côte d'Ivoire (PDCI). His position was further weakened by a deep economic recession.

Elections in 1995, in which Mr Bedie received 85 per cent of the vote, were marked by an opposition boycott, unprecedented street violence and an alleged conspiracy in senior ranks of the military. Two journalists received prison sentences last year for suggesting that the president had brought bad luck to the country's football team.

The indications are that these events represented a temporary wobble rather than any less secure dimension to Ivorian politics. "It

was a difficult transition to accomplish for a man accustomed to the centre stage," said a western diplomat in the commercial capital, Abidjan, "but there is little doubt that Bedie is now very much more at ease with his position."

He has few serious rivals. Mr Alassane Ouattara, the former prime minister, has left politics for the calmer waters of the International Monetary Fund after the controversial adoption of stricter nationality statutes made him ineligible for the 1995 presidential contest.

Mr Bedie has worked hard to establish a technocratic, non-partisan image for his party and government - a process which has further taken the heat out of politics. So quiet is the domestic political scene that Mr Daniel Kablan Duncan, the president's reformist prime minister and other members of the administration are frequently travelling the globe to preach about the new opportunities presented by the country's expanding economy.

Mr Bedie's programme of economic reform has proved so successful that it finds favour even with the opposition, legalised during the push towards multipartyism which swept French-speaking Africa in 1990.

"We recognise the market as the driving force within the economy, and as a consequence, we accept privatisation," says Mr Philippe Djagnon Bli, of the once leftist Front Populaire Ivoirien (FPI). "State-owned enterprises must be handed over to those better equipped to manage them. The difference is that we would have insisted on greater transparency."

Indeed, the opposition's main point of contention with the government rests on its demands for electoral reform. The FPI, the smaller Rassemblement des Républicains - a splinter from the PDCI which backs Mr Ouattara - and others complain that the present system, which left them with just 24 of the 175 seats in the national assembly after elections 18 months ago, does not reflect their popularity. Continued on page 4

YAMOUSOUKRO • by David Buchan

A capital city in waiting

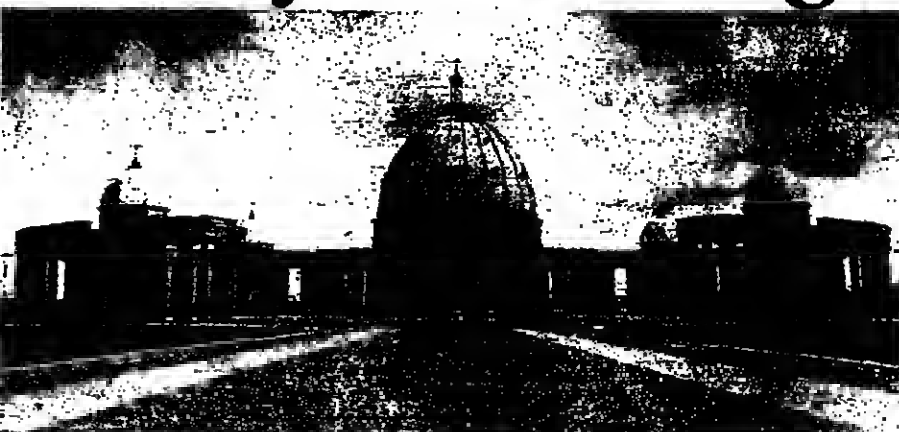
The urban centre needs the infrastructure to make it viable for its new role

The Ivory Coast is not the first country to try to create a new capital. Canberra, Islamabad, Brasilia and Abuja are evidence of the desire of Australia, Pakistan, Brazil and Nigeria to move the centres of their governments out of crowded coastal cities into the centre of their countries.

But there is a whimsical quality to the Ivory Coast's decision to shift its political capital from Abidjan to the small town of Yamoussoukro, 250km to the north.

Certainly, Abidjan has its drawbacks. The sprawling coastal metropolis has more than 2m inhabitants. Its geography is complicated by its location round a sea lagoon, and a plan to construct a third bridge across this lagoon will only prove a temporary palliative to growing traffic problems - exacerbated by the police habit of stopping all other cars when President Henri Konan Bedie's limousine moves around the city.

And Yamoussoukro has distinct advantages. With only 150,000 residents, it is small enough for its expansion to be planned systematically. It is also near enough to the country's centre to represent a better balance between the Islamic north of the country and the Christian south, between northern savannah and southern



The Votcan-style colonnaded piazza of Notre Dame de la Paix

rain forest.

But its choice as capital is pure accident, due to the fact that the late President Felix Houphouët-Boigny happened to be born there in 1906. During his long 33-year reign as the country's first president, Mr Houphouët-Boigny lavished ever-increasing attention on his birthplace.

He built the national headquarters of his PDCI political party there, made it the centre for the country's grandes écoles for engineers and scientists, and in 1983 Yamoussoukro was officially designated the country's political capital.

At Yamoussoukro, Mr Houphouët-Boigny oversaw the building of a presidential palace, a colossal home for his personal "foundation". Le President hotel and golf course, and Notre Dame de la Paix, the world's largest basilica. Yet, by 1993, when he died, Yamoussoukro was still only a "paper capital". It still is. But, to the general

surprise, Mr Bedie, who initially seemed more interested in upgrading his home town of Ouaoukro, has recently sought to breathe life into the Yamoussoukro project.

Last year, he made it mayor, Mr Jean Konan Banny, "minister-resident" and charged him with the task of "materialising the moral presence of the head of state in the capital". Last December, Mr Bedie brought the warring parties of Sierra Leone together in Yamoussoukro, where he also held his first cabinet meeting of 1997.

Mr Bedie may well have realised that consolidation of his power base in the central Baoulé region would be achieved less ostentatiously but just as effectively by following his predecessor's plan. Officially, the government says it is just sticking to the 1983 decision to build on the assets Yamoussoukro already has.

By far the most striking of these is, of course, the basilica, billed as bigger than St Peter's. This is not strictly true but the cupola, whose internal dimensions alone are 120 metres in height and 90 metres in diameter, is larger than St Roman's.

Designed by Pierre Fakhoury, an Ivorian-Lebanese architect, and built in only three years (1996-99), it is a curious mixture of styles. The brilliant stained glass was made in France, with one window depicting Mr Houphouët-Boigny kneeling before Christ.

Outside is a Votcan-style colonnaded piazza. This is as empty as the basilica itself often is and is enhanced by the fact that the town planners have kept other development away from the basilica. As a result of this, Yamoussoukroans tend to go on using their old Catholic cathedral as their regular place of worship.

Another monument in

splendid isolation is the presidential palace, set in several hectares of verdure along with a luxury guest house for visiting heads of state and guarded on one side by two lakes, stocked with crocodiles. But perhaps most curious of all is what the head of Yamoussoukro's colleges calls "the quarter latin of science and technical studies". Far from the bustle normally associated with "latin quarters", vast deserted roads crossing the 20,000 hectares set aside for the Yamoussoukro of tomorrow lead to these institutes of engineering, science and public works.

Such distances pose a public transport problem, though the roads could serve as back-up for Yamoussoukro's international airport as they are wide enough to take a jumbo jet. They are not, however, wide enough to accommodate national parades and a special Triumphant Avenue - 22km long and 200 metres wide - will cross the future capital.

To say that diplomats are not keen to desert the relatively well-padded comfort of Abidjan for the Spartan skeleton of Yamoussoukro is an understatement. Indeed, some believe it will never be finished. "But they will have to follow the government," says one of Mr Banny's officials confidently.

But Mr Banny's office recognises that even a political and administrative capital needs an economic life of its own, and so it is seeking local and foreign investors for Yamoussoukro. In particular, government officials are promoting the city as a good dispatching point to its high-value fruit and vegetable exports to Europe.

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AGRICULTURE • by Antony Goldman

An Ivorian bedrock

Farms and plantations employ some 70 per cent of the population

For all the energy with which Abidjan has embraced economic reform, it is no coincidence that the impressive growth rates experienced in the past three years have been achieved against a background of booming world commodity prices.

Commercial agriculture – principally coffee and cocoa, in which it is the world's leading producer – remains the bedrock of the Ivory Coast's economy. The farms and plantations which spread across south and central regions employ about 70 per cent of the population, produce about a third of gross domestic product and more than 80 per cent of foreign exchange earnings.

Cocoa production exceeded 1m tonnes last year, three times that of nearest competitor, Ghana. Exporters say this year's harvest may be nearly as good. While Ivory is the symbol of the country, its soul lies surely in the cocoa pod and coffee bean.

In spite of the resurgence of the sector in recent years, donors say further efficiencies can be generated by accelerated reform. "Producers have not been receiving their fair share," says one official from the World Bank. "We want to see greater transparency in both domestic marketing and export allocation. A more market-orientated system will be of benefit to everyone."

Under the late president Felix Houphouët-Boigny, himself one of the wealthiest cocoa barons in the Ivory Coast, a parastatal agency, the Caisse de Stabilisation et de Soutien des Prix des Productions Agricoles (Caisab), fixed prices for producers and determined quotas for exporters.

Politically well-connected supporters of the system argued that it protected small-scale farmers against fluctuations on the interna-



A rubber plantation: increased investment in the sector has followed recent privatisations

tional market. Critics said it was no more than a mechanism for generating a lot of money for government off the backs of producers.

The reformers' opportunity came when the Caisab failed to sustain prices in the face of the sustained wilding of the international market in the late 1980s and early 1990s.

As part of a \$150m deal reached with the World Bank in 1995, the domestic market was liberalised. Prices set by Caisab at the beginning of the season became only non-binding guidelines, allowing exporters to deal directly with producers.

In May last year, in a further crucial reform, the export quota system was transformed, with the introduction of electronic auctioning.

Several exporters and some donors believe that opaque political connections continue to play too significant a role in the sector. "We know these reforms threaten very well established and powerful vested interests," says a western diplomat, "but if the Ivory Coast really wants to open up its economy, commodities cannot be exempted."

For its part, the government believes it is right to be cautious with the management of assets which

have served the country so well for so long.

"The role of the state is being diminished, and let no one doubt our commitment to greater efficiency and transparency," says Mr Alain Gauze, the minister for raw materials and head of the International Cocoa Organisation. "But we cannot afford to take risks or compromise quality. Too much depends on our commodities."

It is that dependence which causes concern both to foreign creditors and many in government. While some analysts suggest that accelerating industrialisation in south-east Asia will both reduce competition and increase demand for the Ivory Coast's products, few would accept that the cycle of boom and bust which characterised the cocoa and coffee markets for generations has ended.

Anxious reaction in Abidjan and elsewhere to European Union proposals earlier this year to increase the vegetable solids content in chocolate at the expense of cocoa, which has seen production moved steadily westwards, away from the original cultivation areas near the border with Ghana as soil became exhausted.

The so-called "lost decade" of recession which followed the sharp slump in prices after 1985 has left additional painful memories.

"We have to be more shock resistant, to reduce

our exposure to volatile commodity markets," says one of President Bedie's economic advisers. "Diversification remains one of our greatest challenges."

Since 1984 two significant cocoa-butter processing factories have been built, part of an initiative to promote industrialisation and value added in the sector. At present about 15 per cent of the domestic crop is processed locally, a figure Mr Daniel Kablan Duncan, the prime minister, hopes to increase to 50 per cent by the year 2000.

While exporters regard that target as ambitious, there is consensus that local processing of cocoa butter should rise to at least 300,000 tonnes in three years.

Increased investment in the palm oil and rubber sectors has also followed recent privatisations.

In addition to the government's ambitions to develop non-traditional sectors of the economy, there are question marks over the long-term environmental sustainability of the cocoa and coffee sectors, which have seen production moved steadily westwards, away from the original cultivation areas near the border with Ghana as soil became exhausted.

For the time being, however, cocoa promises to be king in the Ivory Coast.

MINERALS AND ENERGY • by Antony Goldman

New sources of wealth

Three years ago electricity was imported, now it is exported using gas-fired turbines

After a generation as a world leader in agricultural commodities, the Ivory Coast is undergoing a quiet revolution to the structure of its economy. Since 1989, and with increasing success, the government in Abidjan has been promoting opportunities in the mineral sector and offshore deposits of oil and gas.

Rewards have been limited. Oil output, which started in 1985, is just 20,000 barrels a day. However, investment in the past five years has already topped \$1.5bn and operators are confident of a rapid expansion. Six western oil companies, including the Anglo-Dutch Shell, have signed production sharing agreements with the government, while the French company Elf has shown interest in three deepwater blocks.

"Structures in deep water are definitely there," says Mr Damien de Gheldere, vice-president of United Meridian International Corporation. "And there could be reserves of three or four billion barrels. The industry here could be transformed."

The administration cites proposals for the expansion and privatisation of the country's oil refinery as further evidence of its determination to secure long-term benefit from the new exploitation of new-renewable resources.

In April Mr Daniel Kablan Duncan, the prime minister, visited Rotterdam as part of efforts to promote interest in the Abidjan facility, which the government would like to see privatised as part of a \$2bn programme to increase output from 3m tonnes to 10m tonnes of refined products by 2005.

Officials speak of expanding exports from the sub-region to other parts of Africa and even across the Atlantic. The government's hopes for oil and gas are matched by its optimism over developments in the mineral sector. Gold production has doubled to about 2,000kg a year since 1990. Fifty new exploration contracts for gold have been issued to companies from around the world, including South African groups Anglo-American and Gemcor.

There is considerable interest in deposits of nickel, bauxite and iron ore. "We always knew our country was rich in minerals and hydrocarbons," says Admiral Fadika. "But until the end of the '80s President Houphouët-Boigny pursued an agriculture-first development strategy. He was concerned about the negative impact easy money might have on the population. Now, however, the Ivory

Coast is more mature, with an economy less likely to be distorted by the development of these sectors."

In an increasingly competitive global environment, the government has introduced incentives to attract investment which even operators regard as generous. "We receive handsome tax breaks and duty exemptions," says Mr Hadi Bous-tani, director of Auroro, one of the smaller mining groups in the gold sector. "And this is an altogether more straightforward place to do business than many places in the region."

Lagging far behind not only commercial agriculture but also manufacturing and industry in terms of contribution to GDP, the minerals and energy sectors remain a good prospect for the future.

Even at the energy ministry, officials robustly defend the role played by cocoa and coffee in the economy, insisting that revenue generated from oil and mining must be used to help promote an ever more productive and modern farming sector.

However, the authorities are also convinced that the excitement aroused by the potential for growth in non-traditional sectors is enough to justify putting these sectors at the heart of the Ivory Coast development planning.

THE BOURSE • by David Buchan

Investors take note

Abidjan could provide a unified financial market for francophone west Africa

Every morning, from 9:30am, the Abidjan Bourse swings into action. On Tuesday and Thursday shares are traded and on Wednesday and Friday bonds are traded. Monday is devoted to settling the previous week's trades by the six authorised dealers. It is never going to be one

of the world's great stock exchanges. But privatisation has given a powerful boost to the Bourse des Valeurs d'Abidjan (BVA), which hopes to become the regional exchange for francophone west Africa.

Created in 1976, the bourse started well, says Mr Emmanuel Diarra of the BVA, but was hit by the 1980s commodity crisis. It revived in the early 1990s, gaining 13 new quotations through privatisation to bring the total to 33. In theory it has a market capitalis-

ation of about \$1bn, although only a fraction of the shares of the bigger companies quoted on it would ever pass through the BVA.

Mr Diarra admits "there is still a hesitation by companies to come to the BVA, and an ignorance about the way it works" – let alone on the part of individual investors. But sometimes an issue sparks real interest. Last year's flotation of some of the equity in the SIVOM port maintenance authority was oversubscribed by 57 per cent, although two thirds of

individual investors were SIVOM employees.

The BVA has even fewer bond issues – a joint issue by the local subsidiaries of the French banks, BNP and Société Générale, a Benin issue, and two by the West African Development Bank.

But there are plans in UEMOA, the organisation for economic and monetary union in francophone west Africa, to give the BVA a regional role in creating "a unified financial market", as Mr Diarra puts it. Traders in Ivory Coast's six UEMOA partners would be linked by computer to the BVA in Abidjan.

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INVESTMENT CODE

BACKGROUND

1. THE PRINCIPLES

Since its attainment of independence, Côte d'Ivoire has resolutely opted for free market economy.

In this regard, and in order to promote and direct private initiative towards the industrial sector, Côte d'Ivoire has established a particularly incentive private investment scheme.

2. THE TEXTS

The Ivorian private investment scheme has successfully resulted from:

- Decree n° 59-134 of 3rd September 1959, determining the scheme of private investment in the Republic of Côte d'Ivoire;
- Decree n° 73-368 of 26th July 1973 relating to the Tourism Investment Code;
- Decree n° 84-1230 of 8th November 1984 relating to the Investment Code in the Republic of Côte d'Ivoire.

These different Codes have partly achieved their objectives in so far as the present industrial base is, to a large extent, the result of the implementation of these legal instruments.

THE NEW ECONOMIC POLICY

However, the difficulties relating to the international context and to the persistent economic recession of recent years as well as the prospects of more favourable economic growth in the short and medium terms have led the Government to implement a more voluntarist and innovative policy of:

- investment promotion;
- gradual disengagement of the State from the production sector in favour of private entrepreneurs;
- improvement of the competitiveness of our economy.

In this regard, a package of measures have already been taken, the most important of which are undoubtedly the adoption of a new investment Code more capable of meeting the expectations of investors.

MAIN CHARACTERISTICS OF THE CODE

1. GENERAL

The New Code was adopted by the National Assembly on 28th July 1995. It was promulgated on 3rd August 1995 (Act n° 95-620).

This Code has been preceded by a series of measures intended to increase the competitiveness of our economy. They particularly concern the following tax relief measures:

- strengthening VAT neutrality especially through the generalisation of the tax deduction system;
- reducing the normal rate of VAT by 5 points. This rate henceforth goes down from 25 to 20%;

- cancelling the increased VAT rate;

- reducing the service tax rate on bank commission. From 25% now, this rate will henceforth go down to 10%;

- reducing tax rate on business profits to 35%;

- cancelling the employer's contribution concerning local staff;

- reducing by half companies registration fees;

- reducing by 10 points the weighted average customs duties. From 43%, this rate henceforth moves down to 33%.

Additional measures have already been taken, including the adoption by the National Assembly of a new mining Code and a Telecommunication Code, which provide specific incentive measures to investors in those sectors. The new investment Code is in keeping with the economic recovery policy initiated by the Government and is a vital instrument.

It is at the same time an open, particularly incentive-offering, clear and easily accessible Code.

It is an open Code for it enables any investor organised as company or as individual enterprise, of Ivorian nationality or foreign, resident or non-resident, to be eligible to the different schemes available when he fulfils the conditions.

It is an incentive Code for the advantages granted now are more substantial than in the past.

It is also a transparent Code. The conditions that it sets forth are indeed well determined and identical for everybody.

It is also a Code whose access has been greatly facilitated. Indeed the procedures have been largely simplified (elimination of some intervening agencies and setting of particularly short granting deadlines, that is 48 hours for declaration of investment and 45 days for approvals).

It is finally a Code, of which the scrupulous compliance with the provisions is henceforth a better guarantee for the investor who moreover benefits from the arbitration available in this area (legal proceeding or recourse to arbitration before the National Investment Promotion Committee (COM-INVEST) which has been specially created for this purpose and in which the private sector is largely represented. The role of this committee is to see to the effective enforcement of the deadlines and advantages granted by the Code.

2. INCENTIVE SCHEMES

The new Code introduces two incentive schemes:

- a) the declaration scheme which enables any investment, regardless of the cost, to be eligible, within a maximum of 48 hours and in almost automatic manner, to the benefits contained in the Code on the basis of a simple declaration of the investor testified by the Investment Promotion Centre in Côte d'Ivoire (CEPICI).

This scheme is applicable to all sectors of activities other than Transport, Trade, Construction and Public Works and Finance. It only covers the investments relating to the starting of new activities;

- b) the approval scheme covers investments whose costs are over CFA F 500 million.

It also concerns all sectors of activities excluding Finance, Construction and Public Works. It takes into account all investments regardless of their nature (setting up or development of activity).

3. COSTS OF INVESTMENTS

The new Code removes the lower threshold (CFA F 40 million). Henceforth, all investments, regardless of their costs, shall be eligible to either scheme.

4. SCOPE OF APPLICATION

The new Code reduces the numbers of geographical zones from 3 to 2:

- Zone A comprising the region of Abidjan;
- Zone B covers the other regions of the national territory.

Duration

The duration for the enjoyment of the benefits is 5 years for investments made in zone A and 8 years for investments made in zone B. The implementation time is added to this duration.

5. PROCEDURES

The procedures have been considerably simplified:

- a) the number of intervening administration services and of agencies has been reduced. Henceforth, the following services shall be the sole negotiators:

- CEPICI, the Investment Promotion Centre, the sole negotiator of the investor. This centre receives the file, forwards it to the services concerned, sees to its successful completion and communicates to the investor the answer given to his application;

- the Industrial Development Department, which under the Ministry of Industry, drafts a synthetic note to the Technical Investment Committee;

- the Technical Investment Committee examines the application. CEPICI plays the role of secretary to this Committee;

- b) henceforth, the approval is granted by an interministerial order and no longer by Cabinet decree whose decision-making procedure is influenced by the priorities on its agenda.

Concerning the declaration of investments, the only declaration of the investor considered valid by CEPICI shall be sufficient to declare eligibility; no further action shall be needed;

- c) the deadlines have been determined and set by the Code. They are now shorter than under the former code.

These deadlines are determined as follows:

- 48 hours for the declaration of investments;
- 45 days for the approval of investments.

- d) Going back to the principles in force in the administrative law, the Code provides that when the investor has not got an answer from the Authorities after the 45 days time limit, the approval is as a matter of fact granted.

- e) An administrative appeal procedure is offered to investors before an ad-hoc committee, the National Investment Promotion Committee (COM-INVEST).

6. THE ADVANTAGES OFFERED

The new Code involves general measures applicable, across the board, to all sectors of activities in a nearly automatic manner.

- a) Measures applicable to all investments concerning the setting of a new activity.

They concern:

- exemption from income tax on industrial and commercial profits or on non-commercial profits for a period of 5 to 8 years;

- exemption from taxes and licences for a period of 5 to 6 years.

- b) Measures applicable to investments over CFA F 500 million.

Investments concerning the setting up of a new activity or the extension of an existing one with a cost higher than CFA F 500 million are offered the following benefits:

- exemption from VAT on equipment and materials and the first consignment of spare parts for investments over CFA F 500 million;
- exemption from duties and taxes on equipment and materials, and on the first consignment of spare parts for investments over CFA F 2 billion;

- levy of a unique and preferential charge of 5% on equipment for investments between CFA F 500 million and CFA F 2 billion;

- exemption from property taxes on the properties built for investments over CFA F 2 billion.

From now on, these advantages shall apply across the board without discriminating between imported equipment, materials and spare parts and those manufactured locally. The package of measures offered by the Code do not hinder the application of specific measures already provided by the General Income Tax Code and the General Customs Code, if need be, by the mining Code. Similarly, the Investment Code is not opposed to the implementation of measures which would result from treaties and agreements signed between the Republic of Côte d'Ivoire and other States.

7. GUARANTEES OFFERED TO THE INVESTOR

Finally, the new Code offers to investors important guarantees. In this regard:

- it reaffirms the principle of free transfer outside the Republic of Côte d'Ivoire of all income generated by the investments and particularly the surplus balance resulting from the winding up of a company, if need be;

- it authorises any legal proceedings or arbitration appeal deemed necessary by the investor to settle any claims resulting from the implementation of the Code;

- it also provides an administrative settlement directly before the Committee created for this purpose, the National Committee for Investment Promotion (COM-INVEST) which aims at enforcing the provisions of the Code, especially those relating to deadlines.

To achieve its goal, the State intends to turn towards CIRDI complicity and has already given its consent through article n° 24 of the Investment Code.

4 COTE D'IVOIRE

INTERVIEW • by Antony Goldman

'We have come a long way'

President Henri Konan-Bédié talks about the prospects for his country

When President Henri Konan-Bédié succeeded the late Félix Houphouët-Boigny in 1993 one report suggested he might be "too small for his boots". But since being elected to a five-year term in 1993 he has emerged from the shadow of his predecessor and appears increasingly comfortable with the mantle of office.

● With consumption unlikely to increase this year, are Ivorians becoming impatient? And how great a strain is the foreign debt?

Our economy is based on agriculture, and the export receipts from coffee, cocoa, palm oil and cotton weigh heavily in our accounts. The prices of these raw materials are fairly erratic on the world market.

We are at present on a good plateau [of prices] but you have to touch wood because there are ups and downs, and sometime the prices are very low and plunge the country into enormous difficulties.

The second constraint on our economy is that, although we are the most industrialised country in the subregion, industry only accounts for 20 per cent of gross domestic product. We think that development will help us do better, create more diversification and more stability.

Our third difficulty is our external debt, which represents more than 150 per cent

of our GDP. Servicing this debt takes about 30 per cent of government receipts. Otherwise, the recovery shows considerable vigour. We are now at a 7.5 per cent growth rate, compared with the crisis years when the rate was negative. This would be even better if we could settle the problem of the debt.

That is why we are in discussion with the World Bank, the International Monetary Fund, our creditors and the international financial community.

● Do you have confidence in the patience of Ivorians to continue this effort?

We have come a long way. In 1990-94 we were going down to hell with the revenue of farmers cut by half, and by a quarter or a third in the case of people in the city, particularly civil servants who had their perks and their numbers reduced. It was very hard.

Since then the trend has been reversed. We have made sure the poorest have recouped their purchasing power. Those further up the ladder have benefited, too, but not entirely regained their purchasing power.

Farmers have more than caught up because their incomes have gone up 43 per cent [since the turnaround in commodity prices].

In all countries, everything turns on social policy... and, like other countries, we too have strikes sometimes here and there. We treat them as disputes - given the state is no longer the employer - between the workers and the private sector, with the state putting its authority at the service of

the protagonists to provide arbitration.

But we advise prudence, because the recovery is still young, only three to four years old. One should not eat the corn in his kernel.

● What is your vision of the relationship between the public and private sectors in the future? To what extent can the state withdraw from the productive sector?

Since our Independence [1960] we have established a liberal market economy. The state invested in certain sectors where private enterprise was too timid, but since then we have privatised practically everything. Some sectors remain [in state hands] but they are secondary, while the privatisation of sugar and cotton is under discussion.

In petrol we have made a deliberate effort. We are beginning to produce our own petrol, but not enough to keep the refinery going at full load, so that is why we are importing some crude to produce the refined products we ship to the whole subregion.

● In today's globalised economy, are you satisfied that the Ivory Coast is opening up enough and attracting a wide enough range of investors?

We are now soliciting other investors in addition to the French. This is the consequence of our choice for liberalism. We have established our embassies in relation to a country's place in our foreign trade, and we have worked intensively to promote [inward] investment.

Some have come, others have dragged their feet.

After the carve-up at the Congress of Berlin (1878) and at Yalta (1944), the European, western powers respected their zones of influence. For instance, it was French trading companies that introduced British products [into the Ivory Coast]. But we have always urged direct trading relations.

● But France still accounts for about a third of Ivorian trade?

People tended to leave the Ivory Coast to the French, simply because we were a French colony. In addition, during the cold war, France was left to defend western interests in francophone Africa, and the US and Britain did the same in anglophone Africa. Now there is no more east-west rivalry, and competition between the zones, France and French-speaking Canada, for instance, are trying to penetrate Nigeria, Ghana and Uganda.

● How do you see the Ivory Coast's internal politics developing?

Here dialogue is almost an institution, at all levels. In addition, we have an economy which, relatively speaking, sustains well-being, and good governance. We have a little debate about how, at the time of [alleged] plots, this or that was done. But compared with other states in the region, we have never shot anyone, nor let people die in prison of hunger or thirst.

● Don't you think that, with current tension and demonstrations by the opposition, the Ivory Coast still has a certain distance to go from having been a one-party state to a pluralist democracy?

All the problems you refer to are born out of the difficulties of establishing democracy, which is not easy anywhere in the world. Democracy is an ideal, which *chez nous* is complicated by ethnic and tribal cleavages. But these problems exist elsewhere. Look at what happened in Yugoslavia.

● Your offer to enlarge the majority with members of the opposition, and perhaps take some of them into government, is this a means of returning to the one-party tradition?

No, it is a means of trying to make [the opposition] more responsible. It is a question of training, not a favour or a gift. The PDCI [the ruling party] has always been in power.

We have an experience - even perhaps the strongest in Africa - because we have avoided coups and we have created a growth which puts us among those at the head of progress in Africa.

● We have a young opposition. I don't think we should leave them outside completely. I don't need them to govern. However, I consider it to be in the national interest to give them some experience of the workings of the state.

None of [the opposition] has ever run anything, not even a village.

● Will you run for another term in the year 2002?

Everything in good time. That will depend on my voters: my party, I still have three years of my current mandate to go.



Participants in a mask festival: a rich culture has not been ruined by mass tourism

A visitor's guide

Good hotels and restaurants complement a rich cultural heritage

With its freeways and Mahabanesque waterfront skyline, Abidjan looks more like a capital than most cities in Africa. Ironically, the Pearl of the Lagoons lost this title in 1983, when the late President Félix Houphouët-Boigny decided to bestow it on his home village, Yamoussoukro.

From the shining towers of Plateau, the city's business and administrative heart, to the sumptuous villas of Cocody, Abidjan has all the trappings of a modern metropolis: good communications, fine restaurants, safe hospitals, rush hour congestion and, unlike most African cities, an administration functioning with a degree of efficiency.

But there is also the usual urban blight that accompanies recession: street kids, no-go areas and banditry. Thanks to recent civil wars in neighbouring Liberia and in Sierra Leone, there are plenty of guns about.

More than 60 ethnic groups live in the Ivory Coast, as do nationals from all over west Africa. More than 30 per cent of the population are foreigners. This makes for a cultural richness and a language common to all: French.

Beaches an hour from Abidjan offer respite for those wishing to escape the stress and sultry weather of the city. The best are found in the extreme west of the country. The rich culture in the interior (such as dance and masks) is worth exploring and has not been ruined by mass tourism.

Visas required by all except for EU nationals (for a stay of up to 90 days) and certain neighbouring African countries. For stays of less than three months, a visa is not required for visitors from Andorra, Belgium, Cameroon, Chad, Central African Republic, Congo, Gabon, Mauritius, Monaco, Netherlands, UK, the US and Ireland. Yellow fever vaccination certificate compulsory. Malaria prophylaxis recommended.

Getting in

Continued from page 2

"We need an independent electoral commission, we must move towards proportional representation. The voters' register must be reviewed and the size of constituencies should be more equal," Mr Djangone says. "Everything at the moment favours the PDCI."

The government remains quiet about the prospects for changes to a system which has served it so well, prompting the opposition to reject Mr Bédié's offer of posts in a coalition administration.

The opposition dismisses as insufficient moves that are being made towards decentralisation and condemns his concept of Ivorian

Getting there

There are no direct flights to the Ivory Coast from Britain or the US. Air France and Air Afrique fly to Abidjan from Paris Charles de Gaulle, Air Afrique from New York via Dakar, Sabena from Brussels, KLM from Amsterdam, Swissair from Zurich, TAP from Lisbon, Ghana Airways from Accra.

Aboussouan (SD Giscard d'Estaing, Treichville) and Les Fougères (Plateau) offer good African food in classy settings. La Baie bleue (Rd Giscard d'Estaing, Treichville) is one of the largest maquis in town.

Rather stuffy but well worth a visit are Le Senat and La Corne d'or (which does good prawns), both nearby. Try also Le Bogolan (Rd Lattre, Deux Plateaux) and Le 331 (Rue Mermoz, Cocody).

Piano-bar restaurants: Le Brasseur (Zone 4, 248000), le 37-2 (Plateau, tel: 211663). The Jam's on Bd de Marseille has live jazz on Mondays and Thursdays.

Accommodation

Most hotels have their own free airport buses. Check at their booths near the terminal exit.

Hotel Intercontinental Ivoire, Cocody (tel: 441045): from about \$150 per night. Tennis courts, pool, gym, bank, travel agent, casino, nightclub, bowling alley, ice-skating rink, art gallery. The city's grandest hotel, although its decor is rather dated.

Golf Hotel, Riviera (tel: 431044): from \$130. Golf course, water sports, pool, hairdressers, art gallery. A little way from the town centre.

Sofitel, Plateau (tel: 221122): From \$160. Pool, hairdressers, draught beer. Very central. Hotel Tiansa, Plateau (tel: 210822): from \$75. Mobile phones can be rented here.

Novotel, Plateau (tel: 212323): from \$75. Pool. Hotel Ibis, Plateau (tel: 210157): from \$56 per night, this is the cheapest of the business hotels.

Eating out

Abidjan has a plethora of fine restaurants featuring cuisine from around the world. As well as French, Italian, Lebanese, Chinese, Vietnamese, Moroccan, Russian, Indian and a variety of African eateries to meet all budgets, the city is dotted with hundreds of "maquis". In these modest establishments the usual fare is braised chicken or fish (poule/poisson braisé), spicy stew with chicken, bush meat, or even snails (kadjou), 'Attieka', ground and steamed cassava is a favoured side dish.

Most of the best French restaurants are near to each other in the Chardy district of Plateau. L'Epicerie (tel: 226641), La Croisette (tel: 210571).

International code: 225; no area codes. Ambulance (SAMU): 155, 443445, 445353. Police (emergency): 111, 170. Telephone enquiries: international: 160; national: 120. Félix Houphouët-Boigny International Airport: 277382, 234000. Air Afrique: 203000. Air France: 328819. Sabena: 212936. Swissair: 215572. Ghana Airways: 322783. British Embassy: 228650. US Embassy: 210970. French Embassy: 210404. Tourist Office: 208500. Economics Ministry: 210565. Ivory Coast Investment Promotion Centre: 214071.

Anne Le Coz

Tracing established lines

Continued from page 2

"We need an independent electoral commission, we must move towards proportional representation. The voters' register must be reviewed and the size of constituencies should be more equal," Mr Djangone says. "Everything at the moment favours the PDCI."

The government remains quiet about the prospects for changes to a system which has served it so well, prompting the opposition to reject Mr Bédié's offer of posts in a coalition administration.

The opposition dismisses as insufficient moves that are being made towards decentralisation and condemns his concept of Ivorian

of office as personal property.

"The only sanction on government is from within, and I wonder if that is altogether healthy."

A senior official says: "We know there is an old-fashioned mésentente which still holds influence, but in Côte d'Ivoire our strength has always been to follow evolution rather than revolution."

"Even with multipartyism, we are looking for consensus."

"And if we blend the more conservative ways of some with the dynamism and initiative of the younger generation, I would argue that that also is good for the country."

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MINING CODE

HISTORICAL BACKGROUND

1 - PRINCIPLES

Since its attainment of independence, Côte d'Ivoire initiated a voluntarist policy towards the management of the mining sector characterized by:

- the adoption of an attractive mining code resulting from decree n° 64-249 of 3rd July 1964 and from the enforcement orders of this decree;
- the establishment of a State-owned company responsible for promoting the mining sector, the mining development company (SODEMI);
- the adoption of a gradual development plan for the sector;
- favouring the exploration and stock-taking of mineral resources;
- favouring a national exploitation of the sector in the short-term.

The objectives, concerning especially the first phase have been fully achieved as the work done today has shown the existence of very large deposits of iron, nickel, manganese, gold, diamond, dimension stones and of glass making sand and has opened the way to possible large scale exploitation of the sector.

2 - THE TEXT

The present mining Act was mainly the result of:

- Decree n° 64-249 of 3rd July 1964 concerning the mining code;
- Decree n° 65-96 of 26th March 1965 laying down the enforcement conditions of the above mentioned Decree n° 64-249 of 3rd July 1964;
- Enforcement terms and conditions of the present Code especially the decision n° 806/FAEP/DWG of 26th April 1965 setting forth the form and the terms and conditions of processing the instructions relating to the mining regulation.

These texts have proved out of tune with the new requirements of the world mining conditions and especially with the developments of the mining legislation of countries which has registered a rapid and sustainable development of their mining sector.

Thus, a new mining Code has been adopted by the National Assembly (Parliament) and promulgated on 18th July 1995 (Act n° 95-553).

MAIN OUTLINES OF THE NEW MINING CODE

1 - GENERAL

The new mining legislation results from Act n° 95-553 of 18th July 1995 relative to a mining Code.

The new mining Code attempts to make the mining activity more attractive to private investors by creating a better adjusted and coherent institutional framework. In this regard the Code:

- deals with all mineral substances other than hydrocarbons, especially natural gas and petroleum which are dealt with by a specific regulation;
- hereafter applies to all investors, be they individual or legal entities, Ivorians or foreigners, residents or non residents;
- simplifies existing procedures by:
- removing the mining concession scheme a cumbersome and complex procedure, for the benefit of a sole administrative title: the exploration and/or exploitation permit whose validity period matches, if necessary, with the life time of the mine;
- replacing the a priori controls of the former legislation by a posteriori control whose terms and conditions are clearly determined by the Code;
- reducing the treatment deadlines of the files from six (6) months to about six (6) weeks;
- offers optimal possibilities for mining exploitation by:
- diversifying exploitation schemes;
- attaching particular importance to the exploration for economic viable deposits;
- allowing the holder of a mining permit to exploit all mineral substances discovered and not only those initially listed in the permit;
- warranting the acquisition of an exploitation title from the holders of exploration licences concerning the mineral substances discovered;
- authorising any transfer, transmission or waiver of mining titles in order to facilitate continuity in exploitation if necessary, by new investors;
- sets forth a package of tax benefits and guarantees aiming at creating a particularly safe investment environment.

2 - MINING SCHEMES

The Code sets two distinct mining schemes:

- the mining title scheme;
- the mining authorization scheme.

A - The mining title scheme

This scheme relates to exploration and/or exploitation activities carried out on an industrial scale and requires the issuing of a permit.

a) Exploration licence

The exploration licence deals with all activities aiming at proving the existence of deposits likely to be exploited and used on an industrial scale and requires the submission of a feasibility study on an industrial exploitation project of the deposit(s) discovered to the mining authority.

The exploration licence is granted by decree. It is valid for three years and renewable by ministerial order twice for successive periods of two years and exceptionally for a third period of three years. Its maximum validity period does not therefore exceed 10 years.

The exploration licence is issued for an area comprised between a minimum limit and a maximum limit set by decree. It bestows its holder, on the area allocated with:

- the exclusive right for exploring mineral substances;
- the exclusive right to use the substances extracted during the exploration and testing;
- the exclusive right, during the exploration stage, to apply for and obtain an exploitation permit for the deposits discovered.

The exploration licence is a personal indivisible and transferable right. It may not be leased nor be mortgaged.

b) The mining permit

The mining permit covers all industrial exploitation activities of the deposit(s) discovered.

As such, it includes the authorization to:

- transport or have transported the mineral substances extracted, their derivatives, the metals and alloys from these substances up to their storing, processing or loading place;
- direct the output towards the domestic or external markets;
- set up in the Republic of Côte d'Ivoire processing, refining and manufacturing facilities for these substances.

The mining permit is issued for the lifetime of the mine as indicated in the feasibility study though this initial validity period may not exceed 20 years. It is renewable by successive periods equivalent to the additional lifetime of the mine up to the depletion of the deposit(s).

The mining permit is granted by decree after a public administrative inquiry aiming at helping the State to determine the conditions under which the exploitation shall be carried out. It is granted for an area comprised between a minimum limit and a maximum limit determined by decree.

The mining permit constitutes a personal indivisible and transferable right. It may not be leased or mortgaged.

B - The authorization scheme

This scheme applies to:

- prospecting and searching activities;

- semi-industrial or small-scale mining activities.

a) Prospecting and searching authorization

The mining Code has defined the prospecting and searching activities and distinguished them from exploration.

These activities cover searching activities limited to surface works aiming at discovering simple indications of mineral substances contrary to exploring operations carried out both on the surface and in the bottom of the area with high-technology means and intended to prove the existence of economic exploitable deposits.

The prospecting authorization is issued by the Mining Director. The searching authorization is subject to an order issued by the Minister in charge of mining. The prospecting authorization is issued for an area extending over one or several administrative regions. The searching authorization is issued for a maximum area of 5,000 km².

The prospecting or searching authorization is valid for one year renewable once for the same duration. The renewal is granted by the authority which has issued the authorization in the same condition.

This *de jure* renewal in the area of prospecting is exceptional for searching operations.

The authorization bestows its holder with a non exclusive prospecting or searching right valid for all mineral substances.

It includes no special right for subsequently obtaining a mining title or the right to use the substances discovered for commercial purposes.

The authorization is strictly personal. It may not be transferred, leased or mortgaged.

b) Semi-industrial or small-scale mining authorization

Semi-industrial or small-scale mining activities are characterized by the exclusive use of manual and traditional techniques and methods.

These activities are reserved to:

- Ivorian individual entities;
- Co-operatives with exclusive Ivorian participation;
- small - medium - scale enterprises under Ivorian law whose capital is exclusively owned by Ivorians.

The authorization is granted by order of the Minister in charge of mining for a two year period renewable, in the same form, twice by successive periods of two years for an area covering 25 to 100 ha.

The authorization bestows its holder with the exclusive right to exploit the substances discovered. On the contrary it contains no particular right to subsequently obtain a mining title.

The authorization is a personal and transferable right. Accordingly it may not be assigned or leased nor mortgaged.

3 - TAX BENEFITS

A - Exemptions

The holders of a mining title are exempted beyond the exemptions set forth in the General Code of Customs from:

a) During the prospecting stage:

- half of the registration fees on the capital increase of their companies;
- all duties and taxes (import duties and VAT) associated with the import of equipment, materials, plants and machinery required to implement.

The approved project including spare parts for a value not exceeding 30% of the CIF value of the capital goods.

b) During the exploitation stage:

- Exemption from all duties and taxes (import duties and VAT) associated with the import of equipment, materials, plants and machinery required to implement the approved project including spare parts for a value not exceeding 30% of the CIF value of the capital goods.

The exemptions granted under both stages do not apply to:

- import goods having equivalents made in Côte d'Ivoire and available at conditions at least equivalent;
- vehicles for passengers and cargo transport;
- and other furnishing items.

B - Temporary admission

Capital goods imported by a holder of mining licence and which can be re-exported or transferred after utilisation may benefit from the temporary admission scheme subject to the payment of a lump sum guarantee, the amount of which is fixed by decree.

4 - GUARANTEES

A - Foreign exchange regulation

The holder of a mining licence or authorization may:

- open and operate in Côte d'Ivoire and elsewhere bank accounts in local or foreign currencies;
- receive in Côte d'Ivoire or abroad any funds obtained or borrowed abroad, including the revenues from the sales of their output;
- operate any capital transfers;
- pay any invoice abroad. Free transfer is extended to the licence or authorization.

B - Settlement of disputes

Differences arising from the implementation of the mining Code provisions shall be settled through mutual agreement between the State and the beneficiaries of a mining licence or authorization and, if necessary, in the last resort by the competent Ivorian legal authorities or by the Court of arbitration in accordance with the Ivorian Law.

THIS WEEK

Eurobarometer registers a chill

DATELINE

Brussels: a survey suggests that the gap between "Europe" and the man and woman in the street looms large, writes Lionel Barber

First, a few facts. Three out of four citizens in the European Union say they are ill-informed about the planned single currency. Two per cent feel very well-informed; only 19 per cent feel well-informed.

Seven in 10 EU citizens feel ignorant about their union, though 70 per cent would like to learn more. The right to study and work in other member states is understood: so is the right to buy insurance or open savings accounts in another EU country. But people are far more unsure about what happens when they move to another member state. Many are unaware that they are allowed to vote in local elections. Many believe, falsely, that there is an EU-wide telephone number for emergency services.

These statistics appear in the latest Eurobarometer public opinion survey released last week in Brussels. They suggest that the gap between "Europe" and the man and woman in the street

looms large, even on the most basic issues.

In Britain, politicians and commentators have blamed ignorance, apathy and the Euro-informant gap on the lack of a serious debate about the pace and direction of European integration. That was certainly true for a long time after the 1987 Treaty of Rome. As long as the EU delivered peace and prosperity, most Europeans appeared content to cultivate their gardens and let the politicians run the show.

Yet there are numerous signs that the mood is changing.

Alternative voices are starting to make themselves heard, not just in the familiar sceptical stretching from Britain, through Denmark to Sweden, but also in France, where national legisla-

tors are pressing for limits on EU-wide legal authority, and in Germany, where the regional Länder are leading a drive to repatriate powers from Brussels. And here comes the biggest

surprise of all. In Brussels, the heart of Europe, groups and networks are springing up which are intent on challenging the orthodoxy about building "an ever-closer union".

In some instances, they are lone voices like Bernard Conolly, the renegade European Commission economist who was dismissed for writing a scathing critique of economic and monetary union spilt only by some extreme anti-German passages. Or John Laughland, the young Englishman and former Sorbonne lecturer in a boater and Baby Austin. Laughland has published a book called *Tainted Source: The Undemocratic Origins of the European Idea*, which argues that to organise Europe around a single currency is dangerous for democracy and the rule of law.

Perhaps the most interesting sceptical voice in the debate is the Centre for New Europe headed by Fernand Kenleener, a corporate lawyer educated at the Catholic University of Leuven and Yale Law School.

A cheerful chap with a trenchant intellect, Kenleener has published *Maastricht II: Democracy, Nations, Europe*. His contribution is timely because EU leaders are about to gather in Amsterdam to complete a new treaty - Maastricht II.

His chief selling points are new language on fundamental rights, employment, and the creation of an area of "freedom, justice and security". This will provide for the progressive lifting of border controls, common asylum and visa policies, and more co-operation between police forces.

Kenleener and his colleagues believe the treaty's approach is flawed. Rod Hunter, an environmental lawyer and contributor, points out that the inclusion of new treaty rights - such as the right to a high level of employment, access to public services, or even animal rights - are a recipe for public confusion and unnecessary judicial disputes. They amount to a political wish-list.

Kenleener is also worried about the expanding role of the European court. He cites last year's ruling against the UK government which had brought a case against the EU working-time directive. The UK argued that the directive had been improperly passed by majority vote as a "health and safety" measure. Instead of exercising restraint

in this area, the court seized on the opening offered by the UK challenge and chose an expansive interpretation of health and safety used by the World Health Organisation.

The result, warns Kenleener, is that the court could become a channel for translating new rights such as "health security" or the "right to health" previously clearly in the domain of nation states.

Similarly, he wonders, should the European Court really become involved in the organisation of sports teams, as it did in the recent case of Jean-Marc Bosman, a leading Belgian footballer, simply on the basis of the principle of freedom of movement in the EU?

These are questions well worth pondering, especially when EU leaders hail the forthcoming treaty of Amsterdam as the launch of a "People's Europe". Let the real constitutional debate begin.

The Monday Profile • Hanson

Bankable pop stars

Whenever the name Hanson has appeared in the FT, it has almost always been that of Lord Hanson, the septuagenarian British industrialist whose insatiable appetite for acquisitions once earned him the nickname of "the predatory peer".

Times change. Another Hanson has hit the headlines - three of them to be precise. Isaac (right), Taylor (centre) and Zach (left) Hanson are brothers from Tulsa, Oklahoma who, at the tender ages of 16, 14 and 11, are poised to eclipse the Spice Girls as the hottest phenomenon in the global music market.

Nothing is ever certain in the music business, but judging by their progress so far, Hanson seems destined for superstardom. *MMMBop*, the brothers' first single, is now number one on both sides of the Atlantic, and *Middle Of Nowhere*, their debut album, has sold over 1m copies in three weeks in the US.

The Hanson brothers are latest in a long line of teen idols to combine catchy tunes with androgynous good looks that have already scooped a "Hot Totty Alert" slot in *711 His*, the British teenage magazine, and should soon be plastered across adolescent bedroom walls.

Yet Hanson is also a corporate asset for Mercury, their US-based record label, and PolyGram, its Dutch parent company. The boys' value as an asset will be determined by how many records it sells and, critically, how long its career lasts.

Hanson has emerged at a time when PolyGram and the other multinational groups that dominate the \$40bn (\$24.5bn) global music market - Japan's Sony, Warner of the US, Germany's Bertelsmann, EMI of the UK and Canada's Seagram - need new acts because their old stars seem to be fading.

New releases from once bankable names including R.E.M., Pearl Jam, Bryan Adams, Whitesnake and Aerosmith have flopped in the past year. Even *U2's Rattle and Hum*, which has sold 3.5m copies in three months, is not considered to be an unqualified



success in the industry. The album has been heavily discounted, and advance ticket sales for *PopMart*, U2's world tour, are slower than in the past.

Record companies need bankable stars because they rely on the profits of a few best-selling albums to offset their losses on others. Music marketing costs have escalated in recent years as competition between the "big six" has intensified, and most albums now need to sell 1m copies to make a reasonable profit. Only 34 of the hundreds of PolyGram releases achieved that sales level in its last financial year, and EMI mustered just 25.

Once an album has broken even, its profitability rises sharply as sales increase. If Han-

son's *Middle Of Nowhere* sells 3m copies, PolyGram should pocket a profit of \$2 for each album sold, but it would make \$3 if sales surpassed 5m, and \$5 above 10m.

One of PolyGram's past strengths has been its flair for churning out several 5m-plus albums a year, but its luck seems to have run out in the past two years and group profits have stalled. Alain Lévy, PolyGram's chairman, is embarking on the final stage of a bold, but risky bid to diversify into the film industry. Anxious to revitalise the music division, he has changed the senior management of several labels including Mercury, where Danny Goldberg, a former Warner executive, arrived as president 18 months ago.

Goldberg has since dropped 20 of Mercury's poorly performing acts, and replaced them with new ones. Hanson was signed a year ago after a Mercury executive heard a home-made tape of the brothers' songs, including *MMMBop*.

Hanson's signing came when the US music market was approaching the end of one of its traditional five-year cycles. "We've had a darker period with grunge and gangsta rap," says Danny Goldberg. "Now there's room for lighter music."

The commercial beneficiaries of this cyclical change have been pop acts, such as the Spice Girls, No Doubt and the Cardigans. The critical stars are Beck, whose music blends hip-hop and soul with blues influences, and Jewel, the 22-year-old singer-songwriter who grew up in an Alaskan log cabin and was signed to Warner by Danny Goldberg.

Hanson's music is as peppy as the Spice Girls', but the brothers' fresh, anti-materialistic style is closer to that of Jewel or Beck. Mercury deliberately accentuated that aspect of the act by hiring the Dust Brothers, who produced Beck's *Odelay* album, to work on some of Hanson's tracks.

The imprimatur of a hip production team is also intended to overcome the credibility problem that has dogged other teen idols, from Bro to New Kids On The Block, and curtailed their careers. Unlike the Spice Girls, who first performed live six months after their album's release, the Hanson brothers seize every chance to show off their musical talent. Mercury will even release two videos for *Where's The Love*, their next single, one of which features Hanson playing an acoustic version of the song on MTV.

If all goes well, Hanson's album might have matched the 11.5m sales of the Spice Girls' debut this time next year, which would increase PolyGram's profits by at least \$50m, and pad out little Zach's allowance as puberty approaches.

Alice Rawsthorn

FT GUIDE TO:

OIL EXPLORATION

In recent weeks, environmentalists have called for an end to oil exploration in pristine frontier areas on land and sea as a way to accelerate the end of the hydrocarbon era and reduce the threat of global warming. So are environmentalists and wildcaters now endangered species? Not yet, but they will be if Greenpeace and others have their way. The debate stems from the fact that big international oil companies are moving into ever more remote areas to find new oil and gas fields to replace reserves.

The main exploration areas at the moment are the Caspian Sea, north and west Africa, Latin America and the Gulf of Mexico.

But haven't oil companies been telling us that new technology allows them to get more and more oil out of existing fields?

They have and they are. In the mid-1970s everyone thought North Sea oil would run out in 20 years. Instead it is reaching record production levels and Norway has become the world's second largest exporter.

The steady decline of output on Alaska's North Slope has been arrested, at least temporarily. And the Gulf of Mexico, where offshore production began in 1948, is enjoying a new boom with advanced seismic and drilling techniques.

So why are the oilmen rummaging around virgin rain forests and other pristine places? Do they have money to burn? The industry has always been nomadic and it has always been rich, so yes, there is a distinct predisposition to travel. But there are also more compelling reasons.

Much of today's exploration is geared to finding the oil that will be needed in 10-15 years. And as for where it is taking place, that is explained by the fact that more than 60 per cent of the world's oil reserves outside the Middle East are in developing countries. Much of the oil found in those developing countries is situated in environmentally or militarily sensitive areas.

Is there any way the companies can avoid such messy situations? Yes, they can go offshore. One of the most dramatic advances in the industry has been the growing capability to operate in deep water. Fields in more than 5,000ft of water are now in production, and exploration drilling in 10,000ft is not far off.

Many of the world's exploration hotspots are in deep water areas, such as the west coast of Africa - where companies have been able to operate in splendid isolation from political chaos.

But what do the environmentalists say about more offshore development?

They don't like it. Although big blowouts such as

the one off Santa Barbara in California in 1967 are rare, environmentalists fear that technological advances will soon allow oil companies to explore in areas once thought to be immune from development, such as the Arctic or Antarctic.

But wouldn't we run out of oil if such areas were permanently out of bounds? Not in the foreseeable future, but the world would become more dependent on the giant reserves of the Middle East.

The power of Opec has dwindled in recent years, but the only spare production capacity (aside from Iraq) is in Saudi Arabia, Kuwait and the United Arab Emirates.

Even with increased exploration elsewhere the Gulf producers may become more influential in the next decade simply because of growing demand for oil.

And there are no alternatives? Not yet. But there are some developments on the horizon that could alter the balance of the industry. Natural gas, a cleaner fuel than oil, has been found in abundance, with overall world reserves roughly equivalent to those of oil.

The problem is the economics of gas. If it is found close to a market, then even relatively small amounts can be piped to consumers. But much of it has been found in very remote locations far from any end users.

Unlike oil, which can be easily shipped anywhere in the world, gas needs an expensive pipeline or liquefaction infrastructure to be viable. But advances in turning gas into very clean liquid fuels, such as virtually non-polluting diesel, could soon turn currently worthless discoveries into valued assets.

But even so, aren't we bound to run out of oil and gas one day? After all, they aren't making the stuff anymore.

That's certainly the conventional wisdom and the justification used by producers for high prices. The accepted view is that oil is what happens when you compress and gradually heat up dead dinosaurs and countless billions of tonnes of other ancient organic matter over millions of years. But not everyone agrees.

One school of geological thought popularised in the research institutes of the old Soviet Union holds that oil, like diamonds, is produced deep in the mantle of the earth and finds its way upward through faults and paths opened up by volcanoes. Backers of the theory even claim that some large fields may be "naturally re-charged".

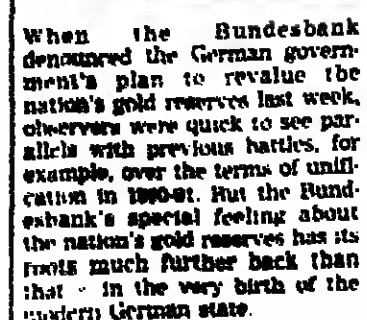
Oil companies and Opec members call the theory's advocates crackpots. But some of those companies are now exploring in the foothills around extinct volcanoes.

Robert Corzine

Stephanie Flanders • Economics Notebook

Germany's cross of gold

The Bundesbank's fixation with its reserves is as old as the nation



When the Bundesbank announced the German government's plan to revalue the nation's gold reserves last week, observers were quick to see parallels with previous battles, for example, over the terms of unification in 1890-91. But the Bundesbank's special feeling about the nation's gold reserves has its roots much further back than that - in the very birth of the modern German state.

When France was forced to pay a 500 million franc indemnity to the newly created German Empire after losing the Franco-Prussian war in 1871, one of the new German government's first acts was to go to London and exchange it for gold. In the words of Harold James, an economic historian at Princeton and author of a recent paper on the subject, the French gold "was the treasure on which a new German polity could be built".

Equally, it was the treasure that the Reichsbank, Germany's first central bank, was created to protect. The gold helped underpin the decision to join the gold standard in 1871. Four years later, the Reichsbank was established to maintain the new currency's value and preserve the stability of the financial system. Germany has associated the fate of the currency with the central bank's control over its gold reserves ever since. And for good reason. The link was first abandoned twice in the first half of this century, each time leading to hyperinflation and economic disaster. The vast stock of gold reserves built up at

the newly formed Bundesbank after 1957 as a result of enormous German trade surpluses underlined the central bank's commitment never to let it happen again.

But as Professor James shows, the early days of Chancellor Otto von Bismarck's Germany cast a rather different light on the latest battle between Chancellor Helmut Kohl and the Bundesbank, and on the debate over European economic and monetary union more generally.

Then, as now, many saw the creation of a single currency as a way of cementing economic ties across states and supporting trade and industry. In the case of Germany, the development of a German customs union, the Zollverein, after 1834 and the attempt to form a single labour market within the Northern German Confederation in 1866 had fostered some degree of commercial and financial integration between the German states. But monetarily speaking, the newly unified country was a mess. Silver coins were in use in most of the union but each state's coins had a slightly different weight, size and purity.

The wisdom of suddenly shifting all of these silver-based currencies on to gold was not immediately apparent to all of Bismarck's new constituents. And when the new coins were introduced he made some concessions to popular fears by allowing old coins to remain in circulation. He also agreed that the new gold coins would carry the new imperial eagle on one



Bismarck, the Iron Duke, and Kohl

side, and the state's ruler, or the city's coat of arms, on the other. But the government was in little doubt that a gold standard was the right choice.

As it turned out, Germany's decision started a worldwide stampede out of silver and paper-based currencies into gold. In 1871, Britain and Portugal were the only countries in Europe to be pegged to gold; by 1873 every European nation, plus the US, had either adopted the gold standard or was heading firmly in that direction.

Once started, the move to gold had a self-perpetuating quality because those countries that remained on silver risked being flooded by cheap silver dumped on the market by others. But the initial forces driving the adoption of gold were strikingly similar to those offered today in sup-

port of Euro.

One factor was the practical convenience of gold for businessmen. Industrialisation meant a rising volume of transactions - much of it international - and with it a growing demand for a more convenient unit of exchange. Gold had a clear edge over silver, being much lighter and easier to transport.

Business interests in Europe and elsewhere were pressing for a move to gold on convenience grounds from at least the 1830s onwards. Like today, it took more than the promise of lower commercial transaction costs to prompt countries to want to switch to a new system. Two further ingredients were needed. First, a belief that the new standard would be more stable than the old. And second, that it would give countries greater

prestige and credibility on the world stage.

By 1871 gold seemed to promise both of these benefits. The price of silver entered a period of rapid, sustained decline, leading both the banks and the increasingly important urban-industrial classes to lobby even harder for gold. At the same time, adopting the gold standard seemed to offer a chance of importing the political and economic credibility of Britain, the shining economic role model of the time.

Fast-forward to 1997, and Germany are once again being asked to lead the way in the adoption of a new European monetary standard. Only this time the role model is none other than the institution which the new system would abolish - the Bundesbank. What is more, the guardians of the currency are being told, in effect, that they must cede power now over the nation's gold reserves for the new currency to go ahead on schedule.

Historians may judge that Mr Kohl's critics were as misguided as Bismarck's; that Germany was not giving up the Bundesbank so much as gaining a new and prosperous Euro. For now, though, history would suggest that, if he wanted to win the country over to his side, he has chosen a uniquely unfortunate way to begin.

Monetary and Fiscal Unification in Nineteenth Century Germany: What Can Kohl Learn from Bismarck? Princeton University, March 1997

Prices for electricity delivered to the purchaser at the end of the month for the period 1.1.1997 to 31.12.1997									
Period	Unit	Price	Unit	Price	Unit	Price	Unit	Price	Unit
1.1.1997	kWh	1.10	kWh	1.10	kWh	1.10	kWh	1.10	kWh
2.1.1997	kWh	1.10	kWh	1.10	kWh	1.10	kWh	1.10	kWh
3.1.1997	kWh	1.10	kWh	1.10	kWh	1.10	kWh	1.10	kWh
4.1.1997	kWh	1.10	kWh	1.10	kWh	1.10	kWh	1.10	kWh
5.1.1997	kWh	1.10	kWh	1.10	kWh	1.10	kWh	1.10	kWh
6.1.1997	kWh	1.10	kWh	1.10	kWh	1.10	kWh	1.10	kWh
7.1.1997	kWh	1.10	kWh	1.10	kWh	1.10	kWh	1.10	kWh
8.1.1997	kWh	1.10	kWh	1.10	kWh	1.10	kWh	1.10	kWh
9.1.1997	kWh	1.10	kWh	1.10	kWh	1.10	kWh	1.10	kWh
10.1.1997	kWh	1.10	kWh	1.10	kWh	1.10	kWh	1.10	kWh
11.1.1997	kWh	1.10	kWh	1.10	kWh	1.10	kWh	1.10	kWh
12.1.1997	kWh	1.10	kWh	1.10	kWh	1.10	kWh	1.10	kWh
13.1.1997	kWh	1.10	kWh	1.10	kWh	1.10	kWh	1.10	kWh
14.1.1997	kWh	1.10	kWh	1.10	kWh	1.10	kWh	1.10	kWh
15.1.1997	kWh	1.10	kWh	1.10	kWh	1.10	kWh	1.10	kWh
16.1.1997	kWh	1.10	kWh	1.10	kWh	1.10	kWh	1.10	kWh
17.1.1997	kWh	1.10	kWh	1.10	kWh	1.10	kWh	1.10	kWh
18.1.1997	kWh	1.10	kWh	1.10	kWh	1.10	kWh	1.10	kWh
19.1.1997	kWh	1.10	kWh	1.10	kWh	1.10	kWh	1.10	kWh
20.1.1997	kWh	1.10	kWh	1.10	kWh	1.10	kWh	1.10	kWh
21.1.1997	kWh	1.10	kWh	1.10	kWh	1.10	kWh	1.10	kWh
22.1.1997	kWh	1.10	kWh	1.10	kWh	1.10	kWh	1.10	kWh
23.1.1997	kWh	1.10	kWh	1.10	kWh	1.10	kWh	1.10	kWh
24.1.1997	kWh	1.10	kWh	1.10	kWh	1.10	kWh	1.10	kWh
25.1.1997	kWh	1.10	kWh	1.10	kWh	1.10	kWh	1.10	kWh
26.1.1997	kWh	1.10	kWh	1.10	kWh	1.10	kWh	1.10	kWh
27.1.1997	kWh	1.10	kWh	1.10	kWh	1.10	kWh	1.10	kWh
28.1.1997	kWh	1.10	kWh	1.10	kWh	1.10	kWh	1.10	kWh
29.1.1997	kWh	1.10	kWh	1.10	kWh	1.10	kWh	1.10	kWh
30.1.1997	kWh	1.10	kWh	1.10	kWh	1.10	kWh	1.10	kWh
31.1.1997	kWh	1.10	kWh	1.10	kWh	1.10	kWh	1.10	kWh

Dottie Justice, head of human resources for the hotel group HFS in Knoxville, Tennessee, raves about the efficiency of the company's older employees.

"Elderly workers are more punctual and reliable than younger ones," she says. "They have a wonderful telephone manner and they don't take off for the nearest swimming hole when the weather gets nice."

The performance rates of elderly employees have been so good that HFS seeks out people over 65 to take telephone reservations for its chains, which include Howard Johnson and Days Inn.

There is one drawback, however. The company's studies show that it is more difficult to train older employees in computer skills.

That seemingly small point could soon become a big workplace issue in the US. America is a society ageing quickly, and many of the so-called baby-boomers say they expect to work well into their 70s. But while the statistics suggest there is going to be more grey hair around the water cooler, companies are increasingly demanding employees with good computer knowledge.

Research consistently shows that, although overall job performance is at par, older workers are a little slower to learn new technologies than their younger counterparts. Most recently, a series of studies by Harvey Sterns at the University of Akron supported this notion. "There's no doubt that older adults take longer to learn computer skills and may need more assistance," says Sterns.

Older workers' unease with new office technologies is understandable. Employees over 50 spent many of their working years in a fax-free, computer-free environment. Even after the use of these facilities became widespread, many mid- and senior-level managers were cushioned from the new technology by efficient secretaries.

Times have changed. With the introduction of the internet, pressure has mounted on managers to learn basic computer use. The need for cutting-edge skills in some industries is expanding so rapidly that the very definition of an older worker has been altered. "In Silicon Valley, a 40-year-old may be considered over the hill," says Sara Rix, a senior policy adviser for the American Association of Retired Persons.

These trends have led to concerns about employment distortions, with the elderly facing diminishing opportunities while younger, computer-savvy workers are in increasingly short supply. Consultants say it is difficult to see how US companies will fill their ranks, unless they invest heavily in retraining older workers, particularly in today's environment of almost full employment.

Increasing legal disputes may impose a further toll on the private sector. According to the federal Equal Employment Opportunity Commission, age discrimination suits now account for a larger portion of its complaints than a few years ago.

Technology and retraining are often highlighted in such cases. "Tension in this area has been

Still keeping up as time goes by

Victoria Griffith on approaches to training older workers in computer skills



"You are old, Father William," the young man said,
"And your hair has become very white;
And yet Techno-Skills you cram in your head—
Do you think, at your age, it is right?"
—apologies to Lewis Carroll.

growing, and retraining is an important part of recent cases in which large numbers of older workers are laid off," says Marc Rosenblum, a law professor at Georgetown University.

While companies may legally refuse to hire or promote workers because of inferior technological

skills, they must, under US law, offer older employees the same training opportunities as younger workers.

Age discrimination suits have piled up on this point. In one case recently settled out of court, Lockheed Martin, the aerospace company, was accused of failing

to retrain older employees for new tasks. The group agreed to pay \$13m (£8m) in damages and rehire about 450 older employees.

The slower pace of older workers in learning technological skills is not in itself a barrier to productivity. "They are slower, but they can be trained, and after

they are, they perform as well as younger people on technological tasks," says Sara Czaja, a professor of gerontology at the University of Miami.

There appears to be broad agreement among most of those who have studied ageing that the main problem lies in the attitudes of both employers and employees. "It may be cheaper in the short term for companies to simply replace older workers with younger ones who've had contact with computers from the cradle, but that's not a long-term solution," says Rix of the Association of Retired Persons. "What they really need to do is to keep a closer eye on the skill level of their employees, and give them a special nudge to get the training if necessary."

Some of the responsibility lies with older workers. With many senior managers burdened by heavy workloads, it is all too easy to forgo training and attend to what they see as pressing tasks. To remain marketable, though, older employees must stay up to date. "To fall behind in technological skills is suicide," says Ray Fay, a partner handling age discrimination cases for Bell, Boyd & Lloyd, a Washington law firm.

Studies by the consultancy ICF Kaiser show that companies offering self-paced learning opportunities do not see a large differential in computer skills between older and younger employees. "It can be embarrassing for elderly workers to be put in a classroom situation," says Michael Barth, executive vice-president of ICF Kaiser. "Instead of putting them on the spot, it's advisable to let older workers go at their own speed."

Older workers and their employers can take heart in one trend: the improved user-friendliness of computers. Even the internet is easier to navigate than it was a few years ago. "It's getting so easy to use computers that it may not be a barrier much longer," says Francis Carr, director of the gerontology institute at the University of Massachusetts. "Even if older workers need an extra hour or two every few months to familiarise themselves with new technology, that would hardly cut into their overall productivity."



Lammer (left) and Hruska: 'There's an air of the mad professor about us'

PARTNERS

Sophos

Peter Lammer, 58, and Jan Hruska, 40, founded Sophos, an Oxford-based computer security software company. In 1985. Since 1987 they have specialised in anti-virus products. Last year they opened an office in Boston, Massachusetts. Their annual turnover is £8.5m.

Peter: "Our original plan was to design security systems, then, about a year after we launched, wild scary stories started appearing about viruses. We were lucky that we felt motivated at the time to start developing the software."

Jan and I occasionally meet the odd virus writer and as one might imagine, they're male and socially inadequate. A lot of conjecture has gone into why they do it, and so far, the most common theory is they obtain money in some way. I suspect the real reason is the knos factor.

We're constantly analysing new viruses and building the knowledge into our products. In a way we're like AIDS researchers trying to analyse new strains - the moment we find one, we incorporate the results into a commercially available test.

There's definitely an air of the mad professor about us. One of the things new employees find most baffling is the sheep noises they hear late at night. We discovered long ago that making animal noises gets rid of pent-up frustrations.

It's one of the great pleasures of running your own business; that, and not having to know to others' advice. Being successful means we can say 'go to hell' if we don't like someone's opinions.

When we decided to build our own offices, the general consensus was, get a mortgage and buy an existing property.

As a result, we've got a building we designed ourselves, for the purpose we wanted, and with the kind of security not possible if we'd accepted conventional wisdom.

Jan: "We only wanted the business to grow to 10 people, then stop. Neither of us felt we could manage more than that. We both detest office politics, particularly the backstabbing."

I don't think either of us envisaged the virus industry moving at 500mph compared to the computer industry which moves at 100mph. We've now got 60 employees but we've found a huge shortage of good people. Unfortunately, a lot of computer graduates don't come out of university with the necessary skills. These people need jobs yet they're still being taught how to program in stupid Pascal, even though they know the industry uses C++.

Over the years we've developed a test for would-be candidates which assesses how intelligent they are and whether they're literate.

I have questions I ask, like what is three times seven. If they reach for the calculator, which at least half of them do, then they're out.

Working here is like being in a very exclusive club for highly intelligent people. Some of them have little quirks, like only wearing black, or turning up at midnight and leaving at 2am, but they're tolerated because they're great programmers.

Peter and I sit with everyone in the open-plan office and encourage the staff to come up and say if they've got a problem. I try to be hands-on and make a habit of working on a virus at least twice a week. Peter doesn't do it willingly. I push him. It's important neither of us loses sight of what the business is about."

Fiona Lafferty

Grey lobby gets restive

Richard Donkin on campaigners who want ageism outlawed

Campaigners seeking early legislation to end age discrimination in the UK were dismayed that there was no mention of plans for it in the Queen's Speech.

Andrew Smith, the minister responsible for equal opportunities, has promised consultation. But in a parliamentary answer to David Winnick, Labour MP for Walsall North - whose private bill to end age discrimination in job advertising failed in the last parliament - Smith appeared to stop short of a commitment to legislation.

His stance was seen by some as a step back from an affirmation made in 1995 by Ian McCartney, then shadow employment minister, to "introduce legislation to make age discrimination illegal".

Some interest groups, however, have interpreted Smith's statement as less of a retreat and more of a decision to take a thoughtful approach. The Carnegie Third Age Programme, a prominent interest group for older people, is suggesting ways that anti-discrimination measures could be introduced without a bill.

It says officials at the department of employment have been receptive to a proposal to amend the Companies Act so that businesses employing more than 250 people would need to specify their equal opportunities policies in their annual reports. It says such a requirement

would not trouble companies which already use such statements and quotes the 1996 annual report of SmithKline Beecham, the pharmaceuticals company. This says: "We will continue to develop as a company of diverse employment, gaining strength from a culture that is open to talented people, without regard to ethnic background, religion, age, disability or gender."

Insisting on such all-embracing equal opportunity statements, Carnegie says, could be a useful step to a more powerful Equal Opportunities Commission. Without such moves, it says, barring people from obtaining

employment on the ground of age will stand alone as a significant area of discrimination with no legislative sanction against it.

Labour may be tempted to steer clear of legislation in the light of changing attitudes, brought about by the voluntary codes harking age limits in job advertising supported by a number of leading agencies and publications. These do not, however, address age discrimination in the workplace.

Carnegie estimates that about 2.5m people over the age of 50 in the UK can be classified as "economically inactive". Labour's figures show one in four unemployed people over 50 has been out of work for at least four years. Smith's most recent statement suggests the government does not intend to overlook the issue.

The more things change, the more they are the same

The one certainty in the uncertain world of management is change. Change is faster than ever before. Ask any chief executive and they will tell you that their Number One challenge is managing change.

Everyone believes this, but is it true? Are organisations really caught up in a tornado of change? If they are, it has passed me by.

Of course businesses have to change. They cannot survive if they are static. But it has always been this way. What I doubt is that this change is faster than it ever was.

So why do we all believe that something extraordinary is happening in our places of work? Partly the blame rests with the management parasites. One genuine change over the past decade or so has been the growth in consultants, commentators, and assorted experts. Preaching change is a lot more profitable than maintaining the status quo.

Admittedly there is evidence supporting the theory of giddy management change. But the reason for much of this "evidence" is that someone has gone looking for it, and in this fuzzy area you can usually find whatever you are searching for. Take last week's Industrial Society survey saying that 94 per cent of employees are going through a process of culture change. This sounds pretty remarkable. But on second thoughts, if you ask a company if it has a culture change programme, it will say yes, as no one wants to appear to be behind the times.

They may have some half-baked programme of sorts. Whether their culture is actually changing is another matter entirely.

Consider some other clichés of change. Work is becoming more flexible. This is part of the change mantra. But last week the Policy Studies Institute published a report finding no evidence of any increase in flexible forms of work. The increase in



Lucy Kellaway

the number of flexible hours worked was almost entirely due to more overtime.

But no one takes any notice of this finding. Consultants go on regardless, talking about the explosion in flexible work.

Take jobs for life. There are supposed to be none of these left. But there are plenty of studies showing remarkable consistency in employment, at least among those who survived the great downsizing purge.

The heads of many big companies agree that all this talk is hogwash. Interviewed recently in the FT's Mastering Management, John

Browne, chief executive of BP - at the company man and boy - said it could still offer jobs for life.

Neither is empowerment quite the revolutionary change it is cracked up to be. A divisional director of BT was quoted in the FT last week talking grandly about the new responsibility his employees were being given. It turned out he was referring to staff no longer reading from prepared scripts when dealing with customer complaints but choosing their own words.

This is just the sort of change that is really going on inside companies. It is not sweeping, revolutionary or

any of the other adjectives usually used to describe it.

Some of the things that worked well in the past no longer work and need to be chucked. But for most of us at work change is at the margin. In the big ways our jobs are not that dissimilar from what they always were.

My diary this Season is one long blank. I had hoped for a corporate invitation to the Chelsea Flower Show, but no luck. Neither have there been any invitations to Wimbledon, Ascot or anywhere else. This enforced austerity has one advantage: it allows me to criticise those who are knocking back champagne at someone else's expense.

For those of us outside the gates, the system of lavish corporate entertaining looks dodgy. The reason companies invite you to this sort of thing is not because they like you - if that is the only reason they should be fired for wasting their shareholders' money. They ask you because they want something in return. They are offering you an institutionalised, perfectly legal bribe.

Given how indignant everyone has become about sleaze, it is surprising that this corporate sleaze goes largely unnoticed. MPs have to disclose every gift over £125, doctors are limited in what they can accept from pharmaceutical companies. But for most companies anything goes. According to Management Today, a few companies are beginning to crack down. At National Power all gifts have to be cleared with a supervisor, and anything that might be seen as an inducement is refused. The guidelines seem sensible enough but are not likely to catch on. The trouble is that the very person who should be drawing them up is likely to be too busy dusting down his top hat in preparation for Ascot.



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FT Discovery

Della Bradshaw assesses the educational implications of the latest alliance between three business schools

New technology for old schools

Earlier this year a doctoral student at the HEC school of management in Paris had to go through the usual ritual of defending his thesis in marketing to a review board of six examiners.

But only five of the six were sitting in the room in Paris.

The sixth participated via a high-capacity video-conferencing link from his office at the Amos Tuck school of management at Dartmouth College in New Hampshire in the US.

The review board was just the first manifestation of an alliance between three business schools to exploit the latest technology in order to further research and teaching. Between them the three schools, Tuck, HEC and Templeton, Oxford's management college which specialises in executive education, have invested millions of pounds to realise the technical links.

At the outset the network is being used by postgraduate stu-

dents to share research information. A high-tech research symposium will become a regular event. "It's an opportunity for us to work at different levels," says Bernard Ramanantsoa, dean at HEC. "Most alliances just involve student exchanges or the exchange of faculty, which doesn't happen very often."

Eventually the deans of the three

'The move is not commercially driven. It really is motivated by the need to learn about learning'

schools envisage that classes will be taught jointly across the network. For both executive and MBA courses.

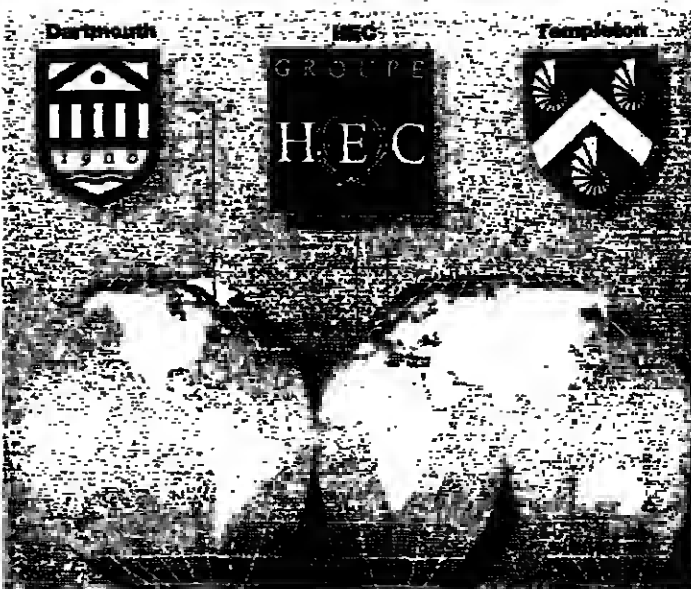
Cross-teaching for executive courses could begin by the end of the year, says Ramanantsoa. Once these have been successfully tested, joint MBA classes could follow shortly afterwards.

The first step for the alliance, however, is to set up the technological infrastructure to enable the cross-fertilisation of ideas. "The move is not commercially driven. It really is motivated by the need to learn about learning," says Rory Knight, dean of Templeton.

"What we want to do is to set up the precursors of spontaneity," agrees Paul Danos, dean at Tuck. "It's the precursors that are so difficult."

Once the infrastructure is in place Ramanantsoa envisages being able to disseminate ideas between the schools in the same way as consultants can share ideas between offices. "At any time if I have an idea I want to be able to contact people who would direct me to publications or other research where the idea had been discussed, or would say 'Yes, that's a great idea'."

The alliance is one of very different yet curiously similar institutions. All three management schools have been set up at the most traditional universities, strongly rooted in local culture.



Oxford is the most typically British of institutions, while Ivy League Amos Tuck, founded in 1900, was the first to launch an MBA degree programme in the US and today offers the archetypal American MBA. HEC is one of France's "grandes écoles" and widely regarded as the country's most formidable local business school.

Although each school is relatively small compared to the MBA factories of the US, the three schools together have more research staff than any single school in the world with the exception of Harvard and Wharton. And it is the quality of these research staff that counts, argues Danos. "There are a lot of second-rate players out there who have high tech, but they're still second-rate."

The money for the latest technol-

ogy at Tuck and Templeton has been put up largely by benefactors. In the case of Templeton by the late John Pitt, the former chairman of technology companies Telematic and Virtus Access.

Templeton has already spent £1.5m to set up a high-technology facility to be officially opened this month. A further £4.5m has been allocated for expansion over the next two years, for computer workstations, broadband telecommunications links and the required study facilities. Phase three will involve the linking in of the proposed Oxford business school site to Templeton.

At HEC, partly funded by the Paris Chamber of Commerce, Ramanantsoa is hoping French conglomerates, too, will contribute financially to the scheme.

NEWS FROM CAMPUS

Getting heart of

How do you manage the heart of the business? This question is the focus of the Case Clearing International conference, which will be held at HEC, Fontainebleau, on June 15. The workshop will be the second on the series, the first being held in Europe last year.

The workshop is aimed at teachers and students of both business schools and commercial organisations who want to learn to use case studies to advance their teaching.

ECCH: UK, (0)1223 333333

Cash for courses at Ivey school

Students at the Richard Ivey school of business at the University of Western Ontario are to get an innovative loan package. The package will be available to students who join the MBA programme from this autumn.

Negotiated by the school and the Bank of Nova Scotia, the preferential rate loans will be for amounts up to \$300,000 (\$25,000 a year). The loans will be repayable over 10 years once the student secures a job.

July: Canada, 519 661 3206

Europeans for the best

The European business plan of the year competition, developed jointly by London Business School and Insead, will be held this year at LBS on June 12 and 13.

Teams from a dozen European schools will battle it out for the title of best business plan for a business plan for a business plan.

LBS: UK, (0)171 262 5650

Marketing folk get global degree

Britain's first master's degree in international marketing management will start this autumn at Leeds University business school. The course will be available on a one-year, full-time basis or on a two-year basis with a diploma from the University of Leeds.

LBS: UK, (0)113 222 4501

CONFERENCES & EXHIBITIONS

JUNE 5-6
FT Asian Gas - Development, Investment & Financing Strategies
Examining the phenomenal growth of the gas market in Asia. Top speakers from: East West Center, BHP, British Gas, Chase Manhattan, Pertamina, Credit Lyonnais, Asamera, Thai LNG Corporation.
Contact: Samantha Lodge, FT Conferences
Tel: +44 (0) 203 6733 Fax: +44 (0) 203 6733
e-mail: sammy@pcc.com.sg

SINGAPORE

June 9 & 10
Payment Mechanisms and Performance Points Regimes
09.06.97
Speakers from the Private Finance Panel Executive, Linklaters & Paines, Oellette & Toucha, Hambros Bank Limited.
Risk Transfer for PFI
10.06.97
Speakers from Archer Underwriting Ltd., NERA, WS Atkins and KPMG.
For further information contact:
Miles Wilson or Emma Tawley,
Contact Conferences
Tel: 0171 227 5800
E-mail: emma@contact.co.uk
London

The PFI report

Conferences & Exhibitions

JUNE 9-10
Fundamentals of Swaps
For bankers, treasury staff, bank officers, operators and IT, analysts and professional advisers, such as auditors and lawyers.
● Market History & Development ● Swap Market Players ● Basic Swap Mechanics ● Interest Rate Swaps ● Currency Swaps ● Swap Applications & Practical Applications
2 days, 9.00am - 5.00pm V.A.T. Contact: Fairplay
Tel: 0171 623 0111 Fax: 0171 623 0112
Internet: http://www.fairplay.com
Email: fairplay@fairplay.com

LONDON

JUNE 10
Benchmarking Customer Satisfaction for Telcos
First Workshop of unique study programme for telecommunication operators and suppliers. Tackles the challenges of meeting customer satisfaction now and in the future and how to achieve this through benchmarking.
Contact: Fairplay Telecom
Workshop: London
Tel: 0171 623 0111

LONDON

JUNE 11-12
EUROAID 97
Business opportunities in EU funded projects in 160 countries worldwide. Conference and exhibition covering a multitude of disciplines and products. The meeting place to find your European partners bidding for EU projects worth 1000 million ECU per year.
Contact: John Daniels, CEP
Tel: +32 2 501 22 26
Fax: +32 2 501 62 66

BRUSSELS

JUNE 16-18
Facility Documentation
● Types of Borrower and their legal identity, Facility, Lenders and Co-venturers
● Letters of Comfort ● Lending, Guarantee and Security Documentation, Registration Procedures ● Fixed and Floating Charges, Priorities ● Legal Requirements and Obligations, Regulatory Environment ● Common Mistakes and Problems, Dealing with Defaults
3 days, 9.00am - 5.00pm V.A.T. Contact: Fairplay
Tel: 0171 623 0111 Fax: 0171 623 0112
Internet: http://www.fairplay.com
Email: fairplay@fairplay.com

LONDON

JUNE 17
Regional Trade & Competition within the Context of the WTO
North American Free Trade Agreement (NAFTA), U.S. Antitrust & Trade International, Euro Single Market and Single Currency, IMF SDRs, The World Bank Group, International Investment & Trade in Africa, Corporate Governance and Financing
Applicable, Day, at Conington & Barling, Washington, D.C. Contact: Conington & Barling
Tel: +44 171 596 0757 Fax: +44 171 596 0303
Hilton Hotel, Olympia, LONDON

JUNE 17-18
The Finance Scorecard
This conference is designed to examine ways in which finance executives can add value to the business. Case study presentations from leading European organisations ensure practical advice and best practice in this two-day conference for senior finance executives.
Contact: Mick Gwynne at Business Intelligence Ltd
Tel: 0181 879 3355
Fax: 0181 879 1122 Email: mick.gwynne@business-intelligence.co.uk

LONDON

JUNE 17-19
Power-Gen Europe '97
Largest event for electricity industry in Europe. Latest information on strategies and trends in power industry. In conjunction with POWER-DELIVERY Europe. Over 200 speakers, 250 leading exhibitors, 6,000 attendees from 70 countries. High level utility representatives from Central, Eastern, Western Europe. More information: PowerGen
Tel: +31 30 2650963
Fax: +31 30 2650923

MADRID, SPAIN

JUNE 17/18
Understanding Treasury Derivatives
Highly participative training in treasury market risks and derivatives used in hedging strategies, practical exercises in trading techniques. For Corporate Treasurers, bank dealers, marketing executives, systems and support personnel. £250,000 V.A.T.
Lywood David International Ltd.
Tel: UK 44 (0) 1959 565820
Fax: UK 44 (0) 1959 565820

LONDON

JUNE 18
Globalisation and Risk Management and Employment Obligations: Defining Globalisation and Trade in a globalised company
Directed by Hamilton LORR, Esq., Partner at Paul Hastings, Janofsky & Walker LLP, Washington D.C. Attorney, Co-Chair, American Bar Association (ABA) International Trade Committee and Panel of Experts. Contact: Controlnet Tel: +44 181 558 6757 Fax: +44 171 249 6303
Hilton Hotel, Olympia, LONDON

LONDON

June 18-25
18-25 June: Introduction to Oil Industry Operations
23-25 June: Introduction to Petroleum Economics
These courses are designed as a general introduction to oil industry operations and economics. The courses are valuable for:
● Participants from the oil industry who require a broader perspective of the industry's activities and the economic factors affecting its development
● Participants from financial and commercial companies, service companies and government organisations who require an informed and concise introduction to the economic and commercial background of the industry
Contact: Pauline Ashby Tel: +44 (0) 171 467 1100 Fax: +44 (0) 171 255 1472

LONDON

JUNE 19
EVA
This intensive one-day seminar tackles the key issues facing companies in implementing Economic Value Added (EVA). Joel Stern, the world's recognised authority on EVA, outlines the practical steps towards integrating EVA into your company.
Contact: Mick Gwynne at Business Intelligence Ltd
Tel: 0181 879 3355 Fax: 0181 879 1122 E-mail: mick.gwynne@business-intelligence.co.uk

LONDON

JUNE 19-20
IGC Grains Conference
With increasing liberalisation, major changes are taking place in the world grain economy. Industry leaders will examine marketing challenges. Special focus will be given to developments in markets for milling wheat, flour and malting barley.
Contact: International Grains Council
Tel: 0171 513 1122
Fax: 0171 513 0630

LONDON

JUNE 19-20
Documentary Credits
Participant Introduction & Personal Objectives ● Overview of Trade Operations ● Shipping Documents ● INCOTERMS ● Documentary Credits ● Special Types of Credits ● Financing Trade ● Dealing with Discrepancies ● Case Studies, 2.570 - VNT 2 Days
Contact: TFL
Tel: 0171 606 0084/600 2123
Fax: 0171 600 3751
E-mail: sales@tfl-training.com

LONDON

JUNE 19/20
Risks & Structures in Trade Finance
Asset Quality and Liquidity ● Structuring and Risk Enhancement ● Assessing the Principal Risks Involved in Financing International Trade ● Shipping Terms ● Letters of Credit ● Factoring ● Forfeiture ● State Supported Export Credits, 2.570 - VNT 2 Days
Contact: TFL
Tel: 0171 606 0084/600 2123
Fax: 0171 600 3751
E-mail: sales@tfl-training.com

LONDON

JUNE 23-24
1997 Arab Banking Summit
Hosted by the Union of Arab Banks & Economies, the conference & gala dinner gathers Ministers, Governors, senior officials, investors and business leaders from the Arab region, Europe, US and Asia to evaluate Arab banking, financial reforms, and increased cooperation and communications with the international financial and corporate community.
Contact: Lin Corran, New York
Tel: (212) 979-3763
Fax: (212) 955-9388

Hilton Park Lane & Whitehall Palace London

JUNE 24-28
International Investment Fair in The Chuvash Republic
The fair is organised by the FIPC and the Russian Ministry of Foreign Economic Affairs and Trade to cover investment opportunities in the Russian regions.
Contact: FIPC - London
Tel: +44 (0) 171 839 3328
Fax: +44 (0) 171 839 3499

CHEBOKSARI (Russia)

JUNE 24/25
Technical approach to FX trading
NEW course to develop abilities in forecasting rates and trading with the most popular trading methods - using sophisticated technical analysis software, dealing simulation. For Corporate Treasurers, bank dealers, economists and research staff. £250,000 - V.A.T.
Lywood David International Ltd.
Tel: UK 44 (0) 1959 565820
Fax: UK 44 (0) 1959 565820

LONDON

June 26 & 27
Risk Management
Two one-day courses
An introduction to Risk Management & Tools and Techniques of Risk Analysis
● Identify
● Assess
● Plan for and manage all the risks associated with your projects.
Relevant to all business sectors and industries.
PMP courses are accredited by the Association for Project Management (APM).
Also being held on 6 & 9 July.
Contact: Diane Duggan, Project Management Professional Services Ltd.
Tel: 01494 479530 Fax: 01494 479531
Email: diane@pmp.co.uk

LONDON

JUNE 26-29
German for Business
Language & Communication Workshop
We have created a new holistic method of teaching business German, fusing accelerated learning, NLP and mental techniques. You will be a "German business executive, speaking German all day and feeling comfortable doing so!"
Contact: Dr. Peter J. 831 274 or Fax: 0049-71-704 231
Hauschild & Partner

REDDITCH

JULY 7-9
"Visions of Tomorrow"
Institution of Mechanical Engineers Symposium
IMechE is celebrating its 150th anniversary with this Symposium, designed to mark the valuable contributions made by mechanical engineers to everyday life and to look forward to the future.
Contact: Anne Lomas (0) 171 973 1261
or exhibition/sponsorship opportunities, Amanda Steiner (0) 171 228 8034

LONDON

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It is vital that today's finance professional keep abreast of the latest developments. For the past decade ICMB has built a solid reputation training executives from over 800 institutions and 80 countries in the latest risk management techniques. A highly renowned international faculty assists participants to build sophisticated skills which enables them to profit from complex challenges in a rapidly changing environment.

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MODERN SECURITY ANALYSIS FOR PRACTITIONERS
- 2 Hashem Pesaran August 25 - 29
FORECASTING TECHNIQUES IN FINANCIAL MARKETS
- 3 Richard Levich September 1 - 5
EXCHANGE RATE AND INTEREST RATE ECONOMICS
- 4 Stephen Schaefer September 8 - 12
BOND PORTFOLIO AND INTEREST RATE RISK MANAGEMENT
- 5 Anthony Neuberger September 15 - 19
THE USE OF DERIVATIVES IN PORTFOLIO MANAGEMENT
- 6 Giorgio Quasta September 22 - 26
IMPLEMENTING AN EFFECTIVE RISK MANAGEMENT SYSTEM
- 7 Hans Gernig September 29 - 30
THE ECONOMIC IMPLICATIONS OF EMU
- 8 Mike Staunton October 20 - 24
EQUITY PORTFOLIO MANAGEMENT
- 9 Alessandro Panati October 27 - 31
GLOBAL ASSET ALLOCATION
- 10 René Stulz November 3 - 7
RISK MANAGEMENT TOOLS AND STRATEGIES
- 11 David Cox November 10 - 14
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- 12 Salih Nefzi November 17 - 22
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LONDON BUSINESS SCHOOL AND LECG

CONFERENCE ON COMPETITION AND REGULATORY POLICIES IN NEWLY DEREGULATED INDUSTRIES

JUNE 16-17 1997 AT LBS

Noted speakers include:

Karel Van Miert, Laura Tyson, Ian Byatt, Clare Spotswood

For details please contact Alison Cheyney

Tel: 0171 262 5059 Fax: 0171 402 0718

Southern Africa - Resources, Investment & Trade

This conference covers banking, finance, extractive industries, manufacturing, infrastructure, agriculture and tourism. Southern Africa Business Association, Anglo American, De Beers and Fleming Martin sponsor.

An excellent list of speakers includes Lady Chalker, Dominic Mulholland, Gavin Kelly, Sir Robin Plender, Dr Chris Stals, Zambian Minister Tembo and Alistair Boyd, Chairman of SABA.

Information:
Forum Southern Africa
Tel: 01226 466744
Fax: 01226 442993

LONDON

The Strategic Management Concept -

How to create the competitive company

● Purpose: The increasing complexity of your environment makes the orientation towards a future development more difficult. Therefore, new strategic approaches are needed - and they are available. In our seminar we present these tools and methods to create a competitive company.

● Content: The three-day course provides answers to following questions:

1. Strategic Management: How do I develop a strategy successfully?
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● Teachers: Prof. Dr. Georg von Krogh; Dr. Jörg Honegger, Dr. Marius Ventzin

● Participants: Chief Executive Officers, directors or anybody responsible for strategy development

● Date: November 11-13, 1997, Zurich, Switzerland

● Fee: CHF 2,950 - including a full documentation on the seminar

● We are ready to answer your questions: Dr. Jörg Honegger, Andrea Sager

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Tel: 0041 71 224 23 68, Fax: 0041 71 224 23 55

e-Mail: Juerg.Honegger@fhn.unisg.ch

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MARKETING / ADVERTISING / MEDIA

ADVERTISING

Black consumers enter the arena

Victoria Griffith finds US advertisers eager to give an ethnic slant to their campaigns

When the first television commercial produced by the advertising agency SPIKE/DDB goes on US television this month, the advertising industry will be paying attention.

The spots, selling a pay-per-view boxing match between Mike Tyson and Evander Holyfield on the cable television station Showtime, are the first product of a joint venture formed last December between Madison Avenue's DDB Needham and Spike Lee, one of America's most talented and controversial black film directors.

The result is pretty much what might have been expected: plenty of cinematic flourish with a touch of humour, minus the polemic. Both spots were directed by Lee.

The first commercial, dubbed "The Sound and the Fury", seems to cram as

much cinematographic effect as possible into just under one minute.

Scenes of Holyfield and Tyson attacking each other in the ring are shot in black and white, giving the commercial an artistic feel.

The camera zooms in for pre-fight close-ups of the boxers' faces, registering tension and sweat. Lee follows with a series of slow-motion shots of punches, ending in camera stills when the gloves find their target. All this is accompanied by an operatic voice in the background.

The ad imparts a strong sense of drama to the event, and will probably work well. The second spot is a comical clip of a singer in the ring with Tyson and Holyfield. As he croons the corny tune "Chances Are", a voice-over promises the fight will deliver all our favourite "hits".

Titles like "Left Jab" and

"Double Lefthook" then scroll across the screen. The commercial is a spoof on the advertisements for kitsch music CD compilations commonly seen on US television.

It is mildly amusing, but strips away the drama that the first commercial offers. Lee has directed commercials before. After winning critical acclaim for his feature film *She's Got a Hole in Her Head* a decade ago, he directed a number of popular spots for footwear maker Nike's Air Jordan brand. He insists he has wanted to do commercials longer than he has wanted to do movies.

While collaborating with DDB Needham last year on a campaign for Busch beer, Lee mentioned his desire to form his own agency. DDB Needham decided to back the venture, and the partnership was formed six months ago.

The new venture adds an aura of hipness to DDB, in the past considered a con-



Spike Lee: bringing an aura of hipness to DDB.

vative firm. It also points to the growing importance of the so-called "urban market", largely made up of black Americans.

US advertisers desperately wish to communicate with black consumers. By giving their work an edgy ethnicity, they hope to reach the suburban Generation X population as well.

"We did this because we're interested in connecting with urban markets," says Keith Reinhard, chairman of DDB Needham.

"A lot of trends start in the city and move to the suburbs. Just look at rap music and baggy baseball shirts."

The first samples of the new agency's work are intriguing, but Lee will need more than a talent for directing commercials to make SPIKE/DDB a real force in the market.

As president of the group, he will be in charge of bringing in clients and selling his ideas. If he wants the business to expand, he will also need to delegate responsibility. That may be a tall order for him.

At the very least, the new venture promises to be an interesting one-man-show. Whether it will grow into an important new agency remains to be seen.

Web Site of the Week • OneSource

Corporate data via the Net

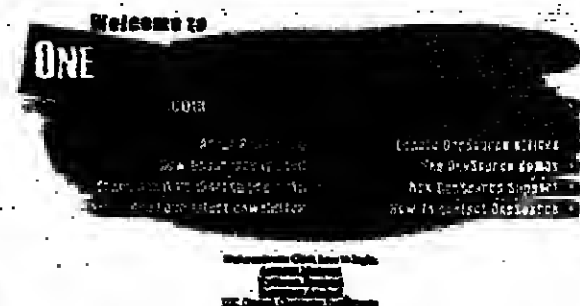
The online business information market is a jungle, with no shortage of sources offering corporate data by means of proprietary systems.

But it is a sign of the medium's growing acceptance as a delivery system for commercial information that OneSource (www.onesource.com) - a leading supplier of data and analysis software - has recently turned its attention to the internet.

Philip Garlick, OneSource's general manager, said an internet platform was "a natural strategic progression".

OneSource's chief product for the domestic market is UK Company Intelligence, which integrates material from sources such as Hemmington-Scott, Datamonitor, Investext and Responsive Data Services to form up-to-date company profiles.

Each company listing can also compare the closest five companies in that sector. The main selling point is integration of reliable sources of business data.



with features such as a listing of imminent company announcements, and a high degree of personalisation.

For example, a "watchlist" allows the user to monitor specific companies, and data can be exported to a separate spreadsheet.

The company is enhancing its other net-based products, US Business Browser and US Insurance Analyst, with plans later this year for a Global Business Browser.

which will feature the top 20,000 quoted companies worldwide, says Garlick. The price for UK Company Intelligence is based on the number of users on a network, but begins at £300 a month, or a discounted annual rate of £3,900.

Stephen McGookin
stephen.mcgookin@bt.com

ADVERTISING

'Weak' force behind hype

Diane Summers sounds a model's death knell

What is the point of spending money on advertising? It is a basic question finance directors may find themselves pondering as their advertising agencies submit ever-larger bills for ever-wackier campaigns.

The concern is summed up by a letter to an advertising agency from one direct finance chief:

"Many thanks for outlining your £2m budget. However, I still have a concern. With sales below plan and the adverse exchange rate, we must ensure that all expenditure adds value to the business."

"We must sell 130,000 units to make £2m net profit. Will you please demonstrate how your advertising will generate 130,000 extra sales and so earn £2m in addition to what we'd earn otherwise?"

The letter is quoted by Andrew Ehrenberg, research professor in marketing at London's South Bank University. With colleagues Neil

soon publish *Justifying Our Advertising Budgets*.

The research, conducted over two years in the UK and US, should provide advertising agencies with a few smart answers about what advertising is for.

Participants in the project have been agencies BMP, DDB Needham and Publicis, while big advertisers have included British Petroleum, British Gas, Coca-Cola, General Motors, ICI, Philip Morris, Procter & Gamble, Prudential, Shell, United Distillers, Unilever and United Biscuits.

A fundamental error our finance director appears to have made is

to believe the industry's own hype: that ads can influence people strongly to buy things. The model which describes this supposedly strong, persuasive effect is AIDA: ads can help stimulate Awareness, then Interest, then Desire, then Action (ie. purchase).

Ehrenberg finds no evidence that consumers feel anything like desire when they set out to buy a particular toilet cleaner or instant coffee. Moreover, he argues there is nothing in the AIDA model that describes repeat purchasing.

The study suggests that advertising should be seen as a "weak" as opposed to a "strong" force - its purpose to "reinforce or perhaps

nudge" any existing inclination to buy a brand. AIDA is replaced with a new model: A - T - R - E - N.

A consumer may have some awareness [A] of a new product - this awareness may have been created, in part, by advertising but also through seeing the product on the shelves or hearing about it from other people.

The potential purchaser may then show some interest and perhaps decide to try it [T]; if the trial is ok they might try it again.

With reinforcement [R] the consumer may be persuaded to add the brand to their repertoire - most people are not "loyal" to one name, but regularly make their

purchases from a collection of brands in any one category.

Shoppers may be nudged [N] into buying one brand, rather than another, from among their repertoire. Advertising may have its part to play at any of these stages.

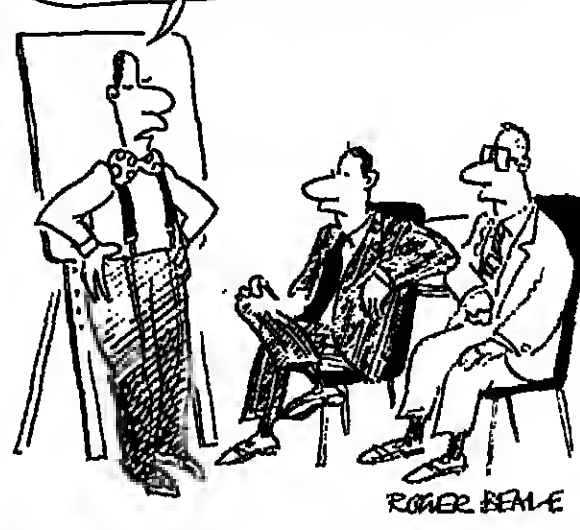
All this may lead our finance director to suppose that chopping the advertising budget would have few consequences.

Ehrenberg replies that if competing brands were to advertise heavily and one's own brand did not, the competition would gradually win market share. Advertising, therefore, is a longer-term, defensive activity.

To sustain market share and match, broadly, what the competition is doing "should justify one's advertising budget, with occasional extra sales as a bonus," he concludes.

Ehrenberg is at South Bank Business School, London Road, London SE1 0AA. Fax: 0171 815 6166. Email: ehrenb@sbu.ac.uk.

WELL IF ALL YOU'RE INTERESTED IN IS SELLING THINGS YOU'VE COME TO THE WRONG CREATIVE DIRECTOR



ROGER BEALE



APV RT.

HUNGARIAN PRIVATIZATION
AND STATE HOLDING COMPANY

INVITATION TO BID

The sale of state owned company interests in accordance with the conditions stipulated in the present invitation to bid pursuant to Law XXXIX of 1995 on the Sale of State Owned Company Assets (hereinafter referred to as "the Law").

1. The Hungarian Privatization and State Holding Company (hereinafter referred to as "the Caller" or "APV Rt.") is announcing a single round open tender for the purchase of the state owned shares of DAM DÍGYÉRT Rt. (hereinafter referred to as "the Company"), whose head offices are located at 3540 Miskolc, Vagyvölgyi út 43, and whose company registration number is Cg 05-10-000229, and for increasing the Company's subscribed share capital by a minimum of HUF 4 billion.

The Company's subscribed share capital is HUF 11,666,650,000.
The Company's shareholder's equity is HUF 11,207,978,000.

The Company's shareholders

Series A: APV Rt., HUF 9,117,850,000 78.15% voting common shares

Series B: APV Rt., HUF 63,888,000 0.55% non-voting preferred shares

Series C: National Health Care Fund (OEP), HUF 406,800,000 3.49% non-voting preferred shares

Series D: NYUGIK, HUF 539,250,000 4.62% non-voting preferred shares

Series E: Customs and Excise Board (VPOP), HUF 466,062,000 3.99% non-voting preferred shares

Series F: Office of Taxation and Financial Audit (APEH), HUF 1,072,800,000 9.2% non-voting preferred shares

Bids can be submitted for a share package that constitutes 68.15% of the subscribed share capital, has a nominal value of HUF 7,951,185,000, and represents 87.21% of the voting rights in the Company's general meeting.

2. After bidding has been closed, APV Rt. will, in accordance with the Law, offer to the Company's employees a share package that represents 10% of the subscribed share capital, has a nominal value of HUF 1,166,665,000 (that is one billion one hundred and sixty-six million six hundred and sixty-five thousand forints), and represents 12.79% of the voting rights in the Company's general meeting. In accordance with the provisions of Article 65 of Law XXXIX of 1995, the Company's employees will be entitled to an employee discount of up to 50% of the share price that is specified in the accepted bid, and they will be able to take advantage of this opportunity within sixty days of the day on which this offer is announced.

3. Bids must be in Hungarian and in five counterparts. They must be submitted in a sealed unmarked envelope at the address indicated below. Foreign bidders are entitled to submit their bids in English as well as in Hungarian, in which case, however, the Hungarian counterpart will prevail.

4. Bids must be submitted in person or by proxy and in the presence of a notary public. Bids must be submitted at the time specified below. Proxies must prove the legitimacy and degree of their authorization with notarized documents or private documents with full probative force. The notary public will inspect authorization. The following text must appear on the envelope:

"PÁLYÁZAT DAM Rt."

5. Bidders must mark the original counterpart "EREDJIT" [Original]. Should a bidder fail to do so, the Caller will choose one of the counterparts to serve thereafter as the original counterpart. If there is any difference between the counterparts, the contents of the counterpart that is so marked will prevail.

6. Bids must be submitted on

July 15, 1997 between 12:00 noon and 2:00 p.m.

Bids are to be submitted at

Állami Privatizációs és Vagyongérellátó Rt.
Official Room
1133 Budapest
Üvegút rakpart 31-33.
Eighth Floor, Room 806

7. The financial and other conditions of bidding and the method and schedule of payment. The entire price of the shares and the receivables is to be paid in cash. The caller will only accept cash bids for a capital increase that can be implemented within thirty days of signing the contract.

Foreign bidders are only entitled to make their bids in foreign currencies that the National Bank of Hungary accepts as convertible. The Caller will consider foreign currencies at the National Bank of Hungary's officially announced middle rate effective at the time bids are submitted.

The detailed invitation to bid contains the other conditions and requirements of sale.

8. A commitment to the bid for 120 (one hundred and twenty) days from the time the bids are submitted is a condition for bidding.

9. In order to prove the intent to purchase, bidders must, before the bid submission deadline, remit or transfer HUF 300,000,000 to the account at MKB Rt. that APV Rt. opened for receiving earnest money. This account is indicated in the detailed invitation to bid. The Caller will handle this money in accordance with the regulations governing earnest money.

10. After the evaluation, the final decision will be made by the Caller. The Caller retains the right to declare the tender unsuccessful.

11. The information brochure prepared by the Company, which contains economic information that is important in terms of bidding, and the detailed invitation to bid constitute inseparable parts of the present invitation to bid. Purchase of the detailed bidding material, which includes the detailed invitation to bid, for HUF 100,000+VAT is a prerequisite for making bids. A confidentiality statement must be signed in order to purchase the detailed bidding material. Bidders (in consortiums, one of the members) must purchase the bidding material directly from the Caller in person or by proxy. The Caller will issue a voucher as proof of purchase.

Proxies are obliged to prove the legitimacy and extent of their authority with notarized documents or private documents with full probative force. The Customer Service will check authorizations.

12. Information about the Company can be obtained from the persons specified below once the invitation to bid has been announced.

István Szalma and Dr. József Stenecz

DAM DÍGYÉRT Rt.

3540 Miskolc,

Vagyvölgyi út 43.

Phone: (46) 379-811; Fax: (46) 379-812

Phone: (46) 379-169; Fax: (46) 379-170

Mrs. Margit Somogyi Jakas, Deputy Managing Director

Géza Bereczkó, Property Manager

Állami Privatizációs és Vagyongérellátó Rt.

(1133 Budapest, Üvegút rakpart 31-33.)

Phone: 267-6649; Fax: 119-1040

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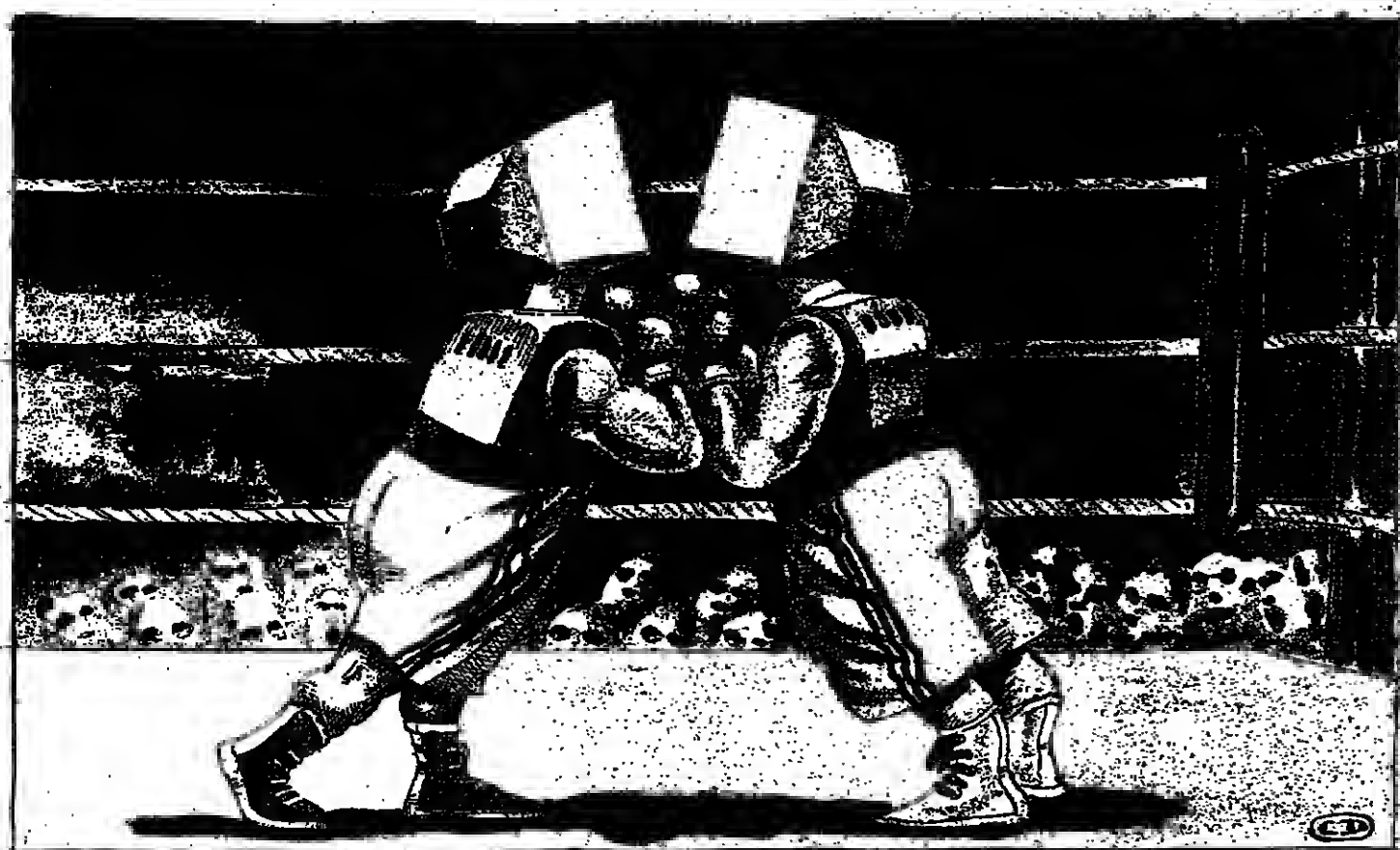
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MARKETING / ADVERTISING / MEDIA



Rival standards square up

The push programs of Microsoft and Netscape conflict, says Louise Kehoe

A standards battle is looming on the internet as Microsoft and Netscape, the two leading developers of Web software, prepare to launch new programs incorporating push technology. Push is set to shove the world wide web into a new mould, reshaping the medium into something more akin to television channels that arrive automatically on a computer screen.

For Web users, competition between the internet software rivals could mean that information channels available using one company's software will not work properly if accessed using competing programs.

Caught in the middle of this technology battle are some of the world's leading media groups, which are being forced to choose sides.

Microsoft, focusing initially on business information suppliers, has signed up a dozen "content providers".

These include NewsEdge, a news clipping service from Desktop Data; Dun & Bradstreet's corporate information channel; First Call with Wall Street analysts' reports; Forbes Mag-

azine; Fortune Magazine and the Wall Street Journal.

Netscape has an even longer list, including some 100 Web channels developed using push software from Marimba, a software start up that has allied with Netscape.

The big names in Netscape's camp are Time Warner and Disney, the top two publishing groups in the world.

Netscape calls its version of push technology "Netcasting" and it plans to introduce its Netcaster program next month as part of Netscape Communicator, an expanded and upgraded version of Navigator, the most widely used Web software. Netcaster is based on established internet software standards, the company says.

Microsoft prefers "Webcasting". The world's largest software company has thrown its marketing muscle behind adding a new type of index file, called a channel definition format (CDF) to Web channels.

Neither company is in a mood to compromise. Microsoft is proposing its CDF as a new internet standard. But Netscape executives claim CDF is an unnecessary complication.

The name of the game is numbers of viewers, rather than numbers of publishers, Netscape maintains, and it believes it has a head start on its rival.

Web users now face difficult choices as the next generation of internet software rolls out. Whether they pick Microsoft or Netscape, they can no longer be sure that all Web sites and channels will be fully functional on their PCs.

Users will only be able to receive "channels" developed using software from their vendor of choice. So, a Netscape Communicator user will not be able automatically to receive updates from NewsEdge and the Wall Street Journal. Similarly, a Microsoft Internet Explorer user will be out of luck when it comes to up-to-the-minute headlines from CNN.

Moreover, some of the latest Web site gee-whizzery such as video and animation will not be compatible with all browser programs.

Faced with this prospect, will Web users simply tune out the new chan-

nels? That seems unlikely. Corporate internet users, in particular, are expected to gravitate quickly toward the new technology because it makes Web use more manageable.

Web channels - of either flavour - can be pre-selected. Users can also customise those channels to deliver information only on topics of their own interests. The frequency with which channels are updated can also be set by users.

In the corporate arena, this allows network managers to block channels that are not related to a company's business interests and to schedule updates so that networks are not overloaded.

The problems created by incompatible software standards are, however, likely to damp enthusiasm. For the next few months, at least, Web users face a period of confusion. Ultimately, a solution will be found, industry executives predict.

If Microsoft's CDF is endorsed by the industry consortium that establishes internet standards, Netscape will accept it, said Jim Barksdale, Netscape chief executive, although he does not expect this to happen.

MARKETING

Carnivores given food for thought

Isaac Newton, Leonardo da Vinci and Plato are among the famous - if dead - vegetarians who will today help launch an important new poster drive for the animalist lobby.

The posters, part of a record 250,000 publicity campaign by the Vegetarian Society, coincide with the start of National Vegetarian Week, during which activists will celebrate the increasing number of Britons abandoning the eating of flesh.

While the tone of previous ads has got the 150-year-old society into trouble with the meat industry - one last year featured the rear end of a bull and was headlined "If you eat hamburgers, here's a couple of quarters" - the historic figures campaign marks a "less confrontational" approach, says spokesman Steve Connor.

"We don't want to be-

people about animal welfare, nor to go on and on about saturated fat," he adds. "Our aim with this campaign is simply to present people with interesting facts about vegetarianism."

Vegetarianism is "at last coming into its own," says the society, which believes that both "mad cows" and rising cholesterol levels have prompted the acceptance of a meat-free diet by previously hard-line carnivores.

The last big survey of vegetarianism - conducted in March by Gallup on behalf of Realest, inventor of the Veggieburger in 1983 - found that 14.3 per cent of the UK population no longer ate red meat, while nearly half, 46 per cent, are actively reducing their red meat intake.

Critically, for a movement which has always earned the derision and scepticism of men, there has been a 37 per cent increase in male ve-

getarians since 1995, particularly among the higher socioeconomic groups who are concerned about health.

The Vegetarian Society posters, which will appear today on selected London Underground and BR station sites, highlight a week-long orgy of vegetarian food sampling, healthier eating messages and praise for a genuine vegetarian lifestyle.

But with Tesco and Burger King heading this week's sponsors, the message is that vegetarianism today embraces the meat-reducer as much as it does the more committed vegan.

According to Unilever's Birds Eye Walls, the meat-free ready meals sector is now worth £150m, making it the fastest-growing sector in the frozen foods industry.

Virginia Matthews

Kiwi fruit fresh from identity crisis

The former Chinese gooseberry from New Zealand has a new name, says Meg Carter

The New Zealand kiwi fruit is undergoing a personality change. When this year's crop hits British shops at the weekend, it was known as Zespri.

The name change follows an 18-month rebranding exercise designed to differentiate the New Zealand kiwi from its rivals.

"Growers should have registered Kiwi fruit as a name when they first grew them in New Zealand," explains Roger Growcott, general manager of Zespri International, the former marketing division of the New Zealand Kiwifruit Marketing Board.

The fruit originated in China where it was known,

as the Chinese gooseberry, but it was first grown commercially in New Zealand.

Today, New Zealand claims a 35 per cent share of UK kiwi fruit sales but the fruit is also farmed in several countries, including Italy and Chile.

"Over time, the word 'kiwi' has become generic. We want to re-establish the points of difference," Growcott explains. "There is increased competition within our market."

The kiwi fruit must also compete against a range of exotic summer fruits now imported by big supermarkets. Research into consumer

attitudes was conducted by Gallup in five markets. Interbrand, the international branding specialist, then developed the name.

"We focused on key attributes of the fruit - the fact that it is dull on the outside, but sweet and pretty on the inside. The end result combines connotations of zestiness and the French word, esprit," says Interbrand UK director Susanah Hart.

The rebranding requires all New Zealand-produced kiwi fruit - some 2bn a year - to be called Zespri. Each will carry a sticker and packaging and promotional materials will now be branded Zespri New Zealand Kiwi Fruit.

Tim Jackson · On the Web

Idea in search of a market



idea of charging for information one article at a time, instead of by the issue or by the subscription. Myhrvold's argument is that selling piece by piece is counter intuitive because it favours new uses over old and small clients over large.

Yet that is the core of the business due for launch next month. IdeaMarket, an internet startup in Austin, Texas, plans to sell newspaper articles, fonts, pieces of sheet music, cartoons, crosswords, algorithms and wood-working plans one-by-one. Prices will range from 95 cents for a recipe to \$1,000 for a piece of market research into internet use.

IdeaMarket arose when Bill Gross, a software entrepreneur, found himself lying on a beach in Hawaii wanting a piece of information, and "irritated as hell" that he could not get it.

Talking to Jim Seymour, a veteran computer journalist, Gross decided to set up a business to sell information over the Web. Seymour, now the company's chief executive officer, has since been joined by Peter Lewis, a senior technology writer

from the New York Times.

Today the company has 18 staff and is raising venture capital. So far, it does not have a product. Its website (www.ideamarket.com) offers an early taste of the service that might be on offer, and a full-scale beta version will begin testing shortly. The commercial launch of the service is due on July 1.

The service is simple to operate. To find information, you either search for it using keywords, or drill down through a hierarchy of categories.

Each piece of intellectual property can be previewed in part, and a scoring system reveals how many other people have bought it and how highly they rated it. If you like what you see, you can buy it immediately online with a credit card.

IdeaMarket passes between a quarter and a half of the proceeds to the creator of the work. These terms are more attractive than those offered by traditional print publishers, but still give IdeaMarket handsome margins.

I found the website hard to navigate, and too heavy on frames and unnecessary graphics. But these are details. More interesting is whether the business idea itself is well-conceived.

"When you use Altavista (a leading internet search engine), it searches the entire Web and comes back

with the first 20 of 60,000 hits.

"Our premise is that we can take people to information very swiftly, as our team of editors here has already vetted it," says Lewis.

"We'll only offer the ten best software utilities, or the five best articles on creating employee stock incentive programmes."

But Web users, flooded with information that is free, are notoriously unwilling to recognise that some information can be worth paying for.

Lewis claims that some media have made a successful transition from free to paying, citing cable TV and free newspapers as examples. But the businesses that have successfully sold paid information on the Web so far tend to be either brand names such as the New York Times, or niche players.

What of the problem identified by Microsoft's Myhrvold - that pay-per-view makes less sense than subscription? It is easier to get a client to make a single \$10 buying-decision than to spend 10 cents 100 times.

That is partly why magazines prefer subscriptions. But the IdeaMarket team is convinced that technology is changing the economics of publishing.

"We're publishers trying to become computer geeks, not computer geeks trying to become publishers," explains

Lewis. "The existing system will break down in cyberspace as people have laser-like search tools that enable them to find information."

The examples of premium rate phone services and pay-per-view television argue in IdeaMarket's favour. But the important question is how long it will take for Web businesses on this model to become profitable.

When I asked Lewis how threatened he felt by the Wall Street Journal's online database, which allows internet users to buy articles for a couple of dollars apiece, he confessed that he had never used it because \$2 seemed too much for a single story.

If a writer who values intellectual property has such resistance to buying from America's strongest financial-information brand name, what hope does a mere start-up have with customers who are ordinary mortals?

Gross believes the company will reach \$1m in sales within a few years. Lewis is more cautious, but he still predicts Amazon-style growth rates - doubling every three months for two or more years.

"The beauty of the idea is that no-one has yet successfully staked out the turf of where to go first for a broad range of high quality consumer information," he says.

tim.jackson@gobax.com.

Warning: messages are ignored

Cigarette makers may breathe easy, writes Richard Tomkins

More than 30 years after the first health warnings appeared on cigarette packs in the US, a new form of wording has started to appear on one company's products: "Warning: smoking is addictive".

The decision was taken by Liggett, the smallest US tobacco company, which broke away from the rest of the US tobacco industry and agreed to carry the warning as part of a pact with anti-tobacco litigants.

It is the first time that any US cigarette maker has

openly admitted that smoking is addictive.

The warning has already begun to appear on the front of Liggett's L&M cigarette packs, and will spread to Chesterfield, Lark, Eve, and its other US brands during the next two months. (It will not appear in other countries because Philip Morris holds the international rights to Liggett's brands.)

Judging by New York smokers' reactions to the message, however, it seems destined to have as little impact as the health warnings that appear on the



Wasted breath: Smokers seem to ignore small print

sides of Liggett's packs.

"People do what they want. They know smoking's addictive, but they do it anyway," said one Manhattan smoker.

A young unemployed woman said: "When you start smoking cigarettes, you're not buying packs; you're burning them one by one. So you're not going to see the warning till you're old enough to buy them in packs."

A young male smoker agreed: "By the time you see the warning, it's already too late."

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BUSINESS TRAVEL

For the first-time business traveller to Tokyo, there are few obvious signs of Japan's recession. The sleek shoppers' paradises around Ginza, Shibuya and Shinjuku are thronged with well-heeled crowds; restaurants, bars and hotels are packed.

But behind the chrome and smoked glass, Tokyo is in shock. Bankruptcies, once unheard of for larger companies, are a fact of life; bad debts undermine financial institutions; and corporate scandals dominate the media.

Japan's economic problems have prompted a gradual sea change in business, society and politics. The cult of the salaryman, the loyal blue-suited champion of postwar growth, is ending. Foreign investment, foreign retail and foreign thinking are positively encouraged.

Tokyo can be bewildering. It is enormous, sprawling for miles in every direction and home to about 12m people - Greater Tokyo has a population of nearly 30m. It is extremely modern and relentlessly fast-moving: overhead expressways and railway lines split the sky; the pavements, the trains and the subways are packed.

This is the first impression, but like much else in Japan, it hides a more complex reality. As a peasant to end-of-millennium urbanism, Tokyo reigns supreme. But it also hosts a business and social culture still founded on the rigidly hierarchical society of the 17th century.

All the city's leading administrative and commercial districts

Good manners and stamina will help you in Tokyo, says Nigel Page

Acceptable to polite society

lie inside the Japan Railways' Yamanote Line. The areas west of Ginza are more heavily modernised, while east of Ginza, around Asakusa, lingering reminders of the old city can still be hunted down.

For business travellers, it is worth remembering that the two principal business districts are based in Minato-ku and Chiyoda-ku. The districts of Akasaka and Roppongi, famed for its nightlife, are in between, and both make convenient bases, with Akasaka probably counting for more in the prestige stakes.

Although the distances between meetings may not seem great in central Tokyo, traffic snarl-ups and initial confusion over addresses make it sensible to allow plenty of time. Punctuality is much admired - lateness less so.

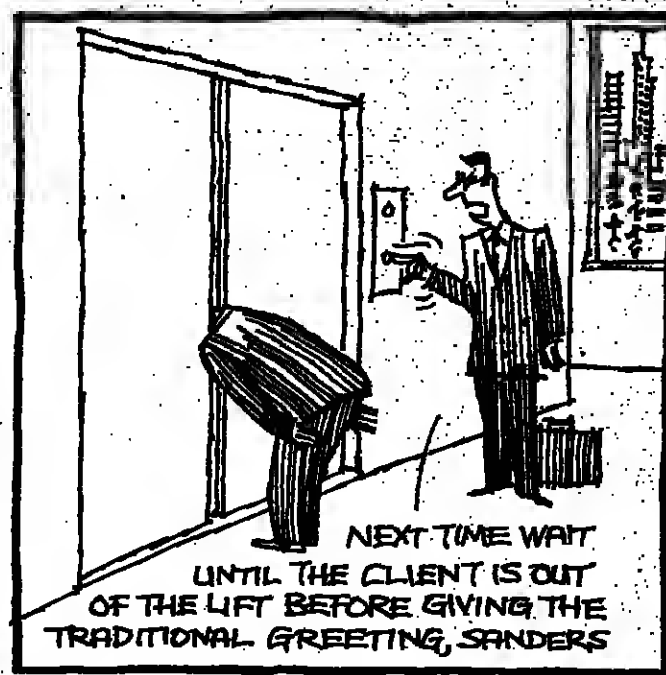
Indeed, rather than falling prey to rampant taxi costs - fares of ¥2,000 (£10.50) and upwards are normal for all but the shortest

trips - and gridlock, visitors are best-advised to use the subway. This is cheap: most fares are either ¥140 or ¥160, and user-friendly, with colour-coding and plenty of English-language signposting. Its only drawback is the large number of exits from most stations.

Japanese is a highly complex language, but rudimentary pronunciation can soon be picked up. In any event, most Japanese speak some English and making oneself understood is not generally a problem.

Business etiquette is crucial and still closely adhered to throughout most of corporate Japan. Business cards (*meishi*), preferably translated into Japanese on the reverse, are essential and their exchange constitutes a ritual opening to all business meetings.

Steve Lewis, a partner in law firm Denton Hall's Tokyo office, explains the protocol for business meetings. "For *gaijin* [foreigners]



it is more acceptable to be fairly direct and the Japanese expect this of them, to an extent. Knowing when to keep silent is, however, important."

And according to James McKeand of the Tokyo office of law firm Freshfields: "Don't make the mistake of thinking that 'Yes' necessarily means yes. 'No', on the other hand, means no."

"It is a polite society, be polite."

But you are not Japanese, so don't try to be."

Expect to be entertained at some length - business negotiations typically involve extended evenings in restaurants, bars and nightclubs - and stamina is an asset. It is important to wait to have one's glass filled by one's companions, rather than helping oneself.

Tokyo has five times as many restaurants as New York - prices

can be steep, but food will generally be excellent and very fresh. Chopsticks should not be stuck upright in the rice bowl, as this is 'how food is traditionally offered to the dead, and it should be remembered that an invitation for an evening out means the host will definitely be paying.

For business travellers, a long-term view is important - sustained commitment is expected, especially where the incoming business is not well known. Japanese executives are rightly sceptical of *gaijin*'s intentions and will want persuading that their potential partner does not intend to pull out at the first opportunity.

Doing business in Japan is much easier today than it was five years ago and Japanese corporations are increasingly open to foreign suppliers.

Charles McKee, vice-president Asia Pacific for Virgin Atlantic, the UK airline, opened its Tokyo office in 1989, and is seeing commitment pay off - the percentage of seats filled is the highest of any European carrier to Japan.

He advises detailed preparatory research as essential for business success. "Everyone out here for the first time is amazed by the amount known about them by their Japanese counterparts. They have taken the time to do the research and doing the same thing before arriving here pays dividends."

"A one-off visit here will not be enough to tie the anything up - be prepared to take the time to challenge the received wisdom of doing business in Japan."

The survival guide

● **Accommodation:** Be prepared for high prices, all of which exclude tax which adds about 18 per cent to the bill.

A room at the Imperial Hotel, which overlooks the palace, costs from ¥30,000 (+¥13 3504 1111). Other five-star hotels include the ANA Hotel Tokyo, with singles at ¥24,000 (+¥13 3505 1111) and the New Hotel Otani, from ¥26,000 (+¥13 3265 1111). The *omote*, or traditional inn is a good alternative.

● **Health:** Hygiene standards are high in Tokyo and medical facilities are widely available. Tap water is drinkable and there are no mandatory immunisation requirements.

● **Getting around:** Getting from Narita Airport to downtown Tokyo need not cost £80-plus in a taxi - there are cheaper and quicker alternatives. The limousine bus service covers most central hotels, and can be booked on arrival. Allow 90 minutes to two hours, depending on traffic, and fares should not exceed ¥2,900. The JR Narita Express train takes (precisely) 53 minutes to Tokyo central and costs ¥2,890. The privately run Keisei line also runs services into Tokyo.



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Travel News - Roger Bray

Concorde costs

The cost of flying Concorde from London to New York has risen to £1,000, says a spokesman for British Airways. The airline has not yet announced a price for its new Concorde routes, but says it will be in the region of £1,000.

Charles de Gaulle Airport, Paris, will be the first new airport in that category for a decade.

Due to open in spring 1998, it will be close to the new airport rail link. It will have a health club and pool and guests will be checked in by butlers in their rooms.

Sydney shocker

A shocker for gathering storm over the New South Wales government's decision to scrap a 10 per cent hotel tax on Sydney hotel bills from September. The move could add about £100 to the cost of a night's stay in the city, and a £100 to the cost of a night's stay in the city.

According to Australian Express, these rates have gone up sharply in any case since the start of last year - rising respectively by 15 per cent to £277 and 10 per cent to £180.

The state's tourism office says: "The entire travel industry is aware that a 10 per cent hotel tax has been set up to lobby ministers in an effort to get it stopped."

Hong Kong view

The prospect of an airport rail link in Hong Kong has not dented the Marco Polo hotel's reputation for continuing development of a new "five star plus" property overlooking the harbor in Kowloon.

Other hotels under way include a 1,500-room hotel at Yuen Long in the New Territories and a 600-room property next to the new airport at Chek Lap Kok which is due to open next April.

It is expected that by the end of next year, total hotel capacity in Hong Kong will have risen to 100,000.

Lufthansa lounge

The new Lufthansa business-class lounge at Frankfurt has several fancy gadgets but little of place. It goes to its self-cleaning lavatories, Amos Cohen writes. Press the flush button and a robotic swabber clamps on to the seat, which revolves 90 degrees as it is disinfected.

The hotel's website, which doubles as internet access point, has a screen and keyboard are activated with telephone cards.

There are also workstations, with large flat-screen and modern sofas. Lufthansa says it is about to install 200 laptop PCs in the workstations.

Lufthansa caters for those on very long journeys: there are a couple of showers and a darkened sleep room with four reclining chairs. And if your mission is top secret, fear not. The lounge even has a paper shredder.

Two similar lounges will open in concourse B at the end of the year.

Likely weather in the leading business centres

Mon Tue Wed Thu Fri

London 15-20 16-21 17-22 18-23 19-24

Paris 14-19 15-20 16-21 17-22 18-23

Rome 13-18 14-19 15-20 16-21 17-22

Frankfurt 12-17 13-18 14-19 15-20 16-21

Amsterdam 11-16 12-17 13-18 14-19 15-20

Brussels 10-15 11-16 12-17 13-18 14-19

Madrid 9-14 10-15 11-16 12-17 13-18

Barcelona 8-13 9-14 10-15 11-16 12-17

Stockholm 7-12 8-13 9-14 10-15 11-16

Copenhagen 6-11 7-12 8-13 9-14 10-15

Oslo 5-10 6-11 7-12 8-13 9-14

Stockholm 4-9 5-10 6-11 7-12 8-13

Copenhagen 3-8 4-9 5-10 6-11 7-12

Oslo 2-7 3-8 4-9 5-10 6-11

Stockholm 1-6 2-7 3-8 4-9 5-10

Copenhagen 0-5 1-6 2-7 3-8 4-9

Oslo -1-4 -2-5 -3-6 -4-7 -5-8

Stockholm -2-3 -3-4 -4-5 -5-6 -6-7

Copenhagen -3-4 -4-5 -5-6 -6-7 -7-8

Oslo -4-5 -5-6 -6-7 -7-8 -8-9

Stockholm -5-6 -6-7 -7-8 -8-9 -9-10

Copenhagen -6-7 -7-8 -8-9 -9-10 -10-11

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COMMENT & ANALYSIS

Crisis proportions

John Burton and Peter Montagnon on the implications of North Korea's food shortage

Viewed across a high-barbed wire fence along the heavily fortified border, North Korea appears secure in its mountain fastness. The hill opposite the South Korean army post is dotted with camouflaged bunkers, while hidden speakers blare out propaganda denouncing US imperialism and the "puppet regime" in Seoul.

But Seoul's favourite guessing game - "When will North Korea collapse?" - is taking on new urgency as Pyongyang's food crisis approaches famine. The fate of North Korea answer could prove to be of importance for the region's stability, especially that of South Korea.

Contrary to popular assumptions, most experts believe the leadership of Mr Kim Jong-il will survive the food crisis. Reverence for his father, the late President Kim Il-sung who founded modern North Korea, runs deep in the country's psyche, giving the younger Kim almost the hypnotic power of a cult leader.

Entrenched nationalism and a Confucian respect for authority mean there is little chance of a popular revolution. If the regime is threatened, the challenge will come from the disaffected middle ranks of the military and the bureaucracy, troubled by loss of economic and military strength. Some western diplomats say the risk that Pyongyang might lash out in a military attack on Seoul, though still distant, has increased.

The few travellers to the country report that people are eating wild grass and tree bark to supplement meagre daily rations of as little as 100 grammes of grain - barely a quarter of the normal nutritional requirement for adults. "It's like an entire nation dying of anorexia," says one western diplomat in Seoul. US intelligence reports estimate that 100,000 people have already died from starvation or related diseases this year.

Two years of massive floods dealt a crippling blow to the North's agriculture, already suffering from overworked fields, lack of fertilisers and a shortage of fuel. The country's collapsing economy, which has shrunk at an annual average rate of 4.3 per cent since 1990, has exacerbated the problem.

Most South Korean and US officials predict that the food

shortage is certain to become even worse this summer. This could provoke a mass movement of refugees into neighbouring China or bring about political anarchy in North Korea.

The most alarmist scenario is that a paranoid Pyongyang leadership, fearful that the US and South Korea are exploiting the food shortage to eliminate North Korea, will launch a pre-emptive attack against the South. Recent Northern defectors have spoken of persistent rumours that Pyongyang will go to war between July and October.

But the food shortage might equally have positive political consequences. The looming famine has forced North Korea to consider accepting a US-South Korean proposal for peace talks that would bring a formal end to the 1950-53 Korean war.

Pyongyang hopes a promise of participation in such talks will lead to increased supplies of free food from abroad.

Much will depend on the international response to the catastrophe, which has until now been meagre because of

North Korea's totalitarian system and its dismal human rights record.

Some experts believe the country will prove to be more resilient than expected. "You cannot apply normal rules of analysis to North Korea. Social cohesion is strong because the population, especially the young, is thoroughly indoctrinated in *juche* [national self-reliance] ideology," says Mr Han Park, a Korean-American political science professor at the University of Georgia.

If civil unrest is unlikely, it is possible that military leaders, believing the present leadership to be incompetent, might stage a coup. "North Korea could descend into civil war as rebellious army units fight those loyal to the government," says Mr Aidan Foster-Carter, director of the Korea Project at Leeds University.

However, the younger Mr Kim has been careful to align himself closely to the military since he became leader in 1994. Army generals have risen rapidly in the governing hierarchy recently and Mr Kim has praised the military while castigating

officials of the ruling Korean Workers' party.

The growing influence of the military worries observers. "If you were a general and you had a choice between seeing your troops starve to death or die gloriously in war, what option would you choose?" asks one US official.

Although a North Korean attack on South Korea is regarded as suicidal by military experts, Seoul - with a population of nearly 11m - is within range of North Korean artillery and missiles. A senior North Korean defector recently warned that Pyongyang was prepared to "scorch" Japan to deter US military reinforcements coming to the aid of South Korea. "How bad would a war be? Just use your imagination," says one US military intelligence officer.

Huge supplies of overseas food aid might defuse the potential crisis. But humanitarian aid being arranged by the United Nations and Red Cross is considered inadequate. The US, South Korea and Japan have offered large-scale food aid, but not until North Korea accepts the proposed peace talks.

Pyongyang wants food supplies before agreeing to the negotiations.

"We believe that North Korea should change its national priority to feeding its people first instead of the army," says Mr Ban Ki-moon, the national security adviser to Mr Kim Young-sam, the South Korean president. But an insecure North Korean leadership is likely to regard such a proposal as weakening its defence capability in the face of a perceived US threat. "North Korea is not very confident about its power," says Mr Park.

China, which has emphasised its desire for stability on the Korean peninsula, might provide a way out of the diplomatic impasse by providing food supplies to its North Korean ally.

However, even if famine is averted this year, a similar situation is likely to recur in the next few years. Unless North Korea undertakes drastic reforms akin to those in China or Vietnam, it appears headed for economic collapse. South Korea, which already has foreign debt exceeding \$100bn, might then have to pick up a tab it is ill-placed to afford.



Kim Jong-il (right) has forged close links with the military

LETTERS TO THE EDITOR

Number One Southwark Bridge, London SE1 9HL

We are happy to encourage letters from readers around the world. Letters should be sent to +44 171-575 5226 (please use fax to "fax" a reply: letters.editor@ft.com). Published letters are also available on the FT web site, <http://www.ft.com>. Translation may be available for letters written in the main international languages.

Eastern Europe Marshall Plan would give boost to west

From Sir Fred Catherwood.

Sir, I fear that your views in your editorial "Marshall Plan" (May 28) are much too complacent. Private investment may be part of the answer for the best of the central European economies but such success as they have had cannot be a model for Russia and Ukraine.

Nato won the cold war because it forced the Soviet Union to match every new generation of cold war weaponry, until half its industry was engaged in armaments and the other half could no longer sustain it. But it is not possible for it to convert this huge armaments industry to have a self-sustaining export trade. It pointed out that the Marshall Plan was able to impose the conditions needed for both democracy and an open market economy, both of which were vital for a successful transformation of eastern Europe.

The European parliament asked, in the debate, why Nato now needed to spend \$150bn a year on cold war

equipment, when there was no similarly equipped opponent and it was clearly no use in the local conflicts like Bosnia.

Now that the UK has a new Labour government, it might like to look again at the immense defence budget and ask what it is for and, we might use our good relations with the Clinton administration to put the same question to them. The Marshall Plan learnt the lesson from the failure of Versailles, and concluded it was wiser to make an enemy into a friend than to add shame to the defeat of a proud and powerful nation.

By contrast, the reward for generosity is an opening up of eastern Europe which should give the same boost to western Europe as the opening of the American west did to the US.

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By contrast, the reward for generosity is an opening up of eastern Europe which should give the same boost to western Europe as the opening of the American west did to the US.

Fred Catherwood, Sutton Hall, Balsham, Cambridge CB1 6DX, UK

Domination that stifles oil industry

From Mr Bob Ward.

Sir, The Offshore Contractors Association blames perceived environmental and safety concerns for the lack of young people attracted to the UK's offshore oil and gas industry, according to your report "Fear over lack of young recruits", (May 27). However, it fails to recognise that its image also suffers because the sector is overwhelmingly male-dominated.

It is just 10 years since an amendment was introduced to include the UK continental shelf under the Sex Discrimination Act, after a study for the Equal Opportunities Commission found that there was "widespread - almost universal - discrimination against women" in the UK sector of the North Sea oil industry.

The OCA needs to demonstrate that the prejudice which was rife during the 1980s has been eradicated and that a positive effort is now being made to promote equal opportunities, otherwise the offshore oil and gas industry will continue to struggle in finding young recruits of either sex.

Bob Ward, 7 Stanton Gardens, Stanton Avenue, West Didsbury, Manchester M20 2PT, UK

The smallest of mentions

From Seppo Raisanen.

Sir, In your article "Euro-optimism lifts Saguin hopes" (May 24/25) you quote Mr Philippe Seguin as saying: "The Treaty of Maastricht remains a very bad treaty. First because it completely ignores jobs and because it..."

Not quite. The signers of the Treaty on European Union in Maastricht on February 7 1992 put their signatures to a text of whose length 0.03 per cent is dedicated to unemployment.

Seppo Raisanen, Castel Des Loups, Les Selves, Route de Taradeau, 83300 Draguignan, France

Rewards for the bold

From Mr Frank Knowles.

Sir, Lee's contention ("Junk bonds", May 15) that the risks of investing in European high-yield bonds is probably higher than in the US seems ill-thought-out. In fact, the reverse is more probable, as the strong appetite from experienced US investors for recent European issues indicates.

The US high-yield market is relatively mature and so returns have been driven down as investors have competed to buy bonds. In Europe, by contrast, issuers and their advisers must ensure that deals are attractively structured and priced in order to attract investors into an unfamiliar asset class.

As in other markets, the rich pickings seem likely to go to early investors bold enough to invest before competition erodes the high risk-adjusted returns now available.

Frank Knowles, senior high yield analyst, Merrill Lynch London, 25 Ropemaker Street, London EC2, UK

Anti-dumping procedure called into question

From Mr Peter Booth.

Sir, French action on cotton tariffs, as you reported on May 28 ("France reopens wounds on cotton tariffs"), defies belief. Following six months of intense debate analysing all the pros and cons of the original provisional duties on cotton grey cloth imposed by the European Commission, member states voted by nine to six against these duties being imposed for a five-year period. There is no doubt that, had they not voted against this proposal, thousands of jobs in Europe's textile, dyeing, printing and finishing industries would have been at risk.

We now find that, having gone through this laborious democratic process, one country, France, can set about undermining that decision by first of all demanding a second vote and, when that fails, calling for and getting a further inquiry into duties on imported cotton cloth.

This must seriously call into question the whole anti-dumping procedure of the European Union and the

undemocratic way in which both the Commission and individual member states can ignore or work against decisions.

There must surely be a better way for the EU to conduct its anti-dumping actions and one which would enjoy support by a majority of member states before and not after provisional duties were imposed.

As for the reopening of this specific case on cotton cloth and the involvement during last week of the French President Jacques Chirac, the German Chancellor Helmut Kohl and EU trade commissioner Sir Leon Brittan, one cannot help but feel that this has far more to do with the French general election than the best trade policy for Europe or the interests of its textile industry.

Peter Booth, national secretary, textiles, Transport & General Workers Union, National House, Sunbridge Road, Bradford, W. Yorkshire BD1 2QB, UK

Michael Carlson on the sports broadcasting contest

Clash of the TV titans

The record bid of more than \$350m by Mr Rupert Murdoch's Fox Television for the Los Angeles Dodgers baseball club adds a local dimension to a star wars being fought via the telecommunications satellites orbiting the globe and cable systems snaking under the earth.

Mr Murdoch's Dodgers would upstage similar sports-related deals by US broadcasting rivals Walt Disney, whose group chairman is Mr Michael Eisner, and Time Warner. Disney purchased the California (now Anaheim) Angels baseball team last year, and Time Warner owns the Atlanta Braves baseball club and the Atlanta Hawks basketball team through its purchase of Turner Broadcasting.

But beyond the US, Disney's ESPN network and Murdoch's Fox, Sky, and Star networks are battling for domination in the global sports television market. Worldwide, 250m households receive dedicated sports channels via cable or satellite, and the market is growing rapidly.

The conflict is anchored in the US market. Disney gained ESPN in 1995 in its merger with Capital Cities/ABC. The 24-hour sports cable channel, which reaches more US homes than any other cable station, is immensely profitable.

With an inventory of top-flight sports including the National Football League, National Hockey League and Major League Baseball, as well as the top-rated Sports Center news programme, it has sprouted a second channel and come to dominate its erstwhile parent, ABC Sports.

Although few Americans could tell you what the initials stand for (Entertainment and Sports Programming Network), ESPN's brand recognition is so high that Disney has added an

ESPN Sports Bar to Disneyworld, and will franchise them across the country. Fox's purchase of National Football League rights has helped establish the Murdoch operation as a fourth leading network in the US together with ABC, CBS, and NBC.

The channel has added leading sports to its FX cable network - like the original ESPN, a mix of entertainment and sports - which now reaches 35 per cent of US homes. And through its merger with Liberty Sports, Fox Sports Network broadcasts a mix of high-profile local events and national sports news on regional sports networks in nearly 50 per cent of the US.

In Europe, Mr Murdoch and Disney battle tangentially. Sky Sports is very successful in the UK and Ireland, while ESPN is a part-owner of the pan-European, multilingual Eurosport. There is speculation that ESPN will increase its share of Eurosport and "brand" it, but the number of national sports channels following in Sky Sports' footsteps makes increased penetration problematical.

"Our strategy is based on one fundamental," ESPN International's Mr David

Fox's purchase of National Football League rights has helped establish the Murdoch company as a fourth leading network in the US

Zucker explained to one interviewer, "delivering the best production values in the business".

Buoyed by its vast inventory of US sport, ESPN uses its domestic coverage of many events to form the core of its international services. Typical are ESPN's two African services, Orbit ESPN (North Africa and Middle East) and ESPN Africa (sub-Saharan), whose content includes a hefty dose of US sport.

Like environmental campaigners, Mr Murdoch's strategy has been to "think globally, act locally". Where ESPN pushes a single brand, Mr Murdoch has Fox, Sky, and Star labels for various areas. Mr Tony Ball, who heads both Fox/Liberty Sports in the US and Fox Sports International, is fond of quoting the mantra of Fox supremo Mr David Hill that "sport is tribal", and speaks of the "killer application" of the big events for each market, with different aims for each.

Mr Ball's FSI operates in the contrasting markets of Latin America and Australia. The latter may be the most competitive sports television market in the world. Fox Sports has two channels in Australia, with Fox Sports 2 devoted to the Super League (rugby league) while Fox Sports offers Super 12 (rugby union), football, golf, and boxing.

ESPN's strategy has been equally effective, using a partnership with two networks and Optus Vision cable to offer Australian rules football, cricket, and US programming.

In Latin America, Ball's first move was to split the network acquired in the Liberty merger into three distinct strands - one for Argentina, one for Brazil, and another for the rest of the region.

Offering the only complete

football package available in the country, the Argentine service has doubled its subscribers since November. The Brazilian service, which begins this autumn, is a joint-venture with TV Globo, which dominates coverage of Brazilian football.

Meanwhile, ESPN offers four Latin American feeds, including ESPN Dos, with a heavy baseball content, aimed at Central America and the Caribbean.

Yet the image of the two giants slugging it out worldwide is belied by their co-operation in Asia. This continent is a vast and problematical market.

Apart from Japan, and cricket in the Indian sub-continent, sport does not drive channels in Asia.

"It is a huge area, and no one sport unifies it, as football does in Europe or Latin America," Mr Ball explains.

ESPN-Star Sports Asia is a 50-50 joint venture, in which the two competing services are managed by a single holding company but their channels keep their separate identities. Besides gaining economies of scale, the merger has kept rebranding rights fees in check, particularly for cricket.

Anti-trust statutes would make such a joint venture difficult in many parts of the world, but with Murdoch launching JSkyB and BSkyB in Japan and India respectively, and ESPN aiming at eight Asian networks by 2000, it has given both groups breathing space.

"Both companies are looking to get the brand out there, but there is plenty of product," says Mr Ball.

"The pie is getting bigger all the time. After all, when I was young you saw sport on the BBC and sometimes on ITV. Now the British viewer is spoilt for choice, and if the boom in viewing is any indication, that's no bad thing."

Is IT worth it?

FT IT Review, Wednesday, June 4.

The next edition of FT IT will examine the role of Venture Capitalists in the IT industry and ask how well their funds have been invested. In addition, there will be regular features such as "View from the Top", as well as a comprehensive look at enterprise-wide computing.

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Andersen candidate rejected by partners

By Jim Kelly

Partners of Andersen Worldwide, the world's largest professional services organisation, have begun an open dispute over the choice of a successor to the current chief executive by rejecting the candidate put forward by the board.

Mr Jim Wadia, head of Andersen's UK accountancy arm, won a majority of votes cast by the firm's 2,700 partners in 80 countries. But he failed to secure the required two-thirds majority.

The board will announce today that it is now putting forward Mr George Shaheen, managing partner of Andersen's global consultancy business. Last month it rejected Mr Shaheen in favour of Mr Wadia, despite indications that the former was preferred by many partners.

"George Shaheen has demonstrated exceptional leadership as the head of Andersen Consulting," said a board spokesman in New York.

The rejection of Mr Wadia's candidacy undermines the



Wadia: centre of dispute

board's efforts to resolve tensions between the organisation's two separate business units. These are Arthur Andersen, the accountancy firm founded in 1913, and Andersen Consulting which became a separate firm in 1989.

Mr Wadia, who would have been the organisation's first chief executive from outside the US, was closely identified with an internal report which urged partners to preserve a single organisation under the Andersen umbrella. This strategy was overwhelmingly endorsed at a partners' meet-

ing in Paris last month. But the rapid growth of the consultancy wing has led to "turf wars" between the two businesses. While accountancy revenues are growing at around 12 per cent a year, consultancy is producing an annual growth rate of 22 per cent. Andersen Consulting has also begun to outstrip its more traditional sister firm in terms of absolute revenue.

The board, which has an inbuilt majority from the accountancy side, selected Mr Wadia from a shortlist of two.

The other was Mr Shaheen, who is understood to have won more support than Mr Wadia during informal hallouts in Paris. He would be likely to institute reforms such as changing the rules for "income support" which channel profits from the consulting business to the accountancy side.

Mr Shaheen would be the first chief executive from outside the consulting side. If successful he would replace Mr Larry Weinbach for a four-year term after he steps down in September, having been in office since 1989.

Moi turns down calls for reform of Kenyan constitution

By Michela Wrong

Kenya's President Daniel arap Moi yesterday rejected demands for constitutional reform before the country's second multi-party elections and continued a weekend crackdown on the opposition.

Four leading opposition activists were placed under house arrest, following rioting and looting on Saturday which embarrassed Mr Moi while he was playing host to President Benjamin Mkandawire of Tanzania.

Mr Moi told 10,000 spectators at the annual Madaraka (Self-Rule) rally in Nairobi that the atmosphere in the country was "not conducive" to reforming the constitution, which critics say heavily weights the electoral system in the ruling Kikuyu party's favour.

"Such discussion can only be held meaningfully after the general elections," he told the heavily-policed rally. Those detained included Mr Raila Odinga, head of the National Development Party, Mr Kenneth Matiba, chairman of Ford-Asili, Mr Michael Wamalwa, the head of Ford-Kenya, and Mr Paul Muite, a member of the Safina party, still struggling to be registered before the elections.

They were among a group of opposition and church leaders who had staged an officially banned rally in Nairobi's Uhuru Park on Saturday to call for constitutional changes before the elections, due to be staged by the spring of 1998.

They were released at the end of the rally, an opposition leader said later. Although only a couple of thousand demonstrators attended the rally, the Kenyan authorities responded with tough tactics, bringing in thousands of armed troops and police, sealing off the town centre and ringing strategic sites such as parliament and the national radio station.

Tear gas was fired to disperse the protesters and during the six hours of rioting that followed scores of shops were looted and cars stoned. Security forces and demonstrators fought running battles.

As elections approach, Kenya's divided opposition, church and civic groups have stepped up their calls for a range of key laws to be repealed, the presidentially-appointed electoral commission to be reconstituted and the state-dominated broadcast media to be liberalised.

Since promising a constitutional review in 1993, Mr Moi has steadily backtracked and now argues time for reform is too short ahead of the polls.

THE LEX COLUMN

Gencor goes global

News that Gencor is considering splitting and listing its base metals activities in London comes as little surprise. The burning ambition to be in the first rank of global mining companies is no secret. But this desire has been frustrated, partly by exchange controls and partly by lack of access to international equity markets - Gencor investors are still predominantly South African. The London listing and the issue of new equity would provide the financial firepower necessary for Gencor to rank with groups like Rio Tinto, BHP and the wider Anglo American group.

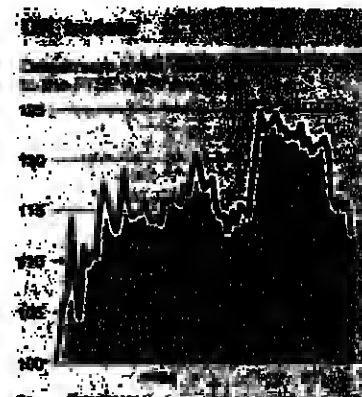
Whether by acquisition or disposal, Gencor's management has been an aggressive guardian of shareholder value. This initiative should be no exception. But it is by no means the final piece in the jigsaw. With the South African mining sector in a ferment of reorganisation and new groups in a frantic scramble for assets, there are myriad opportunities for an unseasoned vendor like Mr Brian Gilbertson, Gencor's chairman. At the right price, he may well choose to sell Gencor's gold and platinum operations, which do not match the standard of its other assets. The result? A London based mining group, with large South African investments, Mr Gilbertson would not complain.

UK hotels

After last year's feast of hotel flotations, indignation was inevitable. After all, if so many hotel groups think it a perfect time to sell shares, it is reasonable to assume prices are peaking. So both Thistle and Jarvis are now below their issue prices, and Stakis has slumped in recent months.

The malaise has been driven by fear that more hotel rooms and the stronger pound will knock profits. Certainly, the main cause for recent hotel cycles was a surge in room supply coinciding with an economic slowdown. But current fears look overdone. London room supply is unlikely to grow more than 2 per cent a year in the next three years. And much of that will be away from the central London properties of the listed hotel groups.

Moreover, there has been little development outside London, except in the budget sector - most early 1990s developments are still making lousy returns on investment. As for sterling, there is no sign of any knock-on effect yet, and



the stronger dollar should mitigate any impact. If there is no surge in room supply, the sector's volumes should reflect economic growth and allow price increases - Stakis managed an 11 per cent increase in room rates in the first half. And these businesses have substantial operational gearing. When Forte shares peaked in 1991, its enterprise value was over 12 times prospective earnings before interest, tax and depreciation. The UK sector is one third lower and should offer some upside.

Real-time auditing

Why wait for the year-end to get your figures checked? According to accountants KPMG, 60 per cent of a company's audit can now be carried out before the end of its financial year. Better technology is helping to drive this change. But so is a switch from looking merely at financial numbers to examining the processes that produce those numbers. Auditors argue that if they are happy with the way a company's systems and processes work they can be more confident about the financial results it spits out.

This concept, loosely called real-time auditing, should bring enormous benefits. By producing better data more quickly, it will help managers and investors make more informed decisions. It should allow companies to nip problems in the bud, particularly in fast-moving markets like financial derivatives. And it ought to catch systematic deceptions like the one at DYN-renter Wickes, where supplier rebates were being prematurely booked as profits.

As real-time auditing throws up more information about how companies work, investors will need to focus on which bits are actually rel-

evant. For British Airways, say, load factors and customer satisfaction are more important drivers of the share price than the balance sheet value of its land and buildings.

One idea circulating in the US, therefore, is for companies to publicise all their operational data on the internet, allowing people to pick out what they need - but this raises big competitive problems. A more practical approach might be to develop a series of key performance indicators to replace or supplement current statutory financial statements. This will not happen overnight: re-training managers, investors and regulators will be a huge task. But the prize would be a set of accounts giving a much better picture of a company's value.

Venture capital

The restructuring of UK industry has been a boon to venture capitalists, as they have bought up, cleaned up and floated off the neglected bits of large companies. Now that the drive for focus is sweeping across Europe, the buy-out specialists are crossing the Channel; Schroder Ventures has just launched Europe's first \$1bn private equity fund.

And they are promising mouth-watering returns. Schroder Ventures, CINVen and CVC Capital Partners have all been generating compound annual returns of 25 per cent or more, compared with the 14 per cent a year produced by Europe's stock markets over the past decade. Some of the extra sparkle comes from gearing up transactions with debt. But the return over quoted equities still looks excessive, considering the limited additional risk. After all, these funds have a wide spread of investments and tend to concentrate on established, if undermanaged, businesses rather than blue-sky start-ups.

Why, then, are venture capitalists not inundated with money and competitors? A possible reason is that there are not enough deals around. More likely, UK and European institutions are still too timid - most allocate less than 5 per cent of their funds to "alternative" assets such as venture capital, against the 15 per cent typical for US money managers. Tellingly, 49 per cent of the new Schroder Ventures fund - a European fund launched by a UK house - was snapped up by North American investors.

Russia municipal bond plans cheered by Moscow success

By Edward Luce

International investors have given Russia's first municipal bond an unexpectedly warm welcome, encouraging other Russian cities and regions to bring forward their debut bond issues.

The city of Moscow's three-year \$500m offering last week was priced to yield 3.15 per cent above US Treasury bonds. But strong investor buying on the secondary markets has since brought it down to just 2.3 per cent above Treasury rates - a premium in line with more established emerging market borrowers such as Argentina, Poland and the Philippines.

Analysts attribute the success of the issue, prompting Moscow to consider a second \$500m offering later this year, to the city's budget surplus and a growing foreign appetite for Russian bonds.

"We were taken aback by the scale of enthusiasm from quite traditional and conservative US and European investors for this offering," said an official involved in the issue. "But Russia should be careful not to flood the market with too many issues. This could lead to failures."

Russia's Ministry of Finance is reported to be planning to tighten the rules on which Russian borrowers are allowed to tap overseas debt. Currently, municipal or regional borrowers must be net contributors to the Russian budget.

Borrowers must also limit their foreign currency liabilities to 30 per cent of total borrowing, and cap debt interest payments at 15 per cent of their budget, which has limited the number eligible to nine. Analysts believe tighter rules could cut the number hoping to borrow further although the restrictions do not apply to corporate issuers.

state for the risks attached to holding Russian debt," said Mr Robert Thomas, head of international fixed interest at AMP Asset Management in London. "But Russia should be careful not to flood the market with too many issues. This could lead to failures."

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French left sweeps back to power

Continued from Page 1

night added his voice to calls for a change of approach on Europe.

The Sofres institute's updated exit poll projected that the Socialists and their closest electoral partners would alone win 286 seats out of the 577 seat National Assembly. The same poll predicted 36

seats for the Communists and nine for the left-leaning Greens, to give the combined left 331 seats.

The centre-right saw its 464 seats in the last parliament shrink to a total 245, according to Sofres.

The far-right National Front appeared to have won the southern port city of Toulon, giving it parliamentary representation for the first time since 1988.

Leading rightwing politicians blamed defeat on their poor campaign, which was left rudderless following Mr Alain Juppé's decision to stand down as prime minister in the wake of the centre-right's surprisingly poor performance in the first round of the election on May 25.

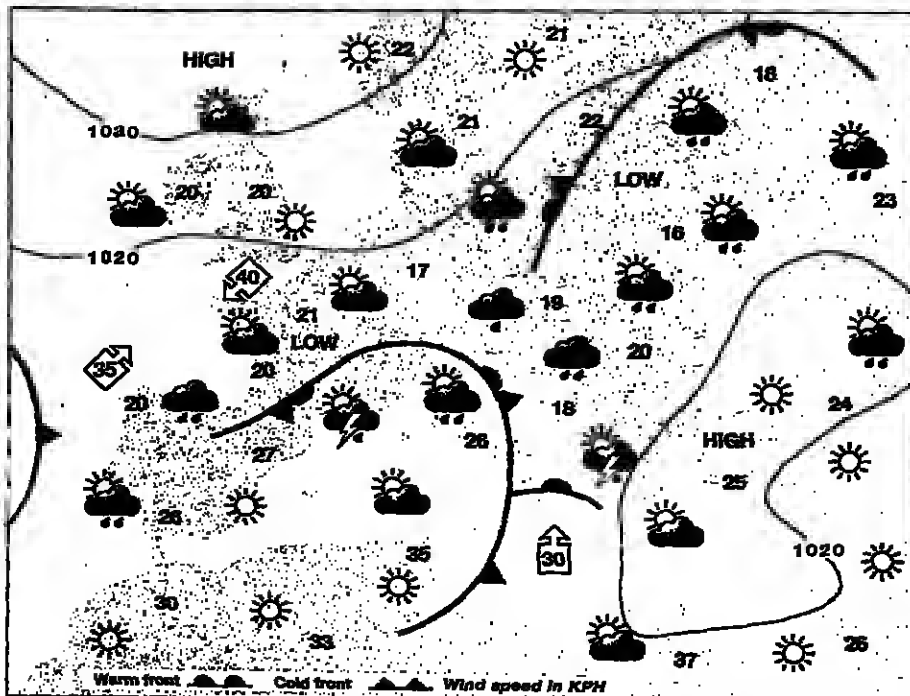
FT WEATHER GUIDE

Europe today

Scandinavia will be fine with abundant sunshine. The British Isles will be dry with bright sunny spells, but southern-most England will be cloudy with occasional light rain. There will be sunny spells in Germany, the Benelux and northern France. Southern France and the Alps, however, will be mainly cloudy and showers are likely. Rain is expected in northern Spain and Portugal. The southern Iberian peninsula should be sunny and dry. Italy and western Greece will have showers and thunderstorms. Eastern Greece and Turkey will stay dry with plenty of sun.

Five-day forecast

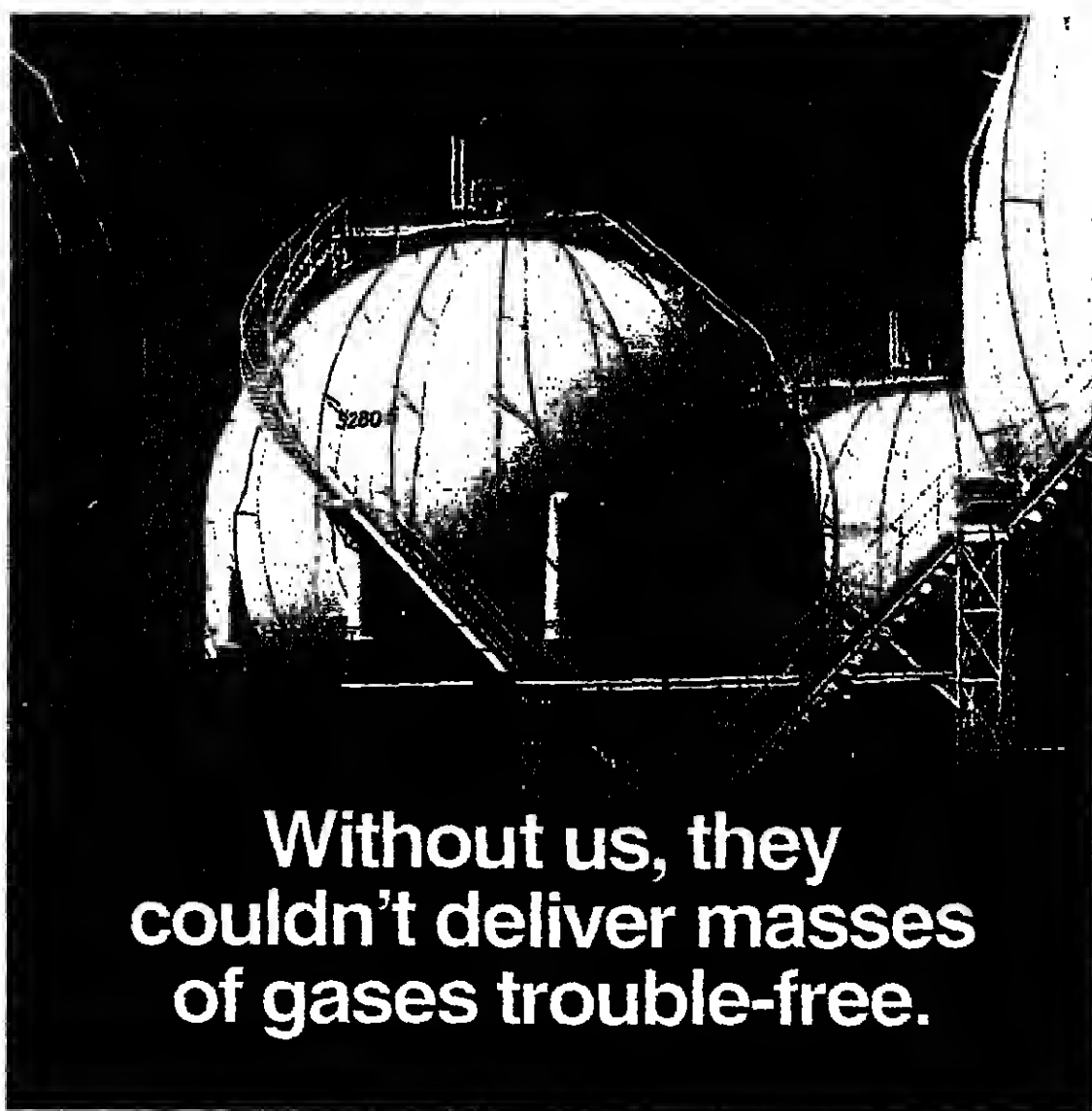
Southern Scandinavia, the British Isles, the Benelux and Germany will continue dry with sunny spells. More showers are expected in Italy and the Balkans. Spain and Portugal will become unsettled with widespread showers and thunderstorms.



TODAY'S TEMPERATURES

Location	Temp
Abu Dhabi	sun 38
Accra	sun 31
Algiers	sun 21
Amsterdam	sun 20
Athens	sun 28
Atlanta	sun 24
B. Aires	sun 18
B. Ham	sun 20
Bangkok	thund 37
Barcelona	thund 22
Batavia	sun 28
Beijing	sun 38
Bombay	sun 31
Buenos Aires	sun 20
Calcutta	sun 31
Cairo	sun 31
Cape Town	sun 22
Cardiff	sun 15
Casablanca	sun 22
Chicago	sun 22
Cologne	sun 22
Dakar	sun 27
Dallas	sun 30
Delhi	sun 30
Dubai	sun 35
Dublin	sun 15
Dubrovnik	sun 21
Edinburgh	cloudy 14
Faro	sun 21
Frankfurt	sun 22
Geneva	sun 22
Glasgow	sun 22
Hamburg	sun 21
Helsinki	sun 21
Hong Kong	sun 31
Islandia	sun 23
Jakarta	sun 31
Jersey	cloudy 18
Karachi	sun 37
Kuwait	sun 45
L. Angeles	sun 27
Las Palmas	sun 25
Lima	sun 23
Lisbon	sun 21
Luxembourg	sun 21
Lyon	thund 24
Madras	sun 22
Madrid	sun 21
Maita	sun 25
Manila	sun 24
Medan	sun 24
Melbourne	sun 20
Mexico City	sun 21
Miami	sun 30
Millan	sun 31
Montreal	sun 23
Moscow	sun 23
Munich	sun 23
Nairobi	sun 25
Naples	sun 24
Nizhny	sun 21
Niagara	sun 21
Nice	sun 23
Nicosia	sun 23
Oslo	sun 21
Paris	sun 21
Perth	thund 24
Prague	sun 22
Rangoon	thund 30
Reykjavik	sun 14
Rio	sun 25
Rome	thund 26
S. Francisco	sun 22
Seoul	sun 22
Singapore	sun 31
Stockholm	sun 21
Strasbourg	sun 22
Sydney	sun 22
Taipei	sun 26
Tel Aviv	sun 26
Tokyo	sun 26
Toronto	cloudy 19
Vancouver	sun 15
Vienna	sun 21
Warsaw	sun 21
Washington	sun 21
Wellington	sun 16
Winnipeg	sun 16
Zurich	sun 19

Situation at 12 GMT. Temperatures maximum for day. Forecasts by Meteo Consult of the Netherlands



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IN BRIEF

Brokers challenge Reuters' system

A group of London foreign exchange brokers are joining forces to challenge the threat to their business from Reuters' electronic trading systems. Four of the biggest foreign exchange "voice brokers", who match buyers and sellers over the telephone, said they would launch an electronic broking system aimed at automating confirmation of deals in the \$1,200bn-a-day currency market. Page 24

Cathay Pacific counts cost of disruption
Disruption caused by problems with Rolls-Royce engines on its Airbus A330-300s is likely to cost Cathay Pacific HK\$120m to HK\$150m (\$15.5m to \$19.4m), according to the Hong Kong-based carrier. Cathay described the forecast as "a preliminary first estimate" and said it did not take into account the possibility of compensation from Rolls-Royce. Page 25

Bank Leumi lifts profits by 46%
Bank Leumi, Israel's second largest banking group, said a tight hold on costs helped lift profits by 46 per cent to Shk163m (\$47.6m) in the first quarter of 1997. The results followed the successful offering last week of more than 15 per cent of the bank's equity on the Tel Aviv Stock Exchange as part of the government's privatisation programme. Page 25

Singapore Telecom earns \$1.16bn
Singapore Telecommunications, the city-state's largest company, announced an 11.6 per cent increase in annual profits in spite of losing part of its monopoly during the year. A 12.5 per cent rise in international direct dial traffic helped offset narrower margins. Group net profit in the year to March 31 was \$1.66bn (\$1.16bn) on turnover of \$4.42bn, up 10.6 per cent. Page 24

Scottish Media to buy Grampian TV
Scottish Media, the company that owns Scottish Television and the newspaper group Caledonian, has agreed in principle to buy Grampian, its Scottish ITV neighbour, in a deal worth more than £100m (\$163m). Page 24

UK group links with Hewlett-Packard
Chiroscience, the UK pharmaceuticals developer, has announced that its Darwin Discovery subsidiary is to collaborate with Hewlett-Packard of the US to create a system for DNA analysis. Mr John Padfield, chief executive of Chiroscience, said the system would allow a 100-fold increase in the speed of DNA analysis. Page 24

Approval for Enel telecoms venture
The Italian treasury has given the go-ahead to Enel, the state electricity utility, to form a joint telecommunications company in partnership with Deutsche Telekom. The new company will have an initial capital of £300m (\$118m) and will be 51 per cent controlled by Enel, with the remaining 49 per cent held by Deutsche Telekom or its DT Mobil subsidiary. Page 25

Respet to spend \$345m in Argentina
Respet, the privatised Spanish oil and gas group, plans to increase its stake in the Latin American market by spending \$345m on holdings in Argentina. Respet said the deal would give it control of 700 service stations, accounting for about 15 per cent of the Argentine market. The purchases would lift the group's Latin American refining capacity and raise its production of asphalt and lubricants. Page 25

BT to launch VPN service in Hong Kong
British Telecom is to become one of the first foreign operators to launch a virtual private network service in Hong Kong. The move follows agreements made during the World Trade Organisation accord on telecoms in February. The UK carrier has pledged to launch its service by the end of July. Page 24

Israel Corporation in the red
Israel Corporation, the country's leading investment group, fell into the red in the first quarter with losses in the shipping and oil refinery divisions. Net losses amounted to Shk35.8m (\$10.5m) against a profit of Shk40.2m in the same period last year. Page 25

Halifax could start trading near 800p
Shares in Halifax are expected to begin trading at more than 700p - and possibly nearer 800p (\$13) - when the former mutually-owned savings and loan organisation starts life as an £18bn bank today in the UK's largest ever stock market introduction. Page 24

Indian telecom lifts profits by 23%
Videsb Sanchar Nigam (VSNL), the telecommunications company whose recent \$527m global depositary receipt issue was India's largest ever international share offering, lifted net profits by 23 per cent to Rs5,03bn (\$141m) in the year to the end of March. Page 24

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Collapsed life insurer's sister companies refuse government requests for assistance

Nissan Mutual rescue in trouble

By Gillian Tett in Tokyo

The Japanese government's attempts to resolve the crisis caused by the collapse of the Nissan Mutual life insurance group received another blow at the weekend after one of its sister groups refused to take part in a rescue scheme.

Nissan Fire and Marine Insurance, part of the same corporate group as Nissan Mutual, indicated it had turned down a request to

inject funds into a new company which would take over Nissan Mutual's liabilities.

Nissan Mutual sent shock waves through Japan's financial sector last month by becoming the first life insurance group to collapse in the country since the second world war. It is estimated to have uncovered liabilities of up to ¥300bn (\$2,550bn).

The decision by Nissan Fire and Marine follows similar announcements by Nissan Motors and Hitachi - also sister companies to Nissan Mutual - that they would refuse requests to provide financial assistance to the troubled life insurance group.

Their refusal to take part in the rescue is a significant step in Japan, because companies which are part of the same corporate family or *keiretsu* - have traditionally been expected to provide support for each other in times of crisis.

Although Nissan Motors and Hitachi are two of Nissan Mutual's largest clients, both stressed last week that they did not believe they had any responsibility to solve the problems at the insurer.

Their position has left the Japanese government and the life insurance industry facing a difficult task as they attempt to prevent the collapse of Nissan Mutual from triggering a broader loss of confidence in the country's troubled life insurance sector.

Although the industry has a scheme which will cover ¥200bn of the uncovered liabilities left at Nissan Mutual, the government's estimate of the total liabilities at the company has risen to some ¥300bn - implying a shortfall in the rescue scheme.

Some observers fear this will mean policyholders will have to accept losses or higher contributions in the future.

Government officials fear this could undermine consumer confidence in the sector and are trying to persuade the larger life insurance companies, such as Nippon Life, to provide assistance.

However, with Nippon Life also under pressure from the government to help in the rescue of Nippon Credit Bank, the troubled long-term credit banking group, there is reluctance among some of the healthier life insurance companies to take responsibility for the losses at Nissan Mutual.

S Africa mining groups explore future

Gencor London move comes as companies determine to be among the dominant few

By Kenneth Gooding in London

South African mining companies, determined not to be left behind in a world of fast-expanding exploration opportunities, are turning to the London Stock Exchange to help them maintain their challenge.

Yesterday it became clear that Gencor was considering splitting in two and gaining a London quote for its base metals operations.

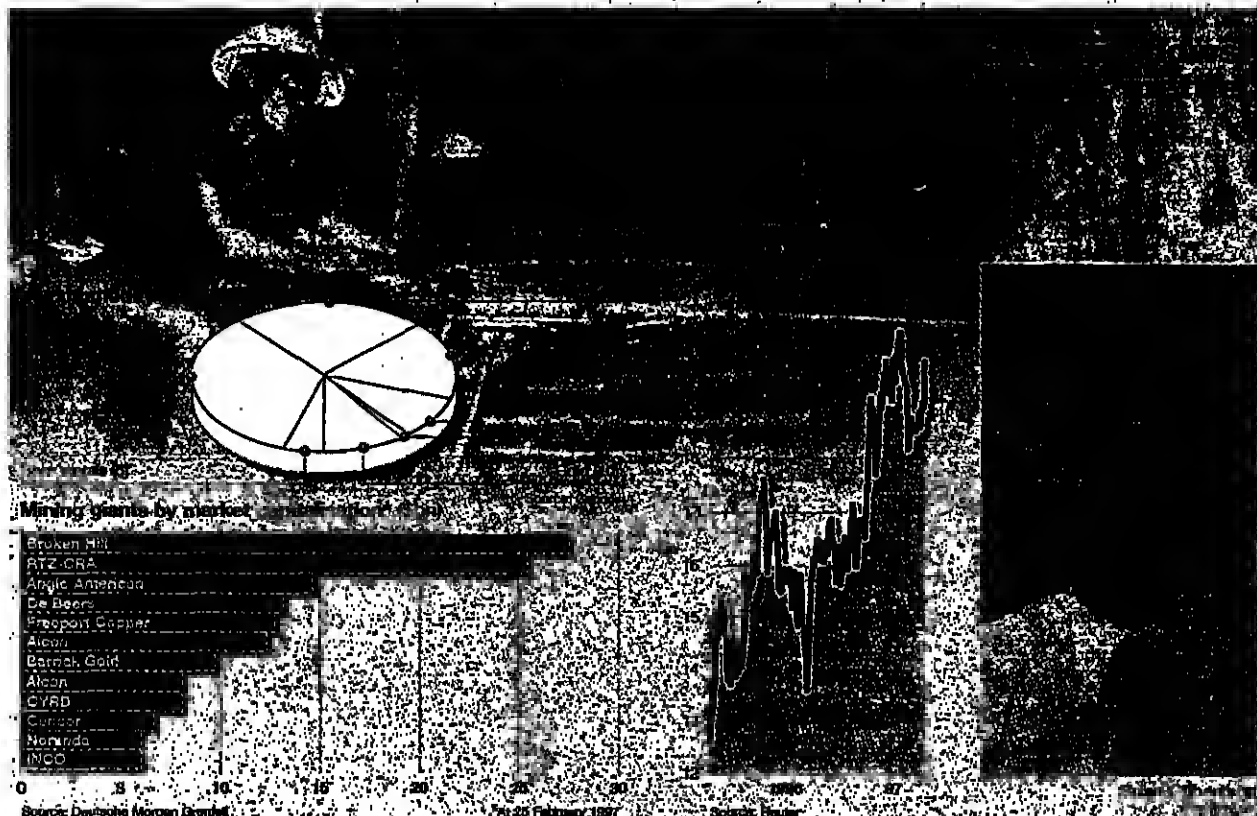
The move comes as Randgold is putting the finishing touches to a London listing for Randgold Resources, its international mining and exploration subsidiary, possibly early in July.

Meanwhile, JCI hopes to persuade Lonrho to agree to a merger that would produce another substantial mining entity with London as its main market.

Behind these moves is the fear that South African groups might be left trailing behind as their rivals in Australia and North America seize the new opportunities available to international mining companies.

The big South African companies are not convinced that their domestic market will be able to provide all the cash they might need in the race to be among the industry's leaders. Hence the move to London.

Countries around the world are welcoming mining companies as never before. From Argentina to Zambia, governments that once treated mining groups with suspicion now compete for their favours. Many have loosened or abolished their foreign ownership



restrictions and sometimes punitive taxes that previously discouraged companies from exploring or mining in many parts of the globe.

Mining groups are also being invited to bid for mining assets as huge chunks of the industry are returned to the private sector around the world.

Since the start of the 1990s more than half the countries in the world have allowed access to international mining companies and are actively encouraging them to invest. More than 70 countries have

changed their mining laws to make themselves more attractive to foreign companies.

All this is giving big international mining groups an unprecedented opportunity for fast growth. Some observers believe that in 10 to 20 years the mining sector will be dominated by a small number of very big companies. Some South African groups are determined to be among the dominating few.

However, South Africa's exchange controls have been a hindrance.

Until now, only Anglo American Corporation, South Africa's biggest group, has had the relative freedom to grab any opportunity. Minorco, its 60 per cent owned, Luxembourg-quoted subsidiary, gave Anglo a vehicle for non-South African acquisitions. Minorco is now a substantial international mining company in its own right.

While London might seem the obvious market for South Africa groups to turn to for extra equity and debt finance, the rest of the mining industry

has been relying on Canadian stock exchanges, particularly Toronto, to raise new money.

According to an analysis by RBC Dominion Securities, part of the Canadian banking group, mining companies in 1996 raised US\$4bn of new equity on the Toronto exchange, three and a half times that on its nearest global rival, the Australian exchange.

But Toronto's reputation was recently tarnished by scandals, particularly by Bre-X, the small company that claimed to have found the

world's biggest gold deposit only to discover it was a victim of fraud.

Even before the Bre-X affair, Mr Peter Flack, chairman of Randgold, said he preferred London for the flotation of Randgold Resources because it "is a serious, long-term company and it is more appropriate for it to list in London".

A move to tap the London market would mark an important step for Gencor, which less than 10 years ago was an unwieldy, bureaucratic conglomerate whose performance and rating were so poor that desperate institutional shareholders drafted in Mr Derek Keys in 1986 to give the business a thorough overhaul.

When Mr Keys left to become South Africa's finance minister five and a half years later, Gencor was a successful, entrepreneurial, decentralised group and its rating had improved substantially.

This gave Mr Brian Gilbertson, successor as chairman to Mr Keys, a solid base from which to tackle growing internationalisation. One option considered was a merger with Lonrho of the UK. But this was rejected because Gencor did not relish the idea of taking on Lonrho's disparate non-mining interests.

Instead, internationalisation was achieved via the \$1.1bn acquisition of the Billiton mining business from Shell. Billiton linked well with Alusaf, the South African aluminium producer that Gencor now owns.

Together Billiton and Alusaf constitute the world's seventh-largest aluminium group and it has long been possible that Gencor would float that as a separate business.

Warner seeks new site for London movie theme park

By Alison Maitland in London

Warner Bros is considering about 40 sites around London for a \$225m (\$367.7m) film studio and movie theme park development after dropping its chosen location in Uxbridge, west London.

Warner Bros Movie World, a partnership between Warner Bros, the Hollywood film studio, and United News & Media, publisher of the UK's Express newspaper, said yesterday it was abandoning the site after nearly two years of talks because of planning problems.

The 150 acre site for the Uxbridge development, billed as the UK's biggest single-entry leisure venue, lies in the "green belt" around the UK capital, where development is strictly controlled.

The draft planning application had stirred considerable local opposition. The municipal owner of the site wanted 23 acres set aside as an ecology park. Movie World would also have had to relocate existing sports facilities to adjoining sites, restricting future expansion.

"The constraints on the size and the number of visitors meant the partners were not happy that it had the upside to justify the investment," said Mr Terry Drott, public affairs director for Movie World.

Planning requirements and infrastructure would have cost about £10m and the two partners had already spent "quite a lot of money" assessing the site over the past two years. Projected construction costs had risen to about £250m.

The number of visitors to the movie theme park was expected to reach no more than 3.5m a year, producing revenues of about £80m.

Mr Drott said it would be difficult to find another site as close to central London - about 15 miles - but the partners hoped to announce alternative plans "pretty quickly".

Possible locations include the Greenwich Millennium Exhibition site to the east of the city, previously rejected because of difficulties getting there by car, and a site on the M1 motorway near Milton Keynes, to the north. The complex needs to be reasonably accessible by car from London.

"Some previously rejected sites have changed and new sites have come on to the market," Mr Drott said.

Stet close to Serb telecom deal

By Guy Dinmore in Belgrade

Italian telecommunications group Stet is close to reaching an agreement with the Serbian government to buy 49 per cent of state-owned Telecom Serbia, officials said yesterday.

The deal would mark a long-awaited breakthrough by Stet into the east European market after it failed in tenders to buy stakes in Hungarian, Czech and Russian telecoms companies. It would also throw a lifeline to Serbia's cash-strapped Socialist government.

Independent Serbian media said Stet would pay DM1.57bn (\$920m), with DM1.0bn to be paid immediately after signing the contract and the rest

in two tranches by the end of 1997.

One Serbian government official said the two sides initiated a preliminary agreement late on Friday but this was not publicly confirmed. Britain's NatWest Markets, the international investment arm of Britain's National Westminster Bank, is advising the Serbian side.

A Stet official in Rome said on Friday that talks were continuing, but cautioned against expectations of an early deal. The contract, if completed, would be Serbia's biggest sale to a foreign partner in its faltering privatisation programme.

Serbia's opposition has condemned President Slobodan Milosevic, accusing him of

selling off assets too cheaply.

Serbian economists have also questioned the choice of Stet as a partner, noting it was turned down both by Hungary and the Czech Republic despite making the biggest bids for their telecoms utilities. Stet is expected to be privatised this autumn when the Italian treasury will sell its 62 per cent stake.

Concern has been expressed on the Serbian side that the mooted price is too low. Although it compares with \$1.73bn paid by a consortium of Deutsche Telekom and Ameritac of the US for 67 per cent of Matav, the Hungarian telecoms group, critics say Stet would be paying almost three times less in terms of price per share.



INVESTMENT BANKING FROM A TO Z

COMPANIES AND FINANCE

'Voice brokers' to launch electronic broking operation for forwards market

Challenge to Reuters' forex system

By Simon Kuper in Toronto

A group of top London foreign exchange brokers are joining forces to challenge the fast-growing threat to their business from Reuters' electronic trading systems.

Four of the biggest foreign exchange "voice brokers" who match buyers and sellers over the telephone, said they would this year launch an electronic broking system

aimed at automating confirmation of deals in the \$1,200bn a day currencies market.

The move, by the London-based companies Tullett & Tokyo, Harlow Butler, Marshall and Exco, is a response to Reuters' plan to launch an electronic broking system for foreign exchange forwards on June 9.

Voice brokers have already been hit hard since

Reuters, the media company, launched an electronic broking system for the forex spot market five years ago. Today, with its rival EBS, Reuters is estimated to have taken over up to 40 per cent of broking in that market. The voice brokers, who typically earn \$2-3 per \$1m traded, are anxious not to suffer the same loss of market share in forwards.

The market in forwards -

commitments to buy or sell set amounts of currencies at set dates in the future - is about \$670bn a day, larger and growing faster than the spot market. Brokers are involved in about 30 per cent of forwards trades.

Mr Derek Tullett, chairman of Tullett & Tokyo, said the voice brokers' electronic system would automate only the confirmation of a deal. The Reuters' forwards sys-

tem will also allow traders to strike deals on the electronic screen, cutting out the voice broker. Initially Reuters will offer only \$/D-Mark forwards, but hopes to add other currencies soon.

Mr Tullett said the voice brokers' planned system, Direct Deal Notification, "won't be as easy to use" as rival electronic systems. But it had been developed at "minimal" cost and would be

made available to all voice brokers. He admitted: "I didn't expect the electronic systems to catch on with the speed they did."

But he forecast Reuters would not gain as large a share of the forwards as the spot market. Forwards trades tended to be fewer but larger than spot deals. "With forwards you don't have to jump as quickly. You can listen to the market".

NEWS DIGEST

Abbey denies NatWest merger

Suggestions that this year's International Monetary Conference, the annual meeting of top bankers, might see a match between the UK's National Westminster Bank and Abbey National were firmly squashed yesterday.

"We are not talking to them or to anyone else, and have no intention of doing so," said Lord Tugendhat, Abbey's chairman, speaking at the gathering in the Swiss resort of Interlaken.

"We have produced fantastic shareholders' returns in the eight years since we converted and we are confident we can continue to do so," he added.

Abbey was the first UK building society to demutualise and float on the stock exchange in 1989.

Lord Alexander, his counterpart at NatWest, declined to comment on this or other reports, but noted that his bank had been linked by rumour with at least 25 other companies over the past year.

George Graham

Chiroscience links with HP

Chiroscience, the UK pharmaceuticals developer, has announced that its subsidiary Darwin Discovery is to collaborate with Hewlett-Packard of the US to create a new system for DNA analysis.

Mr John Paddfield, chief executive of Chiroscience said the new system would allow a 100-fold increase in the speed of DNA analysis over existing technologies.

Darwin is combining its patented Mass Spectrometry Tag system with Hewlett-Packard's skill in instrumentation to produce an accurate and rapid automated system for studying genes. The first product goes on sale next year.

Mr Paddfield said the tie-up vindicated his decision to buy Darwin last year for \$130m (£73.6m). "We have shown you can operate two companies 4,500 miles apart."

The company estimates the market for the new product at \$300m-\$400m annual sales.

Roger Taylor

Murray Lawrence's new chief

Murray Lawrence, one of the largest UK agencies running syndicates at Lloyd's of London, has appointed a new managing director as it steps up efforts to find a partner to inject fresh capital into the group.

Mr Paul Archard, who has held the post for 13 years, is to step down in July. The changeover was announced as Murray Lawrence reported a sharp increase in pre-tax profits last year from £3m to £11.1m.

He will be replaced by Mr Tony Hobrow, currently managing director of the agency's Whittington subsidiary, which specialises in managing syndicates that have ceased to take on new business.

Mr Archard, 49, said the appointment of Mr Hobrow would bring "fresh efforts" to Murray Lawrence's search for a suitable partner. "There will be a drop-off in capital at the end of this year," he said. "At some stage in the next couple of years we will have to bring in an investor."

Christopher Adams

European buy-out fund launch

The formal launch today of the largest ever European buy-out fund underlines fears that the venture capital sector is overheating. The new \$300m (\$1.3bn) fund from Charterhouse Development Capital, the venture capital arm of Charterhouse Bank, comes hard on the heels of last week's launch of a \$1bn (£500m) fund by Schroder Ventures.

The launches highlight the amount of institutional - particularly US pension fund - money pouring into the sector. Last year, private equity funds raised £2.4bn, according to the British Venture Capital Association.

Jean Eaglesham

Energis's future still in doubt

National Grid, the UK electricity distribution company, said yesterday that it was still considering "a number of options", including flotation, for Energis, its telecommunications business.

Despite speculation that flotation was the most likely route, it had yet to reach a decision and would not be giving further details when it announces its results tomorrow.

Energis has been aiming for some time to form an alliance with an international partner. An offer from AT&T of £200m for a third of the company was turned down in 1994 and some analysts now say it could be worth over £1bn.

National Grid said forming such an alliance was still a possibility, but other options were also being pursued. These include partnerships with cable companies and developing local networks in big cities.

Virginia Marsh

Rocco Forte Russian venture

RF Hotels, the UK hotel management company owned by Sir Rocco Forte, is to run a new chain of four star hotels in Russia.

The first will be built in Nizhny Novgorod, formerly Gorki, in central Russia. The 150-bedroom hotel will be owned by Spring Investments, a Moscow registered company in which the Forte family has a stake alongside Moscow-based Commonwealth Property Investors (CPI) of the US and Sabre Development Group, owned by private property developers.

Anthony Robinson

Arco makes Canadian foray

US oil giant Atlantic Richfield is moving into the Canadian petrol retail market by buying 52 petrol stations in British Columbia for an undisclosed sum. Arco, which owns 1,700 stations in the western US, said it could snap up more Canadian outlets.

Scottish Media to buy Grampian TV

By Raymond Snoddy

Scottish Media, the company that owns Scottish Television and the newspaper group Caledonian, has reached agreement in principle to buy Grampian, its Scottish ITV neighbour, in a deal worth more than £100m.

The deal, which is expected to involve an offer of about 320p for Grampian shares that closed on Friday at 262½p, was agreed by the directors of both companies in a telephone conference.

The final details are being worked out pending an announcement. A takeover of Aberdeen-based Grampian has been on the cards for several years, but seems to have been given momentum by the move towards devolution in Scotland.

If a takeover is completed, Scottish Media, which owns

The Herald and Evening Times newspapers in Glasgow, would be in a strong position to offer a single television and print advertising option for all Scotland.

Such dominance is certain to be scrutinised by the Independent Television Commission, which has by law to judge whether ITV takeovers are consistent with the public interest and has the power to block them.

Another factor involved will be the 20 per cent stake held in Scottish Media by the Mirror Group, which owns the Scottish Daily Record, the biggest-selling newspaper in Scotland.

Mr Gus Macdonald, Scottish Media chairman, will argue the importance of building a strong media company in Scotland and keeping Grampian in Scottish ownership.

The deal would mean that only three of the smallest five ITV companies remain independent: Channel, which serves the Channel Islands; Carlisle-based Border Television, and Ulster Television, the largest of the three.

United News and Media has a near blocking stake in ITV, the ITV company for Wales and the West, and Granada has a equally powerful blocking stake in Yorkshire-Tynes Television. Carlton Communication bought Westcountry last year.

A Scottish takeover of Grampian would mean a further run of cost-cutting and redundancies. The ITC would insist on the retention of a separate programme-making presence in Aberdeen, but the management team at Grampian would probably be thinned.



Gus Macdonald: Grampian's Scottish ownership important

VSNL full-year profits up 23%

By Peter Montagnon

Videsh Sanchar Nigam, the telecommunications company whose recent \$527m global depositary receipt issue was India's largest ever international share offering, lifted net profits 23 per cent to Rs5.63bn (\$141m) for the year to end-March.

The results, announced after the Bombay stock market closed for the weekend, were at the low end of market expectations, according to brokers in Bombay. Earlier, the thinly traded shares had fallen Rs99 to Rs1.170 but they were still well above their level of Rs865 at the time of the issue.

Mr Manish Singh of Casplan, the stockbroker, said operating margins fell slightly after the company was forced to negotiate lower call charges to the US.

However, they should recover this year as VSNL has negotiated an agreement with the Indian government which protects it from the impact of lower call rates for the next five years.

VSNL should also benefit from lower tax charges due to the cut in India's corporate tax rate from 43 per cent to 35 per cent, he said.

Mr B.K. Syngal, chairman, said the growth in traffic volume was "encouraging."

The total volume transmitted over the company's network rose 20.43 per cent to 1.38bn paid minutes during the financial last year.

Gross profit rose 19.85 per cent to Rs8.98bn on total income up 17.63 per cent to Rs32.63bn. Tax rose 15 per cent to Rs4.38bn, while depreciation took Rs674m compared with Rs558m.

Earnings per share rose 23 per cent to Rs62.88 based on the capital outstanding before the GDR issue.

Though the share price has risen sharply since then, brokers said the stock is trading at comparable levels to other Asian telecommunications companies.

The shares are on a multiple of some 17 times this year's estimated earnings, which is roughly the same as Indosat, the Indonesian satellite company, said our London fund manager.

But unlike VSNL, Indosat must itself bear the cost of falling international call charges and it does not enjoy the same monopoly as that guaranteed to VSNL.

VSNL expects efficiency gains during the next five years to insulate it from any shock once the protection on call charges is lifted. It should also enjoy a sharp growth in volume, estimated by analysts at more than 20 per cent annually over the next few years.

Halifax could start trading near 800p

By Christopher Brown-Humes

Shares in Halifax are expected to begin trading at more than 700p - and possibly nearer 800p (£13.04) - when the former building society starts life as an £18bn bank this morning in the UK's largest ever stock market introduction.

Marketmakers believe the shares will defy Friday's bearish market sentiment towards bank shares and

could open at about 760p, making the Halifax one of the country's 10 largest listed companies.

The price is expected to be high because of strong institutional demand ahead of the bank's entry to the FTSE 100 index on June 23. Some analysts believe the shares may peak at 800p today - nearly twice the level estimated in January - but they warn that at this level the shares are well above their fundamental value.

On Friday evening, IG Index, the financial bookmaker, was quoting Halifax shares at between 721p and 731p.

At 700p, the average windfall of free shares for Halifax's 7.6m members would be worth £2,300. All Halifax members are getting at least 200 free shares.

Prices in the market today may be higher than the average price paid by institutions in an auction for 23 per cent

of the new bank's shares on Friday. They were bidding for 588.6m Halifax shares whose owners had decided to sell their allocations immediately.

The auction result will be announced just before the stock market opens this morning.

If the experience of Alliance & Leicester, which floated in April, is repeated, investors who sold in the auction will not do as well as those selling in the market.

A&L's shares opened higher than expected at 545p - they have since risen to 612p - partly because there was significant retail buying.

About 49 per cent of Halifax's members have opted to hold their shares in a Halifax nominee account while 20 per cent have requested a share certificate. If a large number of those with share certificates decide to sell this week it will put the Crest electronic share settlement system under unprecedented strain.

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COMPANIES AND FINANCE

Cost controls help lift Bank Leumi

By Avi Machlis in Jerusalem

Bank Leumi, Israel's second largest banking group, yesterday said management's tight rein on costs helped bring about a 46 per cent surge in net profits during the first quarter of 1997.

The results followed a successful offering last week of more than 15 per cent of the bank's equity on the Tel Aviv stock exchange as part of the government's

privatisation programme.

European investors bought about 30 per cent of the issue, which was 2.8 times oversubscribed. Mrs Galia Maor, Bank Leumi chief executive, said she considered the heavy foreign investment in the bank to be a vote of confidence in Israel's economy.

Net profits jumped from Shk111m in the first quarter of 1996 to Shk162m (\$47.7m) in the same period this year.

The bank also recorded one-off capital gains of Shk45m during the quarter from selling some of its non-financial holdings during 1996, as required by Israeli banking laws.

Excluding capital gains, net return on equity rose from 6.4 per cent in the first three months last year to 8.9 per cent in the same period this year. Analysts said the bank's results were in line with expectations.

Bank Leumi attributed the rising profits to "growth in the bank's volume of business activity in all fields and stability in expense control".

Operating and other expenses fell 11 per cent from Shk1.66bn in the first quarter last year to Shk1.48bn this year.

The sharp rise in profits was achieved despite a significant increase in doubtful debt provisions. Provisions rose 110 per cent from

Shk81m in the first quarter last year to Shk170m this year.

The bank said this included a special provision of Shk75m, which was set aside because of the recent economic slowdown in Israel. Israel's gross domestic product grew at an annualised rate of 2.8 per cent in the first quarter of 1997, compared with government projections of 4 per cent for the year.

The government raised an immediate Shk670m from the Bank Leumi offering last week. If all warrants are exercised, the government could receive as much as an additional Shk640m by next year. It has set a target of raising Shk4bn from privatising companies and banks this year.

Bank Leumi's shares rose 2 per cent on the Tel Aviv stock exchange yesterday from Shk5.26 to Shk5.37.

Approval for Enel telecoms venture

By Paul Betts in Milan

The Italian Treasury has given the go-ahead to Enel, the state electricity utility, to form a joint telecommunications company in partnership with Deutsche Telekom.

The new company will have an initial capital of L200bn (\$118m) and will be 51 per cent controlled by Enel, with the remaining 49 per cent held by Deutsche Telekom or its DT Mobil subsidiary.

The Treasury said the new venture would bid for the licence to operate Italy's third mobile telephone network, which would compete with the country's existing two mobile operators: Telecom Italia Mobile and Omnitel.

However, eventually Enel will shed its stake in the new telecom venture, which is expected to attract other industrial and financial investors.

Ifi, the Agnelli family's holding company, has already expressed interest in the new telecommunications company, which will compete in the deregulated domestic market against Telecom Italia, the current Italian telecommunications monopoly, which is about to be privatised.

The venture is also part of Enel's strategy of preparing itself for electricity deregulation and privatisation in Italy by seeking to release shareholder value from its extensive assets.

The utility is well positioned to take advantage of telecommunications deregulation because it already operates an extensive fixed-line and mobile telecommunications network of its own.

Enel set up this alternative network several decades ago as a back-up to the state telecoms monopoly, to guarantee its communications while it was developing the country's electricity network.

The venture with Deutsche Telekom is competing against several other telecommunications start-up projects in Italy positioning themselves for the eventual liberalisation of the domestic market.

These include a consortium, involving Olivetti, France Telecom and the Italian Railways and another involving British Telecom, Banca Nazionale del Lavoro, the Mediasset television company and possibly Enel, the Italian oil and gas concern.

The government has committed itself to privatising Enel but has yet to set the timetable for the sell-off. The flotation is facing considerable political opposition and is unlikely to be given the green light before the middle of next year.

However, Mr Franco Tatò, Enel's chief executive, has already set in motion an internal reorganisation of the electricity utility as well as a series of other ventures in preparation of deregulation, when Enel will have to shed 30 per cent of its electricity monopoly in the open market.

Apart from the telecom venture with Deutsche Telekom, Enel is planning to set up an electricity generating company with Eni to operate in the new deregulated market and develop a strong international presence.

Engine problems at Cathay Pacific

By John Fiddling in Hong Kong

Disruption caused by problems with Rolls-Royce engines in its Airbus A330-300s is likely to cost Cathay Pacific between HK\$120m and HK\$150m (US\$15.5m to \$19.4m), according to the Hong Kong carrier.

Cathay yesterday described the forecast as "a preliminary first estimate" and said it did not take into account the possibility of compensation from Rolls-Royce. The airline has indicated it will seek compensation for the engine problems, but said discussions with the supplier have not yet started.

The projected costs take into account the loss of passenger traffic, payments for hotels for delayed passengers, and costs relating to the supply of relief services and aircraft by other airlines. They are lower than most estimates by Hong Kong aviation analysts, who have forecast losses of HK\$200m to HK\$300m as a result of the disruption.



Problems with Rolls-Royce engines are likely to cost Cathay Pacific between HK\$120m and HK\$150m

Cathay's forecast compares with net profits last year of HK\$3.81bn. They are based on its assumption that its 11 Airbus A330-300s, which have been grounded for a week, will be airborne within two weeks.

The Hong Kong carrier, which is 44 per cent owned by Swire Pacific, the Hong Kong arm of UK-controlled Swire, hopes to start returning Airbus to operation

this week. New parts are arriving from Rolls-Royce which are designed to resolve the problem in the Trent 700 engines.

Inadequate lubrication of gearboxes has been at the centre of the problem, which forced pilots to shut down an engine and make a number of emergency landings over recent months. Cathay and Dragonair, the other Hong Kong carrier, grounded their

A330-300s after a Dragonair flight to Kota Kinabalu was forced to land in the Philippines last month.

Despite grounding about one-sixth of its fleet, Cathay has managed to operate about 85 per cent of its services through rescheduling and rearranging flights. "There has been a tendency to exaggerate the impact," said an airline spokesman. "We have still been carrying

between 25,000 and 30,000 passengers a day."

Industry analysts believe sale agreements and warranties concerning the Trent 700 engine may provide for compensation for Cathay.

"These are relatively new engines, which were delivered from 1995," said one. "It would be usual to have some sort of provisions to cover any testing problems with the supply of new engines."

Repsol plans to spend \$345m in Argentina

By David White in Madrid

Repsol, the privatised Spanish oil and gas group, plans to increase its stake in the Latin American market with a deal to spend \$345m on a series of holdings in Argentina.

Repsol said the deal, still to be finalised, would give it control of a network of 700 service stations, accounting for some 15 per cent of the Argentine market, and equivalent to about a fifth of the group's retail network in Spain. The purchases - which would be carried out through its affiliate Astra - would also boost the group's Latin American refining capacity and raise its production of asphalt and lubricants.

Mr Alfonso Cortina, Repsol chairman, has set a target of obtaining 25 per cent of group operating income from Latin America by 2000.

Repsol has used Astra, the energy group, as a vehicle for its ambitions in Argentina since it bought its initial 37.7 per cent stake for \$380m in mid-1996, taking

management control. It has since increased this stake to 47.5 per cent with a further investment of \$30m.

In January, Astra's position was reinforced through a \$30m deal giving it 45 per cent of Pluspetrol Energy, another Argentine group, and thereby a controlling interest in the Ramos gas field in north-western Argentina, the second largest in the country.

Last month, Astra's oil and gas production capacity was further boosted by a \$100m investment to gain control of Masepetrol Argentina. The Spanish group's other interests in Latin America include a refinery near Lima, bought by a Repsol-led consortium last year for \$180m.

The main part of the latest deal raises Astra's holding in the EG3 oil group from 31.5 per cent to 91.5 per cent by purchasing shares from Grupo Comercial del Plata and JME Inversiones.

Astra is also to take over participations held by Grupo Comercial del Plata in three other Argentine companies.

Fall into the red for Israeli group

By Judy Dempsey in Jerusalem

Israel Corporation, the country's leading investment group, plunged into the red in the first quarter of the year, with substantial losses in the shipping and oil refinery divisions.

Net losses amounted to Shk35.8m (\$10.5m), against a net profit of Shk40.2m in the same period last year. Sales fell 20 per cent to Shk781.1m and the loss per share was Shk6.41 compared with earnings of Shk7.21.

Although there was a capital gain of Shk23.2m from sellingholdings during the first quarter of 1996, analysts said this could not disguise the fact that Israel Corpora-

tion was having serious difficulties in some of its divisions.

These include Zim, one of the world's largest shipping containers, which is facing increased competition from south-east Asia. It suffered a net loss of Shk12.8m compared with a small profit of Shk2.1m in the same period last year. For all 1996 it had a net loss of Shk16m versus a net profit of Shk14.8m in the previous year.

The company's oil refineries, important suppliers of feedstock to Israel's petrochemical industry, and petroleum products manufacturers reported a net loss of Shk90.8m against a net profit of Shk27m a year earlier.

INTERNATIONAL NEWS DIGEST

Chief for Russian electricity group

Mr Boris Brevnov, a 29-year-old former commercial banker, was elected chief executive of Unified Energy Systems, Russia's national electricity utility, at the company's annual general meeting yesterday. Mr Brevnov is closely allied with Mr Boris Nemtsov, Russia's reformist first deputy prime minister. His elevation to the top post at UES is an important strategic victory in the government's effort to overhaul the country's monopolies.

UES's former boss, Mr Anatoly Dyakov, a Soviet-era industrial manager, was granted the symbolic title of "honorary president" and appointed chairman of the board of directors. Mr Dyakov's appointment was seen as a political compromise between the progressive Nemtsov team, drawn largely from the deputy prime minister's home base of Nizhny Novgorod, and the more old-fashioned red directors who still dominate Russian industry.

As chief of UES, Mr Brevnov is expected to try to push through a radical restructuring of the Russian power sector. The Kremlin hopes the planned electricity reforms will bring down energy prices and thus help to revive the country's stagnant heavy industries.

Christina Freeland, Moscow

CSR disposals to raise A\$70m

CSR, the Australian building materials, sugar and aluminium group, is selling three businesses in the US and UK, raising around A\$70m (US\$55.28m). The units include Synkoloid and Beadex in the north-west of the US, which make products related to the gypsum wall-board market, and Humes, the concrete pipe business in the UK.

The proceeds are well in excess of book value, but the surplus will fund restructuring at CSR. It said total divestments in the year to end-March were A\$300m, and it still expected to complete the American Aggregates disposal, announced earlier, within the next six weeks.

Nikki Tate, Sydney

Stora sells paperboard mill

Stora, the Swedish pulp and paper group, is selling its paperboard mill in Arnsberg, Germany, to Paperboard Industries International, the Canadian forestry group, for an undisclosed sum. The sale, expected to be concluded in July, will be to Cascades, Paperboard's French subsidiary. Stora said the mill, with annual capacity of 135,000 tonnes, was its only plant producing recycled fibre-based board. It said overlap with other operations was marginal and the sale would further concentrate its production focus.

Greg McIlvor, Stockholm

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FAX: (301) 3252241 - TELEX: 210733 ATRA GR		TELETYPE PAGES: 17990-1-2	
Contact Name: Mr John Macgouglis			
ATHENS STOCK EXCHANGE May 28th - May 30th 1997			GREECE
ASE INDEX	1082.95	PER after tax (Shk)	14.6183
Change (21/12/96)	40.20	EPS GROWTH (%)	30.2
Yearly High	1725.80	PER 97	3.72
Yearly Low	402.20	EPS GROWTH (%)	11.5149
PERVCL (USD)	226.98	POL (Shk)	3.237
PERVCL (GR)	1.82	Div. Yield (%)	4.020
1 Yr Avg. (USD)	224.43		
		GDP (USD bn) '97	120.24
		Per Capita Income (USD)	11,571
		Inflation Rate (%) Y.O.Y. April 97	5.90
		May 12M T-Bill rate (%)	8.80
		1 Month Bond (%)	11.24
		3 Months	27.25
		A & E Market Capitalization - 305.87 (USD bn)	37.74
		POA & Rights Issues - 1.52 bn Jan 1 - 27.4bn 30 Sep - 40.74	

Seu Parceiro em Mercados
Emergentes e de Capitais

ING BARINGS

MARKETS

THIS WEEK

At Home in Emerging
and Capital Markets

ING BARINGS

Global Investor / Philip Coggan

US Treasuries look attractive

When the Bundesbank speaks, the markets normally tremble. But Wednesday's stern pronouncement against the German government's plan to revalue the bank's central reserves had less effect on traders than might have been expected.

The markets may simply have been stunned; although there was little movement on Thursday, equity markets took the hit on Friday. But even with the added worry of opinion polls pointing to an outright Socialist victory in yesterday's French parliamentary elections, there was little turbulence in European cross rates or in spreads relative to German bonds.

One interpretation is that the spot indicates the whole Euro project is now doomed.

and, sooner or later, politicians will have to wake up and face the reality. But the market implications of such an outcome would be the wholesale slaughter of "peripheral" currencies and bonds, such as the Italian lira, and a flight to safety in the D-Mark. That dog did not bark.

The political will behind Emu is so strong that, however convincing the practical arguments against it, nothing seems capable of derailing the project. Emu resembles Sylvester Stallone in the Rocky films: the mumbler pugilist absorbed a horrendous amount of punishment but doggedly bounced back for more, eventually disheartening his opponent.

An alternative argument, therefore, is to say that any

German accounting tricks will be seized on by other countries which are struggling to meet the Maastricht criteria. The French socialists want a loose interpretation of the Maastricht criteria and as wide a membership as possible. Teutonic strictures on fiscal rectitude will be ignored and accordingly Emu will be an all-inclusive club, admitting even Italy.

On this reasoning, creating a wider Emu will lead to a weaker Euro; the logical response is to sell European currencies and bonds across the board, and to look for safe havens such as the dollar, Swiss franc or even sterling. There were some limited signs of this towards the end of last week.

Recipients of this safe

haven money may not be grateful. The US government might be fairly relaxed about a limited strengthening in the dollar, but a currency rise would not be appreciated by the Swiss or the British. The Swiss have no desire to see the franc regain its peaks of late 1995, and British exporters are suffering from the pound's rally to its old Exchange Rate Mechanism floor.

However, Mr Nigel Richardson, head of bond research at Yamachi International (Europe), argues that the Euro may initially be stronger than many expect. "The new European Central Bank will want to flex its muscles and be as rigorous, if not more so, than the Bundesbank."

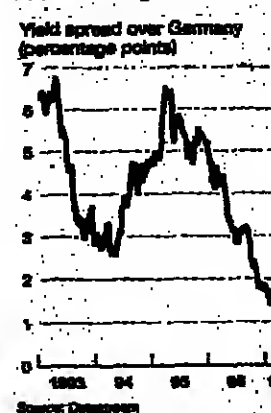
Such a combination of a

widely-based Euro and higher interest rates would have profound implications for investors.

Since it is clear that European economies have not converged sufficiently to make a single currency a natural development, there are going to be severe regional problems. Depressed areas will no longer have the option of devaluation or slashing interest rates; they will have to rely on fiscal policy which, given the constraints of the stability pact, may not be forthcoming, or on labour market flexibility of a scale hitherto unseen in Europe.

The result could be regional slumps along the lines of Texas in the mid-1980s or California in the 1990s, or areas which perma-

10-year bonds



Total returns in local currency to 29/05/97

	US	Japan	Germany	France	Italy	UK
Cash	0.17	0.01	0.05	0.08	0.15	0.12
Week	0.47	0.05	0.27	0.20	0.32	0.52
Month	0.99	0.01	0.59	0.08	0.30	0.44
Bonds 3-5 year						
Week	0.08	-0.45	0.07	-0.24	-0.25	0.18
Month	0.89	-1.21	0.16	-0.18	-0.28	1.02
Year	6.45	3.95	7.15	7.99	14.50	8.40
Bonds 7-10 year						
Week	0.14	-0.30	-0.11	-0.50	-0.54	0.40
Month	0.81	-1.91	-0.18	-0.28	-0.30	2.17
Year	0.94	7.15	10.15	10.87	20.83	12.99
Equities						
Week	1.1	2.0	1.4	-5.5	-1.3	0.5
Month	6.6	5.4	7.0	-1.2	1.0	5.0
Year	28.2	-7.8	43.3	25.0	18.4	25.2

Source: Cash & Bonds - London Stock Exchange. Equities - FTSE 100 Index. The FTSE 100 Index is a weighted average of the 100 largest companies listed on the London Stock Exchange. Data as at 29/05/97.

COMPANY RESULTS DUE

Focus on Vodafone's moves to digital tariffs

Vodafone, the UK's largest mobile phone operator, is expected tomorrow to announce pre-tax profits up from £475m to about £517m (£842.7m) including exceptional gains.

Earnings per share should come in at about 11p with a dividend of 4.8p a share. Last year's dividend was 4.01p.

Interest will centre on the company's efforts to move customers profitably from analogue to digital tariffs, and on the performance of its extensive overseas investments.

■ The market is expecting

De La Rne, the banknote printer and specialist paper group, to announce a drop in profits when it reports tomorrow.

Hoare Govett is forecasting pre-tax profits of £125m (£148.6m) and earnings per share of 40.9p (49.1p) before restructuring charges of about £15m.

The City will be looking for signs of improvement in the banknote sector where average prices fell about 10 per cent last year.

The company, which this month announced the purchase of Philips' smart card business, has issued three profit warnings in the past two years.

■ The main thing the market wants to hear from National Grid is what it intends to do with Energis, its telecommunications subsidiary. It had promised to sell up to 50 per cent of the

company, only to back off from this commitment in March.

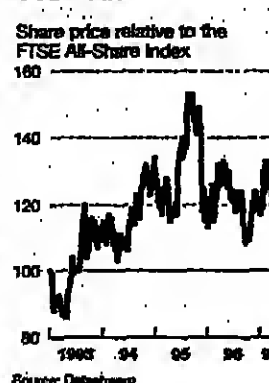
Pre-tax profits, to be announced tomorrow, are expected to be 12 per cent better than last time at about £590m, while dividends should be 8 per cent higher at 11.13p.

■ The market is expecting interim pre-tax profits of about £59m and earnings per share of close to 12p when MEPC, the UK's third largest property group, reports tomorrow. This compares with pre-exceptional profits of £62m last time.

The company, whose merger talks with smaller rival Hammerson failed in March, is in the middle of restructuring.

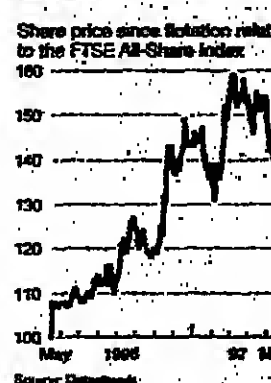
The £3.4bn group which has interests in the US and Australia is considering demerging. However, analysts do not expect the com-

Vodafone



Source: Datastream

Railtrack



Source: Datastream

of about £280m - some 11 per cent down on the previous year. Dividends are set to rise 10 per cent to 22.1p.

■ Analysts are expecting that British Energy, the nuclear generator, will report pre-tax profits of about £50m in its maiden results on Wednesday. This would mark a substantial turnaround from the pro forma loss of £77m the company showed at the time of its flotation last July.

Dividends of 13.7p for the year were promised in the prospectus and there is no reason why British Energy will not pay them.

■ Boots announces full-year results on Thursday, forecast to be about £27m. The market will focus on the potential of the group's growing international business and prospects for a shareholder pay-out of some

of its net cash balances of more than £250m.

■ Analysts are expecting Railtrack, privatised just over a year ago, to report on Thursday a double digit increase in pre-tax profits from last year's pro-forma £26m to between £25m and £30m. Turnover is forecast to have edged up some 5 per cent to £2.4bn.

A total dividend of 22p would mean a 7 per cent rise on last year's pay-out.

But the City will be more anxious to hear what Railtrack says about the prospect of a windfall tax.

Analysts will also be on the look-out for ambitious cost-cutting. Most hope that 25 per cent of Railtrack's £1.2bn of variable costs can be lopped off within the next few years.

■ Mr Ewen Macpherson presents his last set of

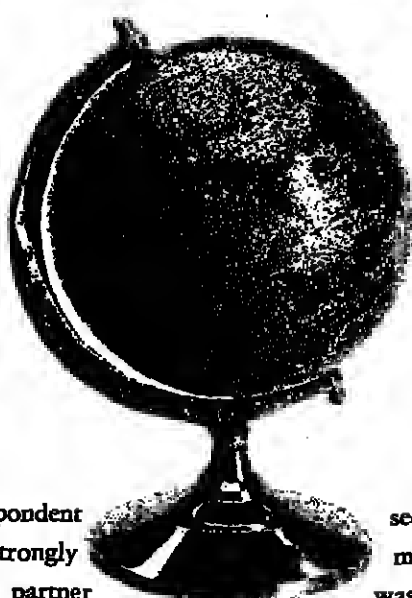
results at 31 on Thursday before handing over to Mr Brian Larcombe, the new chief executive, in July.

Analysts are looking for a net asset value per share of between 40p and 50p for the year to March 31. At the interim stage, the UK's largest provider of capital to the unquoted sector announced a fully diluted net asset value of 45p per share.

There has been some selling of the shares in the last few weeks. When the group published the findings of its last Enterprise Barometer survey conducted in February, it showed that confidence among smaller companies had been dented by the strength of sterling.

The market will also be looking for indications of how the continental European expansion is progressing, although the currency effect will make returns appear poor anyway.

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INTERNATIONAL EQUITIES By Michael Lindemann

Euro mini-bourses to rival Easdaq

For years entrepreneurs across Europe complained there was no equivalent to Nasdaq, the US over-the-counter stock market specialising in smaller, fast-growing equities.

Now it seems the entrepreneurs are spoilt for choice. Easdaq started in Brussels last November and four mini-bourses have recently opened for business in France, Germany, the Netherlands and Belgium.

The sudden proliferation of new markets has spurred competition for business and raised inevitable questions about how the bourses will survive alongside each other.

Already the Frankfurt-based Neuer Markt, an offshoot of the German stock exchange, has statistics showing that the volume of trades in April, its second month in business, was more than five times bigger than

trades on Easdaq. The Neuer Markt, with two stocks, registered trading volume of DM178m (£63.5m), while Easdaq, which boasts eight listings, reported turnover of \$15.4m (£11.9m).

Mr Stefan Lutz, of the Neuer Markt, says that not only is the volume of trades greater but it is also easier to settle because dealers have access to the electronic settlement system available to all 260 members of the Frankfurt stock exchange.

And he challenges the idea that Easdaq, which is marketed as the "pan-European stock exchange", is any more international than the Neuer Markt.

About 70 of the 260 stock exchange members in Frankfurt are non-German banks and securities traders with links around the globe. "On that basis, I don't know who has the further international reach," Mr Lutz says.

Moreover, that international dimension will be enhanced considerably after the four mini-bourses recently said they would link up to create EuroNM, enabling brokers in the four cities to trade the diverse stocks. It is likely to take until the end of 1998 before the four link up electronically, Mr Lutz says, but the ambitions are clear.

Those ambitions have taken Easdaq by surprise. "Wow, they're being competitive," said an Easdaq official. "We never set out to spar with them like this. We're sure we can survive alongside each other."

Easdaq says the settlement difficulties are a thing of the past now the exchange has links with Euroclear and Cedel.

The exchange, which is owned by a range of international private shareholders, many of which are banks and venture capital companies, also extols its links with Nasdaq.

"Access to Nasdaq is something that companies see as quite an advantage," says Ms Slobian Loftus, an Easdaq executive. But it is that access to Nasdaq which may yet stymie Easdaq's growth.

Mr Lutz points out that two stocks, Mercer and Dr Solomon's, are listed on Easdaq and Nasdaq, but virtually all of the trading is done on Nasdaq. "There's almost no activity in these stocks (on Easdaq)," he says.

Mr Jacques Putzeys, Easdaq's chairman, is sure, however, that even that can be reversed. Six new companies will list on Easdaq this month and several of the Wall Street houses specialising in smaller stocks, such as Hambrecht & Quist and Herzog, Heine, Geduld, have recently opened in London to trade Easdaq stocks.

FT/S&P ACTUARIES WORLD INDICES

The FT/S&P Actuaries World Indices are owned by FTSE International Limited, Goldman, Sachs & Co. and Standard & Poor's. The indices are compiled by FTSE International Limited and Standard & Poor's in conjunction with the Faculty of Actuaries and the Institute of Actuaries. The indices are a co-brand of the FTSE.

REGIONAL AND NATIONAL MARKETS		FRIDAY MAY 30 1997										THURSDAY MAY 29 1997										DOLLAR INDEX									
Region	US Dollar	High	Low	Open	YTD	DM	Index	Local	Local %	Cross	US Dollar	High	Low	Open	YTD	DM	Index	Local	Local %	Cross	US Dollar	High	Low	Open	YTD	DM	Index	Local	Local %	Cross	
Number of lines of		31/12/96		31/12/96																											
Australia (78)	223.10	5.0	211.22	171.70	206.89	203.68	9.8	3.78	232.39	210.13	170.36	204.09	202.25	234.37	188.44	205.62															
Austria (24)	194.96	2.5	175.30	145.31	172.52	172.45	13.5	1.90	199.08	180.01	145.34	175.61	173.54	200.52	174.70	191.70															
Belgium (28)	246.93	8.2	225.21	189.07	220.28	215.82	2.0	3.31	250.90	228.87	189.02	223.11	216.74	254.08	202.80	200.20															
Canada (112)	205.67	8.3	186.28	151.43	182.29	205.35	46.5	1.35	267.46	241.84	188.08	225.92	225.84	269.52	152.12	184.86															
Denmark (25)	280.82	5.8	344.58	280.10	387.18	335.72	16.8	1.51	383.14	346.45	280.87	337.97	338.71	393.15	292.09	294.80															
Finland (28)	287.54	8.9	244.24	197.07	227.34	288.09	21.5	1.58	273.64	247.43	200.58	241.98	233.89	270.84	186.07	189.85															
France (81)	214.31	0.1	194.20	157.95	190.03	193.69	10.0	2.92	214.33	193.80	157.12	189.06	192.50	232.34	186.94	195.01															
Germany (59)	208.47	8.7	188.91	153.56	184.98	184.86	21.4	1.53	214.75	194.18	157.42	189.43	189.43	219.90	167.18	167.18															
Hong Kong (89)	517.82	2.1	485.65	381.20	458.80	514.80	2.2	2.50	508.13	459.46	372.48	448.21	505.42	517.94	407.35	436.38															
India (27)	243.00	6.5	220.10	178.99	215.47	362.82	8.1	1.58	238.85	213.80	174.95	210.51	207.08	250.00	150.00	150.00															
Indonesia (59)	357.39	4.7	79.19	64.37	77.49	110.41	16.5	2.28	89.11	80.58	65.33	78.61	111.22	166.32	73.24	82.57															
Japan (80)	130.37	1.0	116.13	86.03	115.80	160.03	8.0	1.52	132.74	124.00	93.30	117.09	117.90	158.75	107.57	155.15															
Malaysia (107)	534.54	-11.4	494.46	393.81	474.07	517.38	-11.8	1.32	535.27	484.00	382.38	472.15	517.69	609.85	510.10	557.04															
Mexico (27)	1426.81	19.9	1293.20	1050.25	1264.29	1294.00	17.5	1.22	1418.05	1280.43	1038.05	1249.00	1248.88	1445.99	1110.25	1277.59															
Netherlands (19)	269.59	5.9	334.87	272.21	337.89	303.64	21.0	4.2	319.13	289.43	230.05	305.04	302.38	371.23	246.04	250.04															
New Zealand (14)	50.81	-1.3	82.11	66.75	80.35	68.67	1.0	4.13	89.70	81.11	68.78	78.13	69.88	95.00	75.94	78.41															
Norway (41)	310.57	5.0	281.24	228.82	275.21	298.69	17.0	2.05	315.23	285.04	231.08	278.09	302.38	371.23	246.04	250.04															
Philippines (22)	172.14	-15.5	159.59	128.80	152.64	246.26	-15.2	0.82	169.67	153.37	124.34	149.82	222.04	314.74	230.09	249.94															
Singapore (42)	392.11	5.0	388.31	298.90	347.89	298.81	-4.5	1.18	401.46	367.97	298.87	348.87	348.81	448.01	300.08	417.10															
South Africa (44)	350.93	10.2	318.00	258.50	311.16	342.79	5.3	2.48	354.89	320.90	230.15	312.04	346.61	448.01	300.08	417.10															
Spain (35)	248.51	12.2	223.38	181.58	218.59	260.47	24.4	2.43	252.21	228.05	164.88	222.47	274.38	362.42	171.91	170.29															
Sweden (25)	280.82	5.8	344.58	280.10	387.18	335.72	16.8	1.51	383.14	346.45	280.87	337.97	338.71	393.15	292.09	294.80															
Switzerland (35)	287.88	2.0	260.87	210.25	255.27	292.49	2.7	1.32	294.26	266.13	215.75	259.62	257.10	299.90	237.41	130.40															
Thailand (43)	65.32	-3.4	59.37	48.26	54.10	63.37	-33.5	0.93	61.80	55.70	45.18	54.34	60.02	100.09	59.76	100.09															
United Kingdom (211)	296.44	5.4	270.43	219.33	264.63	270.43	10.2	3.69	302.15	273.21	212.48	266.52	270.21	317.18	229.63	233.38															
USA (521)	243.81	12.8	211.28	153.10	204.88	243.81	13.8	1.78	241.77	217.02	153.87	204.88	204.88	243.81	153.10	204.88															
Americas (820)	314.49	13.9	284.98	231.85	276.18	264.82	13.9	1.77	312.78	282.62	229.23	275.00	273.04	314.74	230.09	249.94															
Europe (725)	257.91	7.5	233.44	195.76	228.43	237.83	18.2	2.58	261.75	238.68	191.08	230.69	240.62	264.74	201.41	208.28															
Nordic (105)	306.46	6.5	290.51	284.68	342.70	301.90	1.98	1.68	381.13	353.67	386.75	345.81	384.31	404.34	291.45	238.28															
Central Europe (88)	229.45	10.2	210.01	170.01	210.01	210.01	10.2	1.50	210.01	210.01	170.01	210.01	210.01	210.01	170.01	210.01															
North America (167)	194.52	5.4	178.27	147.88	197.20	194.52	5.4	1.78	194.52	178.27	147.88	197.20	194.52	194.52	147.88	197.20															
Europe (725)	335.16	13.6	303.71	246.88	297.20	334.46	13.6	1.78	335.16	303.71	246.88	297.20	334.46	334.46	246.88	297.20															
Europe Ex. UK (141)	220.18	8.8	206.58	166.93	204.88	214.76	19.8	2.10	234.21	219.81	171.78	206.23	214.76	214.76	171.78	206.23															
Asia Pacific (167)	194.52	5.4	178.27	147.88	197.20	194.52	5.4	1.78	194.52	178.27	147.88	197.20	194.52	194.52	147.88	197.20															
World Ex. UK (162)	220.18	8.8	206.58	166.93	204.88	214.76	19.8	2.10	234.21	219.81	171.78	206.23	214.76	214.76	171.78	206.23															
World Ex. UK (162)	220.18	8.8	206.58	166.93	204.88	214.76	19.8	2.10	234.21	219.81	171.78	206.23	214.76	214.76	171.78	206.23															
World Ex. UK (162)	220.18	8.8	206.58	166.93	204.88	214.76	19.8	2.10	234.21	219.81	171.78	206.23	214.76	214.76	171.78	206.23															
World Ex. UK (162)	220.18	8.8	206.58	166.93	204.88	214.76	19.8	2.10	234.21	219.81	171.78	206.23	214.76	214.76	171.78	206.23															

MARKETS: This Week

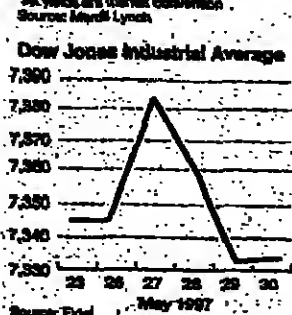
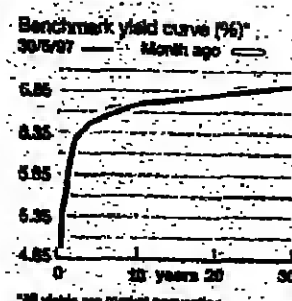
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NEW YORK By Richard Tomkins

Last month's decision by the Federal Open Market Committee to leave interest rates unchanged put the US markets in a bit of a lull. The likely magnitude of monetary restraint in this phase of the business cycle. As CIBC Wood Gundy points out, the decision left the markets reacting to each piece of economic news in the context of how the data will affect the Fed's decision on interest rates at its next meeting on July 1 and 2.

A hectic calendar of economic data, therefore, presents traders and investors with the prospect of a lively week. As always, one of the highlights will be the monthly employment survey, due on Friday, indicating how tight the labour market is becoming. Others include the National Association of Purchasing Management's report on business conditions and data on personal income and personal spending, both due today.

According to Standard & Poor's MMS survey of US economists, the median forecast for May non-farm payrolls is for an increase of 225,000 in net new jobs, well above the average of 198,000 a month for the last three months. Salomon Brothers thinks the increase could be as big as 300,000, which



would raise market expectations of an interest rate increase next month. But the markets may find reassurance in the NAFM composite index for May, which is likely to show a slight decline from 54.3 in April to 54, according to the MMS survey. And analysts think April personal income and spending figures present little threat: they predict personal income will have crept ahead by only 0.1 per cent, and personal spending to have been unchanged.

LONDON By Philip Coggan

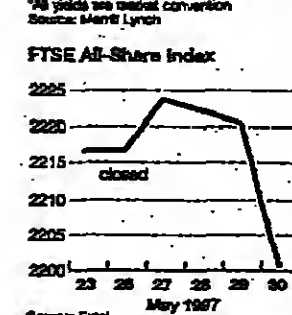
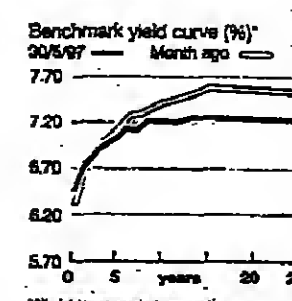
The UK markets will be braced for a busy week on both the domestic and international front, which might set the tone for the rest of the summer.

The schedule kicks off today with the flotation of the Halifax, an event that has been giving the institutions headaches over the past few weeks. The price in the unofficial grey market has been driven higher and higher as investors scramble to get an appropriate weighting.

Investors will also learn the date of Labour's first budget and will react to the French election result, which is likely to cause further disruption in the bond and currency markets. Mr Tietmeyer, the Bundesbank president, may also cause a stir when he addresses the German parliament on the gold revaluation plan on Thursday.

The big domestic event of the week will be the meeting of the monetary policy committee on Thursday, the first test of the Bank of England's new freedom to set interest rates. An announcement of any rate change is not expected until Friday.

The direction of US interest rates is also a key influence on the UK market,



and the non-farm payroll numbers on Friday will be closely watched as usual. Some fear the Federal Reserve, which failed to raise rates at its last meeting, will be forced to act in July. With all this political and economic activity, the corporate sector's results may take a back seat. But there are still figures to come from big companies such as Boots, EMAP, National Grid, Railtrack and Southern Electric.

FRANKFURT By Andrew Fisher

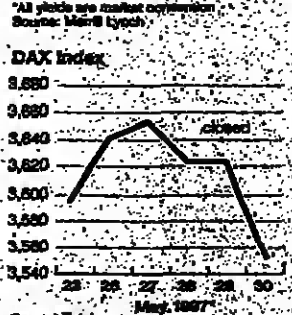
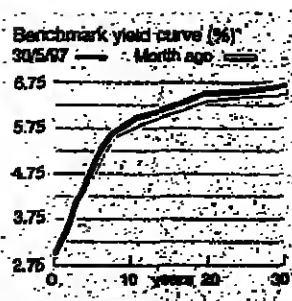
The guessing game will continue this week about the outcome of the dispute between the government and the Bundesbank over the revaluation of Germany's gold reserves to meet monetary union criteria.

The Bundesbank had to deny a report yesterday that Mr Hans Tietmeyer, its president, favoured an ERM delay, an indication of how volatile the situation is for financial markets.

After Friday's 2 per cent drop in the DAX blue-chip index to 3,563 points, also reflecting uncertainty over the French election and weakness on Wall Street, the Frankfurt stock market is likely to remain under the influence of euro anxiety this week. The same will apply to the bond market.

In coming weeks, the gold confrontation will increase uncertainty about domestic politics and ERM and this will weigh on the markets, said Mr Holger Fährnkrog, economist at UBS (Zürich). He called Thursday's Bundesbank statement on the gold reserve plan "a huge slap in the face" for Mr Theo Waigel, finance minister.

Mr Adolf Rosenstock, economist at IBI Research, said a sensible compromise over the issue was still possible but "it is equally



likely that the whole matter explodes into a full-blown war over fiscal policy and ERM". The gold issue has exposed weaknesses in the government's budget policy as economic growth fails to bring significant cuts in unemployment and in the high cost of jobless benefits. With the Free Democratic Party, the junior coalition partner, firmly against tax rises to plug budget holes, the stage is set for further upsets if Mr Waigel tries to push these through.

TOKYO By Gwen Robinson

Signs that the recent turbulence in currency markets has settled for the time being will shift the equity market's focus toward earnings reports in the just-finished annual corporate results season.

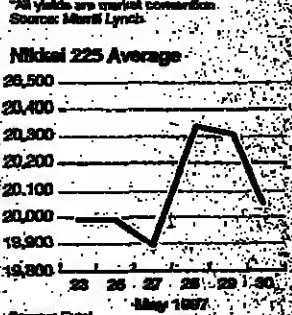
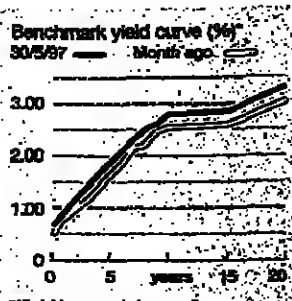
Investors, led by increasingly active foreign buyers, are likely to chase blue-chip exporters and domestic demand-driven issues with optimistic earnings outlooks.

The Nikkei 225 index, however, may be weighed down by selling of banks and securities houses amid renewed pessimism about Japan's financial sector.

Traders expect the Nikkei to trade between 20,000 and 21,000, after closing last week at 20,083.51, down 243.42 from Thursday but up from the previous week's close of 19,877.39.

Analysts note signs of reviving confidence in equities, on increased corporate profitability and shifts in asset allocations among international fund managers toward Japan.

The market's rapid recovery from recent plunges on yen-dollar exchange rate turbulence, and on anxiety about a possible interest-rate increase, contribute to that view. But these factors are



not sufficient to drive prices up significantly, said Mr Michael Hartnett, economist at Merrill Lynch in Tokyo. "Such shifts are already reflected in the value of the index. To move forward you need exceptional economic data, either in the consumer area or banking," he said. Government bonds, meanwhile, weathered the negative impact of renewed speculation about interest rates to surge last Friday on lower than expected April industrial production data.

COMMODITIES By Susanna Voyle

Pressure on zinc prices

Zinc and nickel prices are likely to be the centre of attention in the markets this week. Chinese stock movements and metal workers voting on strike action set to move prices.

Zinc prices may come under further pressure with traders watching for more signs of Chinese metal coming on to the market.

The price of zinc - used primarily to galvanise steel for the construction and motor industries - has been climbing this year, partly because of the low level of LME stocks.

At one point on Friday, the price of the metal for three-month delivery fell by \$19 a tonne to \$1,341 before recovering to end the day \$5

lower at \$1,355. Analysts said the weakness reflected the first real evidence of Chinese material being delivered into Singapore.

"The market had been expecting some deliveries for some time given the very strong price run-up since the start of the year and the excess smelting capacity in China," said Mr Alan Williamson, metals analyst with Morgan Grenfell.

"Whether this is the start of a trend remains to be seen, although clearly if it is, in the short term at least, a price correction from current levels could be expected. However, if the deliveries into LME warehouses come to be seen as one-off events then the recent

strong upward trend in prices should continue."

Nickel prices fell on Friday when Inco, the Canadian company which is the world's biggest producer of the metal, said it had reached a "tentative" agreement with unions over a new labour contract.

Unions had been due to go on strike at midnight on Saturday. The agreement still has to be ratified by the 4,700 workers at the Ontario division, made up of the Sudbury and Port Colborne mining, smelting and refining operations.

On the London Metal Exchange nickel fell to a six-week low on the news. The three-month price fell \$80 a tonne to close at \$7,200.

OTHER MARKETS Compiled by Jeffrey Brown

European bourses face another uncertain week with what with ERM worries, French politics and the possibility of an uneasy run-up to Friday's US jobs data.

PARIS

The French bourse will open for trading today under a new socialist government and market direction will be dictated from the outset by its expectations of the new administration.

Last week's run-up to yesterday's final election voting was marked by clear weakness for shares, with investors taking fright and selling across the board following the left's successes in the first-round vote.

Rumour piled upon rumour, and on Friday the leading CAC 40 index was more than 7 per cent short of

its May 21 peak. Worries about the future course of ERM and the franc were further compounded by the outbreak of hostilities in Germany between Bonn and the Bundesbank.

It all added up to a significant wobble for sentiment, with motors and the banks taking the most punishment. Renault, for example, ended last week with a five-day decline of almost 20 per cent. "If there is to be a rally, there is no shortage of scope. We will soon know," said one broker on Friday.

Given this turbulent outlook, forthcoming corporate news may be of limited impact. But a number of leading companies are holding annual meetings, and retailer Danone is making a presentation to analysts tomorrow.

The main annual meetings are at Sanofi, the drugs arm of Elf Aquitaine, and at Accor, the hotels leader.

Elf put a "For Sale" sign over Sanofi last year, but has yet to find a buyer. Accor, meanwhile, has long been at the centre of sector rationalisation rumours. Both meetings take place on Wednesday.

ZURICH

Up some 30 per cent this year, the Swiss stock market comfortably beats the European performance charts, thanks to a combination of earnings recovery and the sort of merger speculation that resurfaced last week following an \$11bn German takeover by Roche, the big drugs group.

Winterthur, one of this year's star performers, with

a 50 per cent gain, is in London today for a post-results roadshow.

It will be touching bases with large investors and giving an insight into trading this year. Mr Martin Ehner, Switzerland's best-known corporate raider, has built up a 14.5 per cent stake in the group.

HONG KONG

Strong sentiment ahead of Hong Kong's return to China on July 1 looks set to drive share prices higher still this week, writes Louise Lucas from Hong Kong.

The benchmark Hang Seng index closed on Friday at a record 14,767.81 and brokers expect the 15,000 mark to be breached in the coming weeks.

The market rally has been fuelled largely by liquidity

and sentiment. Red chips (mainland-backed shares) have been even stronger. Newly floated Beijing Enterprises surged to a huge premium when dealings started last Thursday.

Brokers report both mainland and international money pouring into the market - turnover on Friday was the second highest ever at HK\$18.74bn - partly helped by the weakness of other regional markets. Local money is also making itself felt, particularly among red chips.

Consolidation is not now expected until after the handover to China. With futures closing at a premium to the spot index and a relaxation of fears over an interest rate rise, some brokers say the market could move towards 16,000 as the handover draws nearer.

CURRENCIES By Richard Adams

Possibility grows of wider single currency

The socialist victory in the French general election adds to the growing possibility of a wider membership of the European single currency.

As last week's spat between the Bundesbank and the German government showed, the risks for the euro appear to be shifting towards a loose interpretation of the single currency criteria under the Maastricht treaty. And as the French

election result revealed, enthusiasm for belt tightening to prepare for a single currency is flagging among voters and politicians.

The upshot in the currency market should be good for the US dollar and other "safe haven" currencies in Europe not part of a single currency, especially sterling, the Swiss franc and the attractive Swedish krona.

Yet the dollar did not perform as well as many might have expected last week, perhaps because its recent weakness against the Japanese yen was too fresh in the minds of many currency strategists.

Sterling too has much of its good news already priced in, and there is uncertainty over what is likely to happen to UK interest rates at the meeting of the interim Mon-

etary Policy Committee on Thursday and Friday.

The Bank of England's last inflation report made it very plain that Mr Mervyn King, the Bank's chief economist and MPC member, wanted interest rates to rise. Presumably he most of his fellow members. But ahead of the mini-budget, the rump committee may not be happy making an interest rate move this week.

The Swiss franc may also be less attractive as a haven, given rumours about a possible rate cut by the Swiss National Bank.

Friday sees the latest US labour market report and non-farm payrolls figures. The latter have lost a little of their importance, but another solid increase, perhaps over 250,000, would add support for another rate rise at the Fed's July meeting.

GUIDE TO WORLD CURRENCIES

The table below gives the latest available rates of exchange (rounded) against four key currencies on Friday, May 30, 1997. In some cases the rate is nominal. Market rates are the average of buying and selling rates except where they are shown to be otherwise. In some cases market rates have been calculated from those of foreign currencies to which they are tied.

	£ STG	US \$	D-MARK	YEN	£ STG	US \$	D-MARK	YEN
Australia	0.6930	0.7500	1.3600	106.50	0.6930	0.7500	1.3600	106.50
Belgium	36.3636	40.3399	20.3600	136.63	36.3636	40.3399	20.3600	136.63
Canada	0.7150	0.7150	0.7150	106.50	0.7150	0.7150	0.7150	106.50
Denmark	6.46	6.46	6.46	106.50	6.46	6.46	6.46	106.50
France	6.55	6.55	6.55	106.50	6.55	6.55	6.55	106.50
Germany	1.9363	1.9363	1.9363	106.50	1.9363	1.9363	1.9363	106.50
Greece	200.48	200.48	200.48	106.50	200.48	200.48	200.48	106.50
Italy	2036.27	2036.27	2036.27	106.50	2036.27	2036.27	2036.27	106.50
Japan	106.50	106.50	106.50	106.50	106.50	106.50	106.50	106.50
Netherlands	2.2037	2.2037	2.2037	106.50	2.2037	2.2037	2.2037	106.50
Portugal	200.48	200.48	200.48	106.50	200.48	200.48	200.48	106.50
Spain	166.39	166.39	166.39	106.50	166.39	166.39	166.39	106.50
Sweden	8.4666	8.4666	8.4666	106.50	8.4666	8.4666	8.4666	106.50
Switzerland	1.7366	1.7366	1.7366	106.50	1.7366	1.7366	1.7366	106.50
Taiwan	20.3600	20.3600	20.3600	106.50	20.3600	20.3600	20.3600	106.50
UK	1.0000	1.0000	1.0000	106.50	1.0000	1.0000	1.0000	106.50
USA	0.7500	0.7500	0.7500	106.50	0.7500	0.7500	0.7500	106.50
...

Telecom Italia S.p.A.
Registered Office in Italy
Capital Stock L. 5,204,071,497,000, fully paid in
Entered under No. 13177 in the Ordinary Section of the Company
Register of Firms - Tax No. 005000013

As provided in Articles 7 and 20 of the Regulations approved by the CONSOB with Resolution No. 5553 of November 14, 1991, you are hereby informed that the following documents, copies of which are available to the public, have been deposited at the corporate offices at 11 Via Cernaia, Turin, (in lieu of the Company's registered office at 15 Via San Dalmazzo, Turin, which is temporarily closed for renovation), and the Corporate Headquarters and secondary office at 189 Via Flaminia, Rome:

- Corporate financial statements at December 31, 1996, Report of the Board of Directors, Report of the Board of Statutory Auditors and Auditors' Certificate, together with the consolidated financial statements at December 31, 1996, which had already been made available at the Stockholders' Meeting of April 30, 1997;
- Minutes of the Ordinary Stockholders' Meeting of April 30, 1997, which approved the corporate financial statements for the 1996 fiscal year.

The above documents have also been filed with the Stock Exchange Council, where they are available upon request.

For any questions or to request copies of documents, please call +39-6-36001273 / 36001274 / 36001275.

This notice is also available at the following Internet address: <http://www.telecomitalia.it>

MARKETS: This Week

EMERGING MARKETS By Kester Eddy

Bull-run continues in Budapest

Less than five years ago an Economist story on the Budapest Stock Exchange was accompanied by a photo of a serious looking broker, complete with mobile phone. It was hardly surprising he looked serious. The photo was captioned: "Heard the rumour that someone sold a share?" and the broker was probably wondering if his equity trades that month would pay the phone bill.

But those were the bad times. Today, the same broker probably worries if he can manage the payments on the second BMW.

"In those days, when the new computer trading system was installed, the dream was to have 100 transactions a day," says SSE chairman, Mr Zsigmond Jari. "Now, we have over 2,000 trades per day and we need a new computer system."

The new one will have unlimited capacity, he says, raising his eyebrows: "Perhaps I'm being optimistic."

Perhaps not. Last year, the Bux index rose 130 per cent in dollar terms to become the darling of the smaller emerging markets. This year, it has risen 40 per cent, closing on Friday up another 88.96 points, or 1.5 per cent, a new record close of 6,018.11.

Compared with 1992, the market has blossomed beyond all recognition.

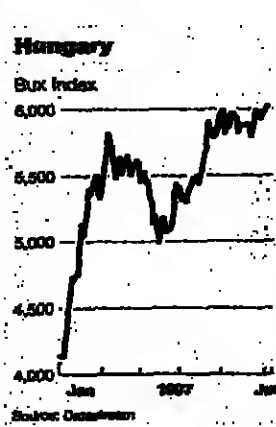
Then, 41 brokerages chased trades in a mere 23, illiquid listed equities. Market capitalisation was a pitiful Ft490bn (\$257m) and turnover at Ft20bn was deep in the shadow of bond trading.

The situation had much improved by 1995, but the 56 brokerages were hardly prepared for the near six-fold jump in equity turnover to Ft490bn last year. And, in spite of all the talk of a "natural correction" in 1997, the bull market continues.

Turnover at the end of April was already Ft480bn, and market capitalisation of the 46 listed stocks Ft1,250bn, up 32 per cent in four months and equal to about 18 per cent of GDP. In May, demand for a domestic offering in oil and gas company MOL was such that the allocation was doubled. Investors camped out on pavements overnight and, at least at one subscription point, pushing turned to fistfights and the police were needed to restore order.

So Budapest might seem a classic case of an overheated market, ripe for a fall. Not as far as Mr Jari is concerned. "I remember in the middle of last year, when starting from 1,400 the Bux broke 3,000. Everybody said it was overvalued, but prices had not increased for two years."

With Mexico in mind,



Investors were worried by the debt problem and doubts about the new Socialist-led coalition and its commitment to privatisation.

But the Bokros austerity package in the spring of 1995 led investors to realise the socialists were conservative in economic policy. Mr Jari says. Although he bemoans the still strong role of government spending in the economy, he says the fundamentals, with 90 per cent growth in production in two years, are real enough to underpin the bull market.

His comments are echoed by Mr Jozsef Rotvics, bourse CEO. "First-quarter industrial output was up 7-8 per cent, and the building sector was especially strong," he

says. "Company results show significant growth on first quarter 1996. Share prices depend on international trends, but the domestic environment makes us expect further increases."

Although some 50 per cent of turnover in Hungarian shares took place abroad last year, that was down from 70 per cent in 1995, and the trend is continuing.

Both men lament the reluctance of the first democratic government to privatise via the exchange, but expect new listings through the sale of some of the remaining state-owned companies, such as Raba, the truckmaker. K&H Bank, pawnbrokers BAV, and possibly MUM, the electricity company. In addition, everyone is looking forward to the offer of Matav, the restructured telecom company, by the end of this year.

Trading is still dominated by a dozen hot stocks - mostly pharmaceuticals, chemicals, MOL, and Danubius, the hotels company. With private pension funds about to take off, generating some Ft100bn for investment in the next two years, it is a question of providing quality stocks to meet the demand.

But not everybody is as positive. The contribution of the BSE is still "very modest" and liable to sudden fluctuations from foreign fund managers' whims, says Mr Peter Rona, head of the First Hungarian Fund.

"If institutional demand in London or New York moves \$10m-\$20m, and that's not a lot in international terms, it will substantially move the market," he says.

Still, on the whole, he is confident the basis for growth is there.

Would the current Czech crisis touch the Hungarian market? "The Hungarian exchange is real, the companies are real. In Prague, the exchange is unreal, the companies are unreal, regulation is a joke, and voucher privatisation is an evasion of the issue. Budapest, on the whole, is the soundest, and in quality of the companies, regulation and disclosure, it's well ahead in the region," says Mr Rona.

First-quarter issuance keeps pace with 1996

Worries about rising US interest rates and signs of growing divergence in the European government bond markets failed to dent overall bond issuance in the first quarter of 1997.

In its quarterly report released today, the Bank for International Settlements says new bond issuance in the first three months of the year kept pace with last year's quarterly average.

At \$206.4bn, total stand-alone and medium-term euro-note bond issues were marginally lower than in the same period in 1996 but, excluding reflows from a near-record volume of repayments, net new issuance was in line with the 1996 quarterly average of \$137.6bn.

However, the apparent continuation of last year's boom conditions conceals strong trends within the three biggest markets - Europe, the US and Japan.

The growing volume of emerging market debt in the eurobond sector and the increasing use of emerging market local currency instruments - notably South African rand, Czech koruna and Philippine pesos - went some way to make up for widespread fears about higher US interest rates.

The resilience of the more popular emerging market borrowers (notably Russia, Mexico and Argentina) to cyclical trends also helped counteract growing angst about the sustainability of convergence in European government bonds.

The report argues that wider secular trends - including the ongoing development of securitisation and portfolio diversification - have contributed to the strengthening of international bond markets.

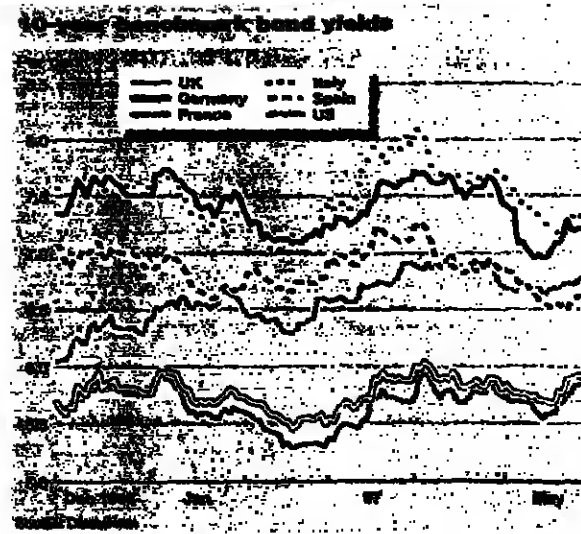
"The fact that the aggregate volume of activity

remained comparable to the quarterly average for 1996 suggests expansionary forces were sufficiently powerful to offset the impact of market turbulence," says the report.

"The US interest rate disruption proved shorter-lived and less abrupt than in 1994. Risk premia in high-yielding market segments tended to stabilise at levels only slightly above their earlier lows, suggesting an adjustment to new market conditions."

Among the negative trends, the persistence of low interest rates in Japan and higher interest rates in the US led to lower volumes in the samurai market and in euro-yen, where total new issuance fell by 40 per cent. Despite this, Japanese buying of foreign securities - notably euro-dollar and euro-sterling bonds - helped maintain overall buoyancy in the international markets.

Total new issues also fell in the yen market, where the 25 basis point rise in US interest rates in March and expectations of another rise later in the year deterred foreign investors. The increase in consumer loan delinquency and the effect of higher interest rate expectations on mortgage



	USA	Japan	Germany	France	Italy	UK
Overnight	5.00	0.00	2.50	3.00	5.75	6.00
Three month	4.75	0.00	2.50	3.00	5.50	5.50
One year	5.75	0.00	2.50	3.00	5.50	5.50
Five year	6.50	0.00	2.50	3.00	5.50	5.50
Ten year	6.50	0.00	2.50	3.00	5.50	5.50

activity also reduced the number of securitised and asset-backed offerings in the yen market.

However, the more relaxed regulatory environment in the euromarkets and worries about changes in the US tax treatment of longer-dated bonds helped maintain demand for eurodollar paper outside the US. As in the US, worries over higher interest rates and a more mature investor base boosted the popularity of the 10-year market at the expense of the five-year dollar sector.

Leading emerging market borrowers, including Mexico, Argentina, Brazil and Colombia, continued to extend their yield curve, with Colombia reaching 30 years.

Convergence between spreads on Brady bonds and emerging market eurobonds also persisted, with the growing use of Brady swap arrangements to refinance sovereign paper.

Although the largest seven emerging market borrowers continued to dominate their market - accounting for more than three-quarters of the \$19.6bn net raised in the first quarter - less well-known names were also able to gain the confidence of investors.

New sovereign borrowers, such as Oman and Panama, saw spreads tighten. Investor enthusiasm towards rarer issuers (including Pakistan and Slovenia in the second quarter) and the resistance of more established names to cyclical filters underlined "the investor" search for higher returns in a context of ample global liquidity," says the report.

ING BARING SECURITIES EMERGING MARKETS INDICES

Index	30/05/97	Week on week movement	Month on month movement	Year to date movement	Percent
World (448)	179.66	+2.87	+1.51	+8.37	+3.68
Latin America					
Argentina (22)	127.33	+0.31	-0.24	+7.44	+6.21
Brazil (24)	127.18	+12.37	+3.44	+29.17	+23.58
Chile (16)	207.65	+6.77	+2.89	+15.84	+7.62
Colombia (13)	265.85	+4.91	+2.01	+12.51	+4.52
Mexico (27)	95.03	-1.00	-1.03	+4.21	+4.43
Peru (12)	1,318.34	+30.40	+2.36	+53.80	+4.27
Venezuela (6)	71.95	+2.70	+3.91	+11.18	+15.71
Latin America (116)	187.13	+3.31	+1.80	+12.56	+6.72
Europe					
Czech Rep (14)	79.64	-6.13	-7.15	-11.29	-12.42
Greece (20)	187.95	-15.13	-7.45	+19.37	+11.49
Poland (25)	324.63	-1.38	-0.42	-13.38	-3.94
Portugal (18)	178.92	-0.75	-0.42	+9.84	+5.52
Spain (30)	143.03	-1.22	-0.85	+3.08	+2.12
Turkey (27)	173.07	+19.53	+12.72	+26.60	+15.36
Europe (134)	136.80	-1.03	-0.73	+2.03	+1.51
Asia					
China (27)	63.97	+1.94	+3.13	+4.40	+7.03
Indonesia (30)	181.15	+11.86	+7.80	+12.45	+6.87
Korea (23)	89.38	+3.46	+4.03	+6.87	+7.68
Malaysia (24)	237.80	+4.65	+1.98	+4.48	+1.91
Philippines (13)	56.32	-0.07	-0.11	+0.82	+1.45
Singapore (16)	271.80	+17.62	+8.93	+10.30	+3.81
Taiwan (31)	200.21	-1.77	-0.88	-5.71	-2.77
Thailand (26)	110.37	-0.89	-0.82	-15.48	-13.90
Asia (193)	207.43	+4.75	+2.34	+1.91	+0.93

All indices in \$ terms, January 7th 1992=100. Source: ING Baring Securities.

HARKEN ENERGY CORPORATION

Notice of Redemption Conversion

U.S. \$40,000,000 6.5% Senior Convertible Notes Due 2000

Mandatory Conversion Date July 31, 1997

Harken Energy Corporation (the "Company") hereby irrevocably exercises the option to convert all of the remaining principal amount of the US \$40,000,000 6.5% Senior Convertible Notes due 2000 (the "Notes") of the Company that have not been previously converted and are outstanding at the date of this notice into shares of its Common Stock, in accordance with the terms of the Trust Indenture dated as of July 30, 1996 (the "Indenture"). The Company confirms that the Conversion Shares issuable and deliverable upon Conversion shall be issued and delivered to the Noteholders in accordance with the instructions for registration and delivery of the Conversion Shares to each Holder, to be provided by each Holder to the Conversion Agent.

The Company is entitled to exercise its option to convert because the Market Price of its Common Stock has equaled or exceeded 135% of the Conversion Price in effect for each Stock Exchange Business Day during the thirty consecutive days beginning on January 9, 1997 through February 7, 1997, notice of which has previously been given by publication on February 24th and 29th, 1997 as required under the Indenture.

Any and all Holders of such Notes are required to surrender such Notes for conversion to the Principal Conversion Agent, Midland Bank plc, Maritime House, Poyers Street, London EC3N 4DA, or to the Conversion Agent, Banca del Comento, Viale S. Francesco 1, CH-6900 Lugano, Switzerland.

COMMERZBANK

PAYMENT OF DIVIDEND

NOTICE IS HEREBY GIVEN to shareholders that following a resolution passed at the Annual General Meeting of shareholders held on May 30, 1997 a dividend for the year ended December 31, 1996 will be paid, as from June 2, 1997 at the rate of DM. 1.35 per share of DM. 5 nominal, against presentation of Coupon No. 65. All Dividend payments will be subject to a deduction of German Capital Yields Tax at 25% and a solidarity surcharge of 7.5% levied thereon.

Coupons should be lodged with:

SBC Warburg
Commerzbank AG, London Branch

Frankfurt am Main, May 1997

The Board of Managing Directors

LEGAL NOTICES

J & H KYRIAS LIMITED

RECEIVED 20/05/97

Notice of business: Calling

Notice of business: Calling

Notice of business: Calling

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National Westminster Bank

(Incorporated in England with limited liability)

US\$ 500,000,000 Primary Capital FRNs

(Series "C")

In accordance with the Terms and Conditions of the Notes, notice is hereby given that for the Interest Period from May 30, 1997 to August 23, 1997 the Notes will carry an interest rate of 5.8375% per annum.

The interest payable on the relevant Interest Payment Date, August 23, 1997 against coupon No. 47 will be US\$ 150.00 per US\$ 100,000 principal amount of Note and US\$ 1,500.00 per US\$ 100,000 principal amount of Note.

The Agent Bank

Kreditbank S.A. Luxembourg

Notice of Interest Rate

To the Holders of

The United Mexican States

Collateralized Floating Rate Bonds Due 2019

NOTICE IS HEREBY GIVEN that the interest rates covering the Interest Period from June 2, 1997 to December 31, 1997 are as detailed below.

Interest

Series Description

USD Discount Series D

6.8125% P.A.

34,482,000 P.A. (USD 1,000)

December 31, 1997

Yield Conversion Series

6.8125% P.A.

114,482,000 P.A. (USD 1,000)

December 31, 1997

June 2, 1997

COMMERZBANK, N.A., Agent

Notice of Interest Rate

To the Holders of

The United Mexican States

Collateralized Floating Rate Bonds Due 2019

NOTICE IS HEREBY GIVEN that the interest rates covering the Interest Period from June 2, 1997 to December 31, 1997 are as detailed below.

Interest

Series Description

USD Discount Series D

6.8125% P.A.

34,482,000 P.A. (USD 1,000)

December 31, 1997

Yield Conversion Series

6.8125% P.A.

114,482,000 P.A. (USD 1,000)

December 31, 1997

June 2, 1997

COMMERZBANK, N.A., Agent

Notice of Interest Rate

To the Holders of

The United Mexican States

Collateralized Floating Rate Bonds Due 2019

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USD Discount Series D

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December 31, 1997

Yield Conversion Series

6.8125% P.A.

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December 31, 1997

June 2, 1997

COMMERZBANK, N.A., Agent

Notice of Interest Rate

To the Holders of

The United Mexican States

Collateralized Floating Rate Bonds Due 2019

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114,482,000 P.A. (USD 1,000)

December 31, 1997

June 2, 1997

COMMERZBANK, N.A., Agent

Notice of Interest Rate

To the Holders of

The United Mexican States

Collateralized Floating Rate Bonds Due 2019

NOTICE IS HEREBY GIVEN that the interest rates covering the Interest Period from June 2, 1997 to December 31, 1997 are as detailed below.

CURRENCIES AND MONEY

POUND SPOT FORWARD AGAINST THE POUND

May 30	Closing	Change	Settlement	Day's	One	Three	One	Bank
	mid-point	on day	spread	High	month	month	year	of
					Rate	Rate	Rate	Rate
Europe	10.0000	+0.0000	254 - 463	10.0000	10.0000	10.0000	10.0000	10.0000
Australia	(A\$)	+0.0000	100 - 100	10.0000	10.0000	10.0000	10.0000	10.0000
Belgium	(Bf)	+0.0000	100 - 100	10.0000	10.0000	10.0000	10.0000	10.0000
Denmark	(DKr)	+0.0000	100 - 100	10.0000	10.0000	10.0000	10.0000	10.0000
France	(Ffr)	+0.0000	100 - 100	10.0000	10.0000	10.0000	10.0000	10.0000
Germany	(M)	+0.0000	100 - 100	10.0000	10.0000	10.0000	10.0000	10.0000
Greece	(Dr)	+0.0000	100 - 100	10.0000	10.0000	10.0000	10.0000	10.0000
Ireland	(Ir£)	+0.0000	100 - 100	10.0000	10.0000	10.0000	10.0000	10.0000
Italy	(L)	+0.0000	100 - 100	10.0000	10.0000	10.0000	10.0000	10.0000
Luxembourg	(Lfr)	+0.0000	100 - 100	10.0000	10.0000	10.0000	10.0000	10.0000
Netherlands	(Gld)	+0.0000	100 - 100	10.0000	10.0000	10.0000	10.0000	10.0000
Norway	(Nkr)	+0.0000	100 - 100	10.0000	10.0000	10.0000	10.0000	10.0000
Portugal	(Esc)	+0.0000	100 - 100	10.0000	10.0000	10.0000	10.0000	10.0000
Spain	(Ptas)	+0.0000	100 - 100	10.0000	10.0000	10.0000	10.0000	10.0000
Sweden	(Skr)	+0.0000	100 - 100	10.0000	10.0000	10.0000	10.0000	10.0000
Switzerland	(Sfr)	+0.0000	100 - 100	10.0000	10.0000	10.0000	10.0000	10.0000
UK	(£)	+0.0000	100 - 100	10.0000	10.0000	10.0000	10.0000	10.0000
USA	(Doll)	+0.0000	100 - 100	10.0000	10.0000	10.0000	10.0000	10.0000

DOLLAR SPOT FORWARD AGAINST THE DOLLAR

May 30	Closing	Change	Settlement	Day's	One	Three	One	Bank
	mid-point	on day	spread	High	month	month	year	of
					Rate	Rate	Rate	Rate
Europe	1.0000	+0.0000	100 - 100	1.0000	1.0000	1.0000	1.0000	1.0000
Australia	(A\$)	+0.0000	100 - 100	1.0000	1.0000	1.0000	1.0000	1.0000
Belgium	(Bf)	+0.0000	100 - 100	1.0000	1.0000	1.0000	1.0000	1.0000
Denmark	(DKr)	+0.0000	100 - 100	1.0000	1.0000	1.0000	1.0000	1.0000
France	(Ffr)	+0.0000	100 - 100	1.0000	1.0000	1.0000	1.0000	1.0000
Germany	(M)	+0.0000	100 - 100	1.0000	1.0000	1.0000	1.0000	1.0000
Greece	(Dr)	+0.0000	100 - 100	1.0000	1.0000	1.0000	1.0000	1.0000
Ireland	(Ir£)	+0.0000	100 - 100	1.0000	1.0000	1.0000	1.0000	1.0000
Italy	(L)	+0.0000	100 - 100	1.0000	1.0000	1.0000	1.0000	1.0000
Luxembourg	(Lfr)	+0.0000	100 - 100	1.0000	1.0000	1.0000	1.0000	1.0000
Netherlands	(Gld)	+0.0000	100 - 100	1.0000	1.0000	1.0000	1.0000	1.0000
Norway	(Nkr)	+0.0000	100 - 100	1.0000	1.0000	1.0000	1.0000	1.0000
Portugal	(Esc)	+0.0000	100 - 100	1.0000	1.0000	1.0000	1.0000	1.0000
Spain	(Ptas)	+0.0000	100 - 100	1.0000	1.0000	1.0000	1.0000	1.0000
Sweden	(Skr)	+0.0000	100 - 100	1.0000	1.0000	1.0000	1.0000	1.0000
Switzerland	(Sfr)	+0.0000	100 - 100	1.0000	1.0000	1.0000	1.0000	1.0000
UK	(£)	+0.0000	100 - 100	1.0000	1.0000	1.0000	1.0000	1.0000
USA	(Doll)	+0.0000	100 - 100	1.0000	1.0000	1.0000	1.0000	1.0000

WORLD INTEREST RATES

May 30	Over	One	Three	Six	One	One	Repo
	night	month	month	month	year	year	rate
Belgium	5.00	5.00	5.00	5.00	5.00	5.00	2.50
France	5.00	5.00	5.00	5.00	5.00	5.00	2.50
Germany	5.00	5.00	5.00	5.00	5.00	5.00	2.50
Italy	5.00	5.00	5.00	5.00	5.00	5.00	2.50
Japan	5.00	5.00	5.00	5.00	5.00	5.00	2.50
UK	5.00	5.00	5.00	5.00	5.00	5.00	2.50
USA	5.00	5.00	5.00	5.00	5.00	5.00	2.50

For May 30, 1997, the Pound Spot Forward table shows the last five decimal places. Forward rates are not directly quoted to the market but are calculated by the Bank of England. The Dollar Spot Forward table shows the last five decimal places. Forward rates are not directly quoted to the market but are calculated by the Bank of England. The Dollar Spot Forward table shows the last five decimal places. Forward rates are not directly quoted to the market but are calculated by the Bank of England.

For May 30, 1997, the Dollar Spot Forward table shows the last five decimal places. Forward rates are not directly quoted to the market but are calculated by the Bank of England. The Dollar Spot Forward table shows the last five decimal places. Forward rates are not directly quoted to the market but are calculated by the Bank of England.

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CROSS RATES AND DERIVATIVES

May 30	Over	One	Three	Six	One	One	Repo
	night	month	month	month	year	year	rate
Belgium	5.00	5.00	5.00	5.00	5.00	5.00	2.50
France	5.00	5.00	5.00	5.00	5.00	5.00	2.50
Germany	5.00	5.00	5.00	5.00	5.00	5.00	2.50
Italy	5.00	5.00	5.00	5.00	5.00	5.00	2.50
Japan	5.00	5.00	5.00	5.00	5.00	5.00	2.50
UK	5.00	5.00	5.00	5.00	5.00	5.00	2.50
USA	5.00	5.00	5.00	5.00	5.00	5.00	2.50

UK INTEREST RATES

May 30	Over	One	Three	Six	One	One	Repo
	night	month	month	month	year	year	rate
Belgium	5.00	5.00	5.00	5.00	5.00	5.00	2.50
France	5.00	5.00	5.00	5.00	5.00	5.00	2.50
Germany	5.00	5.00	5.00	5.00	5.00	5.00	2.50
Italy	5.00	5.00	5.00	5.00	5.00	5.00	2.50
Japan	5.00	5.00	5.00	5.00	5.00	5.00	2.50
UK	5.00	5.00	5.00	5.00	5.00	5.00	2.50
USA	5.00	5.00	5.00	5.00	5.00	5.00	2.50

EURO CURRENCY INTEREST RATES

May 30	Over	One	Three	Six	One	One	Repo
	night	month	month	month	year	year	rate
Belgium	5.00	5.00	5.00	5.00	5.00	5.00	2.50
France	5.00	5.00	5.00	5.00	5.00	5.00	2.50
Germany	5.00	5.00	5.00	5.00	5.00	5.00	2.50
Italy	5.00	5.00	5.00	5.00	5.00	5.00	2.50
Japan	5.00	5.00	5.00	5.00	5.00	5.00	2.50
UK	5.00	5.00	5.00	5.00	5.00	5.00	2.50
USA	5.00	5.00	5.00	5.00	5.00	5.00	2.50

EXCHANGE CROSS RATES

May 30	Over	One	Three	Six	One	One	Repo
	night	month	month	month	year	year	rate
Belgium	5.00	5.00	5.00	5.00	5.00	5.00	2.50
France	5.00	5.00	5.00	5.00	5.00	5.00	2.50
Germany	5.00	5.00	5.00	5.00	5.00	5.00	2.50
Italy	5.00	5.00	5.00	5.00	5.00	5.00	2.50
Japan	5.00	5.00	5.00	5.00	5.00	5.00	2.50
UK	5.00	5.00	5.00	5.00	5.00	5.00	2.50
USA	5.00	5.00	5.00	5.00	5.00	5.00	2.50

UK MONEY RATES

May 30	Over	One	Three	Six	One	One	Repo
	night	month	month	month	year	year	rate
Belgium	5.00	5.00	5.00	5.00	5.00	5.00	2.50
France	5.00	5.00	5.00	5.00	5.00	5.00	2.50
Germany	5.00	5.00	5.00	5.00	5.00	5.00	2.50
Italy	5.00	5.00	5.00	5.00	5.00	5.00	2.50
Japan	5.00	5.00	5.00	5.00	5.00	5.00	2.50
UK	5.00	5.00	5.00	5.00	5.00	5.00	2.50
USA	5.00	5.00	5.00	5.00	5.00	5.00	2.50

BASE LENDING RATES

May 30	Over	One	Three	Six	One	One	Repo
	night	month	month	month	year	year	rate
Belgium	5.00	5.00	5.00	5.00	5.00	5.00	2.50
France	5.00	5.00	5.00	5.00	5.00	5.00	2.50
Germany	5.00	5.00	5.00	5.00	5.00	5.00	2.50
Italy	5.00	5.00	5.00	5.00	5.00	5.00	2.50
Japan	5.00	5.00	5.00	5.00	5.00	5.00	2.50
UK	5.00	5.00	5.00	5.00	5.00	5.00	2.50
USA	5.00	5.00	5.00	5.00	5.00	5.00	2.50

OTHER STATISTICS

STOCK INDICES

May 30	Over	One	Three	Six	One	One	Repo
	night	month	month	month	year	year	rate
Belgium	5.00	5.00	5.00	5.00	5.00	5.00	2.50
France	5.00	5.00	5.00	5.00	5.00	5.00	2.50
Germany	5.00	5.00	5.00	5.00	5.00	5.00	2.50
Italy	5.00	5.00	5.00	5.00	5.00	5.00	2.50
Japan	5.00	5.00	5.00	5.00	5.00	5.00	2.50
UK	5.00	5.00	5.00	5.00	5.00	5.00	2.50
USA	5.00	5.00	5.00	5.00	5.00	5.00	2.50

LONDON RECENT ISSUES: EQUITIES

May 30	Over	One	Three	Six	One	One	Repo
	night	month	month	month	year	year	rate
Belgium	5.00	5.00	5.00	5.00	5.00	5.00	2.50
France	5.00	5.00	5.00	5.00	5.00	5.00	2.50
Germany	5.00	5.00	5.00	5.00	5.00	5.00	2.50
Italy	5.00	5.00	5.00	5.00	5.00	5.00	2.50
Japan	5.00	5.00	5.00	5.00	5.00	5.00	2.50
UK	5.00	5.00	5.00	5.00	5.00	5.00	2.50
USA	5.00	5.00	5.00	5.00	5.00	5.00	2.50

FT GUIDE TO WORLD CURRENCIES

May 30	Over	One	Three	Six	One	One	Repo
	night	month	month	month	year	year	rate
Belgium	5.00	5.00	5.00	5.00	5.00	5.00	2.50
France	5.00	5.00	5.00	5.00	5.00	5.00	2.50
Germany	5.00	5.00	5.00	5.00	5.00	5.00	2.50
Italy	5.00	5.00	5.00	5.00	5.00	5.00	2.50
Japan	5.00	5.00	5.00	5.00	5.00	5.00	2.50
UK	5.00	5.00	5.00	5.00	5.00	5.00	2.50
USA	5.00	5.00	5.00	5.00	5.00	5.00	2.50

RIGHTS OFFERS

May 30	Over	One	Three	Six	One	One	Repo
	night	month	month	month	year	year	rate
Belgium	5.00	5.00	5.00	5.00	5.00	5.00	2.50
France	5.00	5.00	5.00	5.00	5.00	5.00	2.50
Germany	5.00	5.00	5.00	5.00	5.00	5.00	2.50
Italy	5.00	5.00	5.00	5.00	5.00	5.00	2.50
Japan	5.00	5.00	5.00	5.00	5.00	5.00	2.50
UK	5.00	5.00	5.00	5.00	5.00	5.00	2.50

Offshore Funds and Insurances

● FT Cityline Unit Trust Phone: dial 0001 430010 and key in a 5 digit code listed below. Calls are charged at 50p per minute at all times. International access available by subscription only. For more details call the FT Cityline Help Desk on (+44 171) 873 4378.

FT MANAGED FUNDS SERVICE

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Highs & Lows shown on a 52 week basis

WORLD STOCK MARKETS

EUROPE									
Stock	High	Low	52w High	52w Low	Open	Close	Change	Vol	Index
AUSTRIA May 30 / S&P									
ATX	1,210.00	1,200.00	1,210.00	1,180.00	1,205.00	1,205.00	+10.00	1,200.00	1,205.00
BELGIUM May 30 / Euronext									
BRX	3,450.00	3,400.00	3,450.00	3,350.00	3,420.00	3,420.00	+30.00	3,400.00	3,420.00
FRANCE May 30 / CAC									
CAC	3,450.00	3,400.00	3,450.00	3,350.00	3,420.00	3,420.00	+30.00	3,400.00	3,420.00
GERMANY May 30 / DAX									
DAX	2,450.00	2,400.00	2,450.00	2,350.00	2,420.00	2,420.00	+30.00	2,400.00	2,420.00
GREECE May 30 / ASE									
ASE	1,210.00	1,200.00	1,210.00	1,180.00	1,205.00	1,205.00	+10.00	1,200.00	1,205.00
IRELAND May 30 / ISE									
ISE	1,210.00	1,200.00	1,210.00	1,180.00	1,205.00	1,205.00	+10.00	1,200.00	1,205.00
ITALY May 30 / ISE									
ISE	1,210.00	1,200.00	1,210.00	1,180.00	1,205.00	1,205.00	+10.00	1,200.00	1,205.00
NETHERLANDS May 30 / AEX									
AEX	1,210.00	1,200.00	1,210.00	1,180.00	1,205.00	1,205.00	+10.00	1,200.00	1,205.00
PORTUGAL May 30 / BVL									
BVL	1,210.00	1,200.00	1,210.00	1,180.00	1,205.00	1,205.00	+10.00	1,200.00	1,205.00
SPAIN May 30 / IBEX									
IBEX	1,210.00	1,200.00	1,210.00	1,180.00	1,205.00	1,205.00	+10.00	1,200.00	1,205.00
SWEDEN May 30 / OMX									
OMX	1,210.00	1,200.00	1,210.00	1,180.00	1,205.00	1,205.00	+10.00	1,200.00	1,205.00
SWITZERLAND May 30 / SMI									
SMI	1,210.00	1,200.00	1,210.00	1,180.00	1,205.00	1,205.00	+10.00	1,200.00	1,205.00
UNITED KINGDOM May 30 / FTSE									
FTSE	1,210.00	1,200.00	1,210.00	1,180.00	1,205.00	1,205.00	+10.00	1,200.00	1,205.00

Faster time-to-market, flexibility and customer responsiveness are the key to Rockwell Automation's leadership.

Rockwell

http://www.rockwell.com

INDICES

Index	High	Low	52w High	52w Low	Open	Close	Change	Vol	Index
ASIA									
Hong Kong	1,210.00	1,200.00	1,210.00	1,180.00	1,205.00	1,205.00	+10.00	1,200.00	1,205.00
Japan	1,210.00	1,200.00	1,210.00	1,180.00	1,205.00	1,205.00	+10.00	1,200.00	1,205.00
Korea	1,210.00	1,200.00	1,210.00	1,180.00	1,205.00	1,205.00	+10.00	1,200.00	1,205.00
Taiwan	1,210.00	1,200.00	1,210.00	1,180.00	1,205.00	1,205.00	+10.00	1,200.00	1,205.00
Thailand	1,210.00	1,200.00	1,210.00	1,180.00	1,205.00	1,205.00	+10.00	1,200.00	1,205.00
Philippines	1,210.00	1,200.00	1,210.00	1,180.00	1,205.00	1,205.00	+10.00	1,200.00	1,205.00
Indonesia	1,210.00	1,200.00	1,210.00	1,180.00	1,205.00	1,205.00	+10.00	1,200.00	1,205.00
Singapore	1,210.00	1,200.00	1,210.00	1,180.00	1,205.00	1,205.00	+10.00	1,200.00	1,205.00
MIDDLE EAST									
Tel Aviv	1,210.00	1,200.00	1,210.00	1,180.00	1,205.00	1,205.00	+10.00	1,200.00	1,205.00
AFRICA									
Johannesburg	1,210.00	1,200.00	1,210.00	1,180.00	1,205.00	1,205.00	+10.00	1,200.00	1,205.00
OCEANIA									
Sydney	1,210.00	1,200.00	1,210.00	1,180.00	1,205.00	1,205.00	+10.00	1,200.00	1,205.00
Auckland	1,210.00	1,200.00	1,210.00	1,180.00	1,205.00	1,205.00	+10.00	1,200.00	1,205.00

US INDICES

Index	High	Low	52w High	52w Low	Open	Close	Change	Vol	Index
NEW YORK									
Dow Jones	1,210.00	1,200.00	1,210.00	1,180.00	1,205.00	1,205.00	+10.00	1,200.00	1,205.00
S&P 500	1,210.00	1,200.00	1,210.00	1,180.00	1,205.00	1,205.00	+10.00	1,200.00	1,205.00
NASDAQ	1,210.00	1,200.00	1,210.00	1,180.00	1,205.00	1,205.00	+10.00	1,200.00	1,205.00
EUROPE									
London	1,210.00	1,200.00	1,210.00	1,180.00	1,205.00	1,205.00	+10.00	1,200.00	1,205.00
Paris	1,210.00	1,200.00	1,210.00	1,180.00	1,205.00	1,205.00	+10.00	1,200.00	1,205.00
Frankfurt	1,210.00	1,200.00	1,210.00	1,180.00	1,205.00	1,205.00	+10.00	1,200.00	1,205.00
ASIA									
Tokyo	1,210.00	1,200.00	1,210.00	1,180.00	1,205.00	1,205.00	+10.00	1,200.00	1,205.00
Hong Kong	1,210.00	1,200.00	1,210.00	1,180.00	1,205.00	1,205.00	+10.00	1,200.00	1,205.00
Singapore	1,210.00	1,200.00	1,210.00	1,180.00	1,205.00	1,205.00	+10.00	1,200.00	1,205.00

AUSTRALIA May 30 / ASX

Stock	High	Low	52w High	52w Low	Open	Close	Change	Vol	Index
ASX									
ASX	1,210.00	1,200.00	1,210.00	1,180.00	1,205.00	1,205.00	+10.00	1,200.00	1,205.00
NEW ZEALAND May 30 / NZSE									
NZSE	1,210.00	1,200.00	1,210.00	1,180.00	1,205.00	1,205.00	+10.00	1,200.00	1,205.00
SOUTH AFRICA May 30 / JSE									
JSE	1,210.00	1,200.00	1,210.00	1,180.00	1,205.00	1,205.00	+10.00	1,200.00	1,205.00
SOUTH KOREA May 30 / KRX									
KRX	1,210.00	1,200.00	1,210.00	1,180.00	1,205.00	1,205.00	+10.00	1,200.00	1,205.00
TAIWAN May 30 / TWSE									
TWSE	1,210.00	1,200.00	1,210.00	1,180.00	1,205.00	1,205.00	+10.00	1,200.00	1,205.00
THAILAND May 30 / SET									
SET	1,210.00	1,200.00	1,210.00	1,180.00	1,205.00	1,205.00	+10.00	1,200.00	1,205.00

NORTH AMERICA

Stock	High	Low	52w High	52w Low	Open	Close	Change	Vol	Index
CANADA									
TSX	1,210.00	1,200.00	1,210.00	1,180.00	1,205.00	1,205.00	+10.00	1,200.00	1,205.00
MEXICO									
IPC	1,210.00	1,200.00	1,210.00	1,180.00	1,205.00	1,205.00	+10.00	1,200.00	1,205.00
BRAZIL									
BOVESPA	1,210.00	1,200.00	1,210.00	1,180.00	1,205.00	1,205.00	+10.00	1,200.00	1,205.00
ARGENTINA									
MERVAL	1,210.00	1,200.00	1,210.00	1,180.00	1,205.00	1,205.00	+10.00	1,200.00	1,205.00

INDEX FUTURES

Index	High	Low	52w High	52w Low	Open	Close	Change	Vol	Index
EUROPE									
London	1,210.00	1,200.00	1,210.00	1,180.00	1,205.00	1,205.00	+10.00	1,200.00	1,205.00
Paris	1,210.00	1,200.00	1,210.00	1,180.00	1,205.00	1,205.00	+10.00	1,200.00	1,205.00
Frankfurt	1,210.00	1,200.00	1,210.00	1,180.00	1,205.00	1,205.00	+10.00	1,200.00	1,205.00
ASIA									
Tokyo	1,210.00	1,200.00	1,210.00	1,180.00	1,205.00	1,205.00	+10.00	1,200.00	1,205.00
Hong Kong	1,210.00	1,200.00	1,210.00	1,180.00	1,205.00	1,205.00	+10.00	1,200.00	1,205.00
Singapore	1,210.00	1,200.00	1,210.00	1,180.00	1,205.00	1,205.00	+10.00	1,200.00	1,205.00

US INDEX FUTURES

Index	High	Low	52w High	52w Low	Open	Close	Change	Vol	Index
NEW YORK									
Dow Jones	1,210.00	1,200.00	1,210.00	1,180.00	1,205.00	1,205.00	+10.00	1,200.00	1,205.00
S&P 500	1,210.00	1,200.00	1,210.00	1,180.00	1,205.00	1,205.00	+10.00	1,200.00	1,205.00
NASDAQ	1,210.00	1,200.00	1,210.00	1,180.00	1,205.00	1,205.00	+10.00	1,200.00	1,205.00
EUROPE									
London	1,210.00	1,200.00	1,210.00	1,180.00	1,205.00	1,205.00	+10.00	1,200.00	1,205.00
Paris	1,210.00	1,200.00	1,210.00	1,180.00	1,205.00	1,205.00	+10.00	1,200.00	1,205.00
Frankfurt	1,210.00	1,200.00	1,210.00	1,180.00	1,205.00	1,205.00	+10.00	1,200.00	1,205.00

EUROPEAN STOCKS

	Open	Set. price	Change	High	Low	Est. vol.	Open
Midcap 2000							
	20344.0	20140.0	-170.0	20450.0	20080.0	25,566	222.8
	20350.0	20150.0	-780.0	20450.0	20110.0	4,115	32.5

Internal figures for previous day.

ing basis. 2 indicated that Utilities, Financial and Transportation.

and the average of the highest and lowest prices reached during the day by any

and the current values that the zone has reached during the day. (It

NASDAQ NATIONAL MARKET

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Openings	1.20	19	213	40.6	44.8	-
Closes	2.30	54	43	44.3	-	-
Differences	1.10	25	200	0.7	44.8	-
Deliveries	to 02:28	48	285/474	67	70.8%	-
Settlements	at 04:34	84	272	274	274	-
Deliveries	411853/131	101	101	101	101	-
Deliveries	6.37	19	388	387	387	-
Deliveries	30	5	5	5	5	-
Deliveries	18	58	174	155	164	-
Deliveries	10	130	75	8	8	-
Deliveries	44	2421	204	205	205	-
Deliveries	222	12	1	1	1	-
Deliveries	14	137	137	137	-	-
Deliveries	25	12	12	12	12	-
Deliveries	18	42	42	42	42	-
Deliveries	12	42	42	42	42	-

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Company	Mid price	Change	Volume	High	Low	Company	Mid price	Change	Volume	High	Low
Arcelor	US\$3.375	0	825	4.375	Expt Arcelor AOS	US\$1.5	-0.25	2500	12.25	5.50%	
Advent Systems	US\$5.5	-0.5	2850	11.25	9.5	Innovative	US\$11.625	0	5325	12.75	10.375
Choreon	FFB18	0	2200	11.25	9.5	Mover Invested	US\$11.25	-0.25	11.75	8.125	
Di Salomoni AOS	US\$3.375	-0.125	0	28.5	16.625	US\$11.25	-0.25	0	8.125	3.625	

Process for SUGGEST. Please note that mid prices are now used to calculate highs and lows

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FT GUIDE TO THE WEEK

MONDAY

2

Canadians go to the polls

Canadian voters are expected to return another Liberal party majority in today's general election. Polls have put Liberal support at 38 per cent of decided voters. Speculation has focused on who will form the official opposition, with two regional parties seen in a dead heat. Francophone support for the separatist Bloc Quebecois has surged in the past few days, while the conservative Reform party remains well ahead of rivals in western Canada. The two parties are at odds over Quebec separatism, an issue which has dominated the campaign. The Progressive Conservatives were second in national polls with 21 per cent, but their support is spread across the country, making it unlikely the Tories will win a significant number of seats.

Top bankers meet

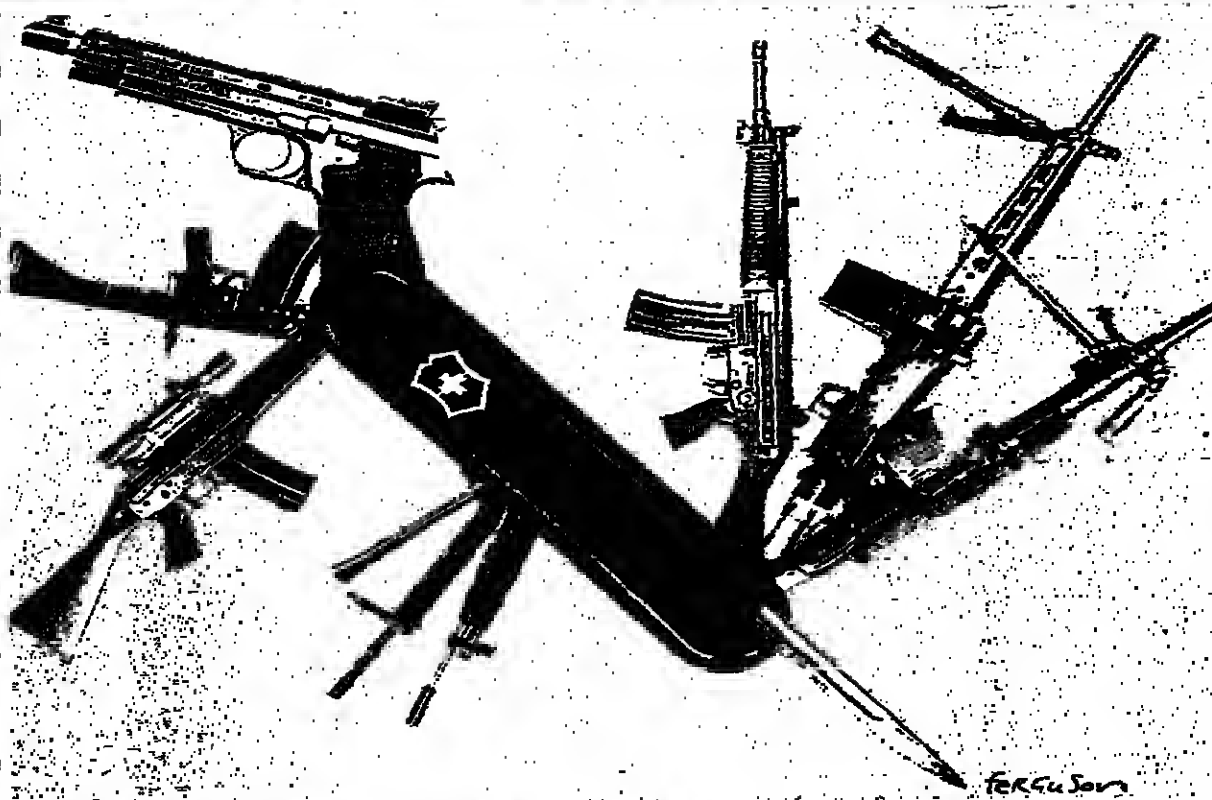
More exclusive than Davos, more private than the IMF/World Bank meetings, the annual International Monetary Conference brings together a hundred or so of the world's top commercial bankers to discuss international banking issues. Topics at this year's meeting, presided over by Lord Alexander of National Westminster Bank, range from European monetary union to emerging markets, and from business risk to regulation. Bankers gathered over the weekend in the Swiss resort of Interlaken and will meet for the next three days. Guest speakers include Mr Helmut Kohl, the German chancellor, Mr James Wolfensohn, president of the World Bank, and on Wednesday a panel of central bankers.

EU summit theme

Summitry is the common theme on the agenda of today's EU foreign ministers' meeting in Luxembourg. Ministers will seek to remove obstacles to a new Maastricht II treaty scheduled to be wrapped up at the EU summit in Amsterdam in mid-June. They will also prepare for the EU-Japan summit and receive a report on last week's EU-US summit. It saw a breakthrough in mutual recognition agreements that should remove red tape on annual two-way trade of \$40bn. Ministers will discuss relations with Albania, the humanitarian crisis in the Great Lakes of Africa and relations with Hong Kong.

Threat to fish stocks

Environmental organisations meet in Geneva to discuss the threat to the world's fish stocks posed by subsidies to fishing fleets of some \$4bn a year. Papers prepared for a two-day workshop, organised by the World Wide Fund for Nature and the United



Arms and the Swiss: Switzerland will this week hold a referendum on an arms ban

Nations Environment Programme, show the world's conventional fish species - cod, haddock, flounder and shrimp - are now over-fished, with other species close to extinction. The workshop is expected to call for subsidies to be phased out.

Mobutu on OAU agenda

The ousting of President Mobutu Sese Seko and the recent military takeover in the West African state of Sierra Leone are expected to dominate debate at the yearly Organisation of African Unity (OAU) summit in Harare, Zimbabwe (to June 4). Mr Laurent Kabila, who seized power in former Zaire after a long military campaign, is expected to be among more than 40 leaders present. It will be his first official visit abroad as head of state. But criticism of the AFDL leader is bound to be muted from an organisation whose ineffectual handling of the Zaire crisis undermined its fundamental weaknesses.

UK budget date

Mr Gordon Brown, UK chancellor, is expected to announce this week the date of his budget.

FT Survey

Ivory Coast

TUESDAY

3

N Ireland talks resume

The Northern Ireland multiparty talks are due to resume at Stormont. Both British and Irish officials will be hoping the politicians can inject some urgency into the negotiations, which

might encourage the IRA to deliver a ceasefire. London and Dublin, supported last week by US President Bill Clinton, insist the IRA call a permanent cessation of violence before Sinn Féin, its political wing, can join the other parties.

"Social labelling" proposal

The International Labour Organisation begins its annual conference in Geneva which will be attended by some 3,000 delegates from 174 member countries representing governments, employers and trade unions. They will debate the proposal by Mr Michel Hansenne, ILO director-general, for a global "social labelling" scheme for products whose manufacturers meet basic labour standards.

Soccer

Tournoi de France kicks off with France, Italy, Brazil and England competing in the nine-day tournament

WEDNESDAY

4

Colombian gas sale

The Colombian state petroleum company, Ecopetrol, is due to auction 7.5m shares in Gas Natural, which distributes gas and other fuels in the Bogota area. The shares, representing just over 50 per cent of Gas Natural, will be offered on the Bogota, Cali and Medellin stock

markets simultaneously. The sale is part of a government strategy to realise assets to fund oil projects. Ecopetrol hopes to raise more than \$50m.

Economic rankings

The International Institute for Management Development (IMD) in Lausanne, Switzerland, publishes its World Competitiveness Yearbook, a rival to the Global Competitiveness Report published last month by the Geneva-based World Economic Forum. The IMD, which takes a less hard-edged market-based approach than its rival, tends to rate countries differently. Like WEF it grants high marks to the US, Singapore and Hong Kong. But the UK seventh in the WEF rankings - is 11th in the IMD rankings. Denmark is rated 8th, against the WEF's 20th.

FT Surveys

Review of Information Technology. Doing Financial Business On-Line

THURSDAY

5

Algeria set for elections

Algeria is to hold legislative elections today, the first since the start of the five-year conflict between Islamic militants and the authorities. The National Democratic Rally, the newly-created government party, is expected to win a large part of the vote while the Movement for a Peaceful Society, the moderate Islamic party, formerly Hamas, is hoping to capture a large part of the banned Islamic Salvation Front vote. In December 1991 the FIS won an absolute majority in the first round of the elections but the results were cancelled and the country

plunged into civil war. The national assembly has only limited powers, following last November's amendment to the constitution.

Euro-socialists meet

Mr Tony Blair, the UK prime minister, joins European leaders at the third congress of the Party of European Socialists in Malmö, Sweden. Discussions are expected to centre on European issues and topics include social policy, education and security policy. Among those attending are Mr Oskar Lafontaine, German Social Democrat leader, Mr Costas Simitis, Greek prime minister and Mr Javier Solana, Nato secretary-general.

Racketeer deals hearing

Executives of scandal-hit Nomura Securities and Dai-ichi Kangyo Bank are due to appear before Japan's parliamentary budget committee to explain their dealings with *sokaiya*, corporate racketeers. The two institutions are accused of illegal deals with *sokaiya*, including massive pay-offs. In a spreading scandal, it is doubtful whether Mr Hideo Sakamaki, former president of Nomura who was arrested last week, will appear.

Prodi visits China

Italian Prime Minister Romano Prodi begins an official visit to China today. Mr Prodi's two-day visit is expected to promote bilateral ties and co-operation. Italy is China's second largest trading partner in Europe. Bilateral trade reached \$5.08bn in 1996 and Italian businesses' actual direct investment in China totalled \$946m by the end of 1996.

Cricket

England plays Australia in the first test (to June 9), Edgbaston.

FRIDAY

6

Irish elections

Ireland goes to the polls in a general election, which is expected to produce one of the closest results in years. The opposition Fianna Fail party is tipped to form the next government in coalition with the small right-of-centre Progressive Democrats. But the complex system of vote transfers makes the outcome difficult to predict. Some analysts have been forecasting the independents will hold the balance of power. Whatever the outcome, the country will face a lengthy period of political bartering over the new coalition.

Apec attraction

The Second International Trade Fair of the Asia-Pacific Economic Co-operation (Apec) group begins at eastern China's coastal city Yantai, Shandong Province. Sponsored by Apec, the Chinese Ministry of Foreign Trade and Economic Co-operation, and the provincial government of Shandong, the four-day fair is due to attract businesses from more than 40 countries

and regions. The local Yantai government is expected to propose 1,000 economic and technological co-operation projects with overseas businesses.

Victorian masterpiece

The undoubted masterpiece of the Victorian artist John Stanhope Spencer is expected to sell for over \$1m at Christie's in London today. "Love and the Maiden", painted in 1877, depicts a winged figure approaching a startled young girl. The painting was admired by Oscar Wilde, and has been in the same family since 1887. A rare English landscape by Edward Lear, "Nuneham", depicting the Oxfordshire estate of his patron, Lady Waldegrave, could make £120,000, as could a typical classical scene by Alma-Tadema of arguing lovers. "A difference of opinion".

Sumo goes to Melbourne

About 100 of Japan's leading professional sumo wrestlers are to stage a two-day tournament in Melbourne, Australia, where there is a growing following for the sport. Leading the team will be the two *yokozuna*, the champions, Takanohana and former Hawaiian, Akebono. The team will hold a tournament in Sydney on June 13-14. On June 16, the two *yokozuna* will appear in Brisbane.

FT Surveys

Bristol, German Banking and Finance

WEEKEND

7-8

Swiss arms referendum

Switzerland is on Sunday to vote on whether to ban arms exports. A ban would cost several thousand jobs. However, neutral Switzerland has been embarrassed by accusations that two thirds of its arms exports in the second world war went to Germany and its important armaments industry has continued to prosper from other people's wars. The Swiss government is against banning arms exports. It has also urged the electorate to reject a far-right proposal that it must win the support of the population before restarting negotiations on joining the European Union. Both proposals are expected to be rejected. The Swiss will also vote on the abolition of the government's gunpowder monopoly. The government supports the abolition.

Horse racing

Derby at Epsom, England (Saturday).

Motor racing

French Grand Prix (Sunday).

Compiled by Bob Vincent.
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ECONOMIC DIARY

Other economic news

Monday: Consumer credit growth in the UK is expected to have remained buoyant during April. Markets will also be monitoring the release of M4, a measure of broad money, which has expanded above target in previous months.

Tuesday: The monthly leading indicators for the US economy is expected to have remained positive during April - signalling an expanding economy. The markets are looking a month-on-month expansion of 0.1 per cent.

Wednesday: US factory orders should have bounced back during April, after a month-on-month fall of 1.6 per cent in March.

Thursday: First quarter growth in German gross domestic product is likely to have been slow because of weak construction activity. The markets are looking for an annual GDP increase of 1.4 per cent.

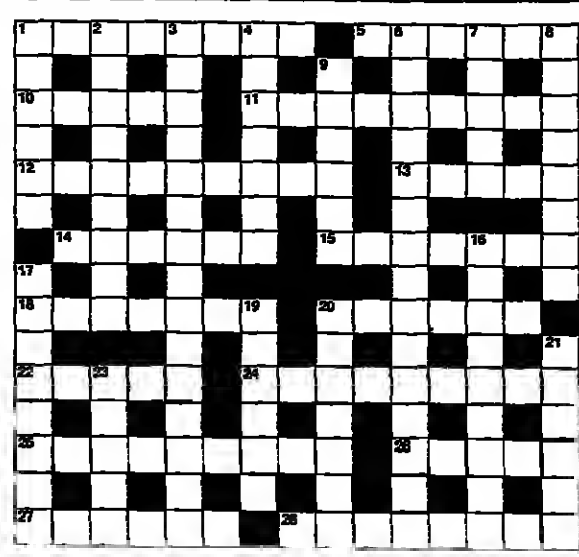
Friday: German unemployment figures are forecast to show a small drop in May because of the slow economic recovery. The headline rate is forecast to drop from 11.3 per cent in April to 10.9 per cent.

Statistics to be released this week

Day Released	Country	Economic Statistic	Median Forecast	Previous Actual	Day Released	Country	Economic Statistic	Median Forecast	Previous Actual
Mon	France	Apr unemployment rate	12.8%	12.8%	Germany	Apr manufac output pan-Germany*	0.7%	0.2%	
June 2	France	Apr jobseekers'	0.1%	0.2%	Germany	Apr industrial production west*		0.1%	
	Germany	May purchasing managers index	56.58		Germany	Apr industrial production east*		6.6%	
	Japan	May forex reserves*	0.3%		Thur	Japan	Apr overall personal consm expnd**	-4.5%	5.6%
	UK	May Charfed Inst of Purchasing Mngrs	53.1%		June 5	Japan	Apr personal consm expnd (world)**		6.6%
	UK	May M10*	0.4%	0.2%		Germany	Q1 GDP pan-Germany***	0.4%	0.1%
	UK	May M10**	6.3%	6%		Germany	Q1 GDP pan-Germany***	2%	2.1%
	UK	Apr consumer credit	£950m	£780m		UK	May CBI trades		NA
	US	Apr personal income	0.1%	0.6%		US	Initial claims May 31		322,000
	US	Personal consumer expenditure	unchanged	0.5%		US	State benefits May 24		NA
	US	May Nat Assoc of Purchasing Mngs	54%	54.2%		US	M2 week ended May 26		\$8.5bn
	US	Apr construction spending	0.5%	-0.2%	Fri	Germany	May unemployment rate pan-Germany†	-9,000	6,000
	US	May domestic automobile sales	6.8m	6.6m	June 6	Germany	May unemployment rate west†		6,000
	US	May domestic light truck sales	6m	5.8m		Germany	May unemployment east†	-9,000	2,000
Tue	UK	May official reserves	-\$99m			US	May nonfarm payrolls	220,000	142,000
June 3	US	BOT-Mitsubishi May 31	-1.5%			US	May unemployment rate	5%	4.9%
	US	Apr leading indicators	unchanged	0.1%		US	Apr wholesale trade		-0.9%
	US	Redbook May 31		0.5%	During the week...				
Wed	Italy	May consumer price index (ex-tobacco)*	0.2%	0.1%		Germany	Apr manufac orders pan-Germany*	1%	0.9%
June 4	Italy	May consumer price index (ex-tobacco)*	1.5%	1.7%		Germany	March capital account		6.2bn
	US	Apr factory orders	0.6%	-1.6%		Germany	Apr net foreign bond purchases		1.1bn
	US	Apr factory inventories		0.2%		Japan	Apr current account (IMF), not†	¥1,100bn	¥538bn
	US	Apr home completions		1.4m		Japan	Apr trade balance (IMF), not†		¥567bn
	Japan	May trade balance (1st 20, not†)		-¥179bn		Japan	Apr foreign bond investment		¥393bn
	Germany	Apr industrial produc pan-Germany*	0.8%	0.5%	*month on month, **year on year, ***year on qtr, †seasonally adjusted Statistics, Standard & Poor's M&M				

- ACROSS**
- 1 Is returning 10p coin no longer in use (6)
 - 5 Rips dress (not off) to get cooler (8)
 - 10 Belief first expressed in a marriage (5)
 - 11 Pop has the liquid fertiliser (9)
 - 12 Strolling salesman leads recital (9)
 - 13 Supporter's a slippery customer since trapped (5)
 - 14 Animal separated by a grating (6)
 - 15 Most kinkly woman admitted it keeps things hot! (7)
 - 16 Opening credit note before deputy finds it (7)
 - 20 Beat lad for going around looking at bloomers? (6)
 - 22 In time kiss famous model more (5)
 - 24 Unicorn leader in a blue fit refused fine (9)
 - 25 One's sin is terribly rowdy behaviour (9)
 - 26 Call on Violet to pose (5)
 - 27 Shelves to be put in toboggan facing backwards, always (10)
 - 28 Hot water tender going around beach (8)

- DOWN**
- 1 Stitching us up, true to form (8)
 - 2 "One hates strangers to find box open" he explodes (10)
 - 3 Unusually fresh as a rule (15)
 - 4 Fancy car with no rear end damage (7)
 - 6 Salesman stand for it and save trouble (15)
 - 7 Stops and speaks about last night (5)
 - 8 Unwanted sewers start subsiding (8)
 - 9 Overlook catch on account of going first (6)
 - 16 Obvious love for political declaration (9)
 - 17 Loose stones behind which lair stands hidden (8)
 - 18 Badge in hem blemished suits (6)
 - 20 Club money, in other words (7)
 - 21 Be outwardly burning hot but happy (8)
 - 23 Experience industrial water shortage (5)



WINNERS 9,378: Sophie Armitage, Laxeborg; Stephen Higgins, Staines, Middlesex; A.R. Neale, Bahrain; Fiona Melbourne, Chippenham, Wiltshire

MONDAY PRIZE CROSSWORD

No.9,390 Set by GRIFFIN

Six bottles of Davys Celebration Champagne for the first correct solution opened and three runner-up prizes of \$40 Davys food and wine vouchers redeemable in person or by post. These prizes are available only to winners living in England, Scotland and Wales. Winners with overseas addresses will receive a set of silver-plated place name bases and cards. Solutions by Thursday June 12, marked Monday Crossword 9,390 on the envelope, to the Financial Times, 1 Southwark Bridge, London SE1 9HL. Solution on Monday June 16. Please allow 28 days for delivery of prizes.

Name _____
Address _____

Solution 9,378



FMG MIR SICAV
Société d'Investissement à Capital Variable
10A, Boulevard Royal, Luxembourg
R.C. Luxembourg B 53.392

NOTICE TO THE SHAREHOLDERS

The Board of Directors has decided to distribute on basis of the accounts of the financial year ended on December 31, 1996, a dividend to the shareholders of "B" shares of each compartment held on June 10, 1997 as follows:

COMPARTMENT	AMOUNT OF DIVIDEND PER SHARE	COUPON TO BE TENDERED
GLOBAL QUALITY GROWTH FUND	USD 0.50	1
USA BALANCED FUND	USD 0.25	1

These dividends will be paid to all "B" shareholders of each compartment from June 17, 1997 on against delivery of coupons hereabove mentioned at the following establishment:

Banque Paribas Luxembourg
10A, Boulevard Royal
Luxembourg

In accordance with the articles of incorporation, dividends not claimed within 5 years of the previous date will lapse and revert to the concerned compartments.

The amount of the dividends attributable to "A" shareholders will be capitalised.

For the Board of Directors

Notice to Bondholders of Nan Ya Plastics Corporation ("Nan Ya")
(Incorporated in Taiwan, Republic of China)
US\$ 350,000,000
1 3/4 per cent. Convertible Bonds Due 2001

Notice is hereby given that the Company, pursuant to the laws of R.O.C. and the terms and conditions in the Offering Circular and Indenture, will close by stock transfer books and will suspend the Bondholders' Conversion Rights during the periods from June 6, 1997 to June 10, 1997 for the Company's distribution of cash dividend.

The Company has filed June 10, 1997 as the record date of cash dividend this year and will deliver 1.1 New Taiwan Dollars of cash dividend per share, in accordance with (Condition 5)(iv) in the Offering Circular and the Laws of R.O.C. only bondholders who have converted their bonds before the General Annual Meeting of Shareholders which was held on May 20, 1997 and continued to hold the Entitlement Certificates issued upon such conversion until the dividend is paid on June 5, 1997 are entitled to the above cash dividend.

Information regarding the exact Consolidation Dates, the applicable Conversion Prices, and the appropriate dates for investors to receive common shares in exchange for Entitlement Certificates will be published later as the Company's application of capital increase is approved by the government.

Bondholders should also consult terms and conditions in the Offering Circular and Indenture for more details of the conversion.

Nan Ya Plastics Corporation
By: Chairman, N.Y.A.
Principal Conversion Agent

June 2, 1997

JOTTER PAD